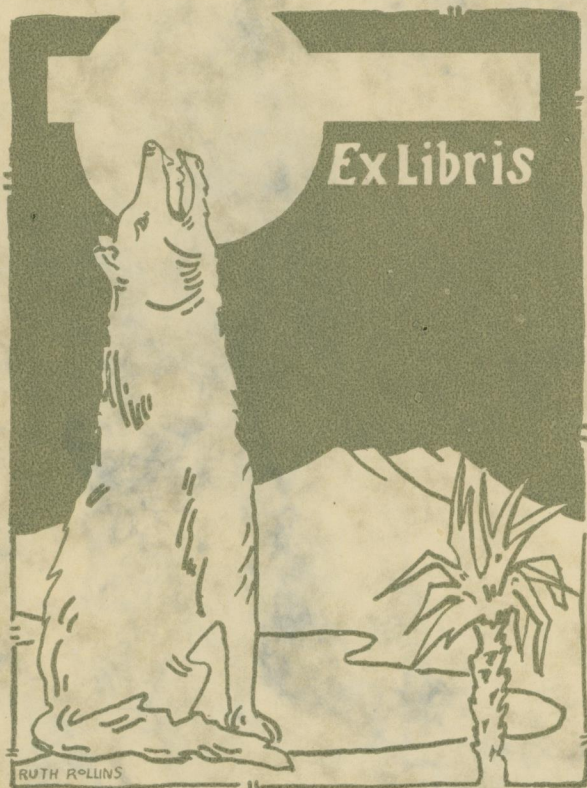




THE  
BRAND

1925



















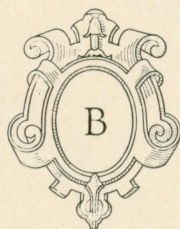




# THE BRAND

1925

The Year Book  
*of the*  
Sul Ross State Teachers College



*Published by*  
THE STUDENT BODY

---

*Volume 5*

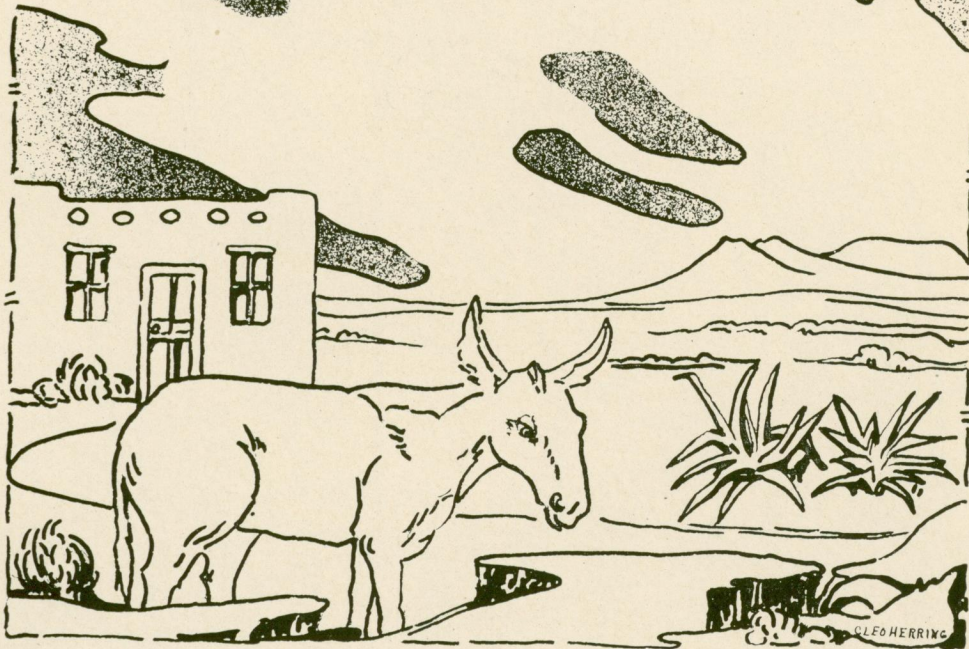






# FOREWORD

As the weaver gathers his strands,—a gay tint here, a rich one there, and here a somber hue,—deftly twining them into the woof until he has fashioned the mystic, colorful tapestry, so we have selected bits from our campus life,—bits of the familiar, the nonsensical, the trivial, the serious, the fine,—all those things that are dear to us as few things else in life can be dear, to form a simple, yet magic work into whose design is woven our very Sul Ross.

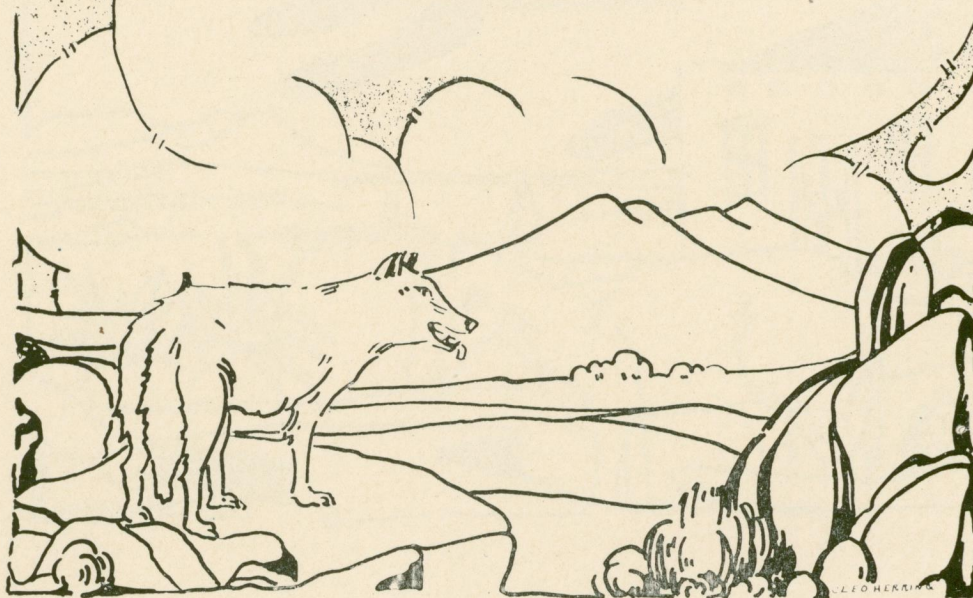




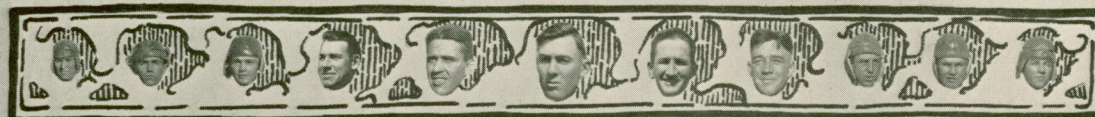
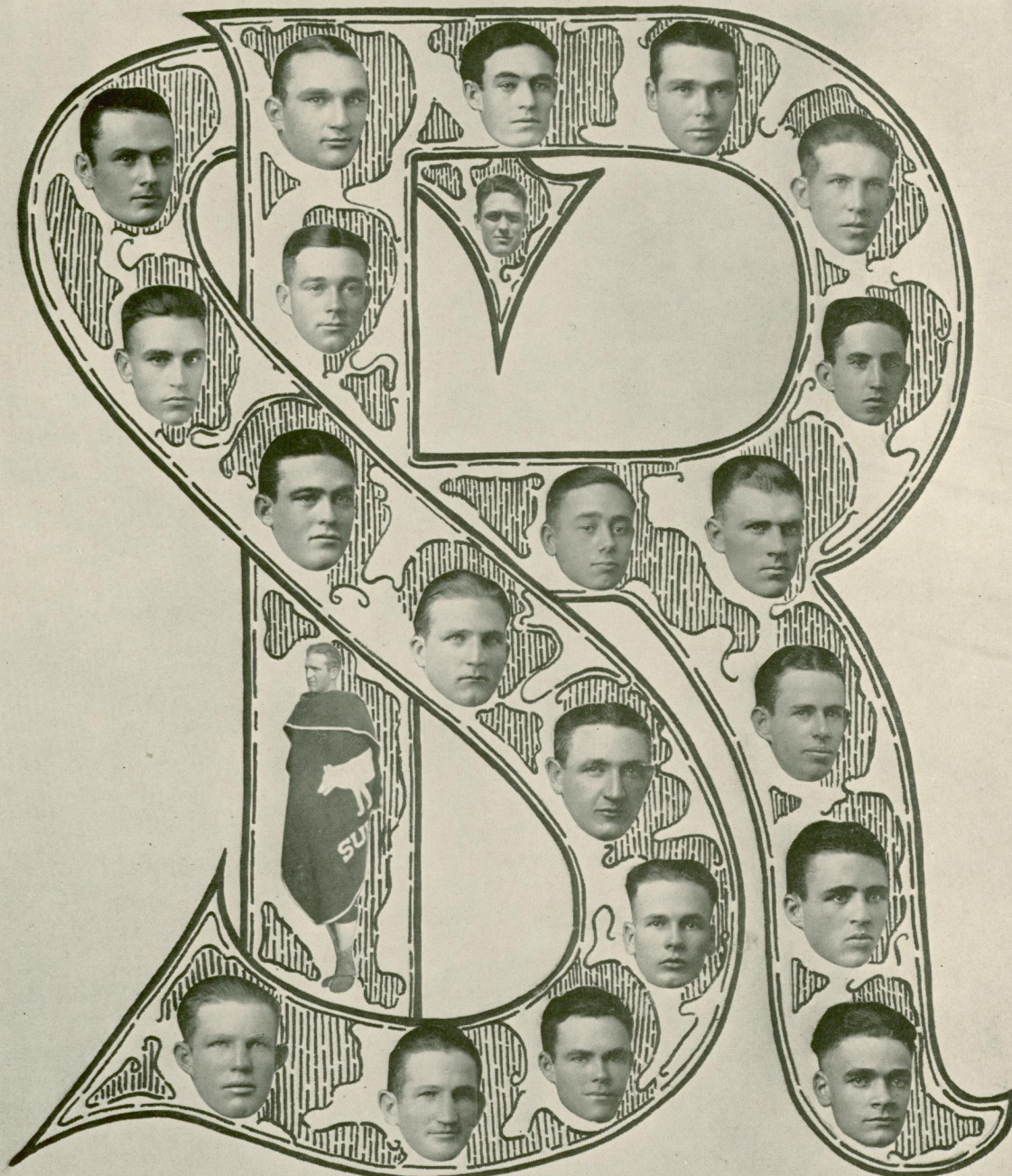
# DEDICATION

TO our Lobos— to those who have fought the good fight, the clean, hard, cheerful fight in the name of Sul Ross, to those whose battles breathe the spirit of our school and our West— we, the students of '25, affectionately dedicate this, the fifth volume of

THE BRAND









# *The Contents.*

## Order of Books

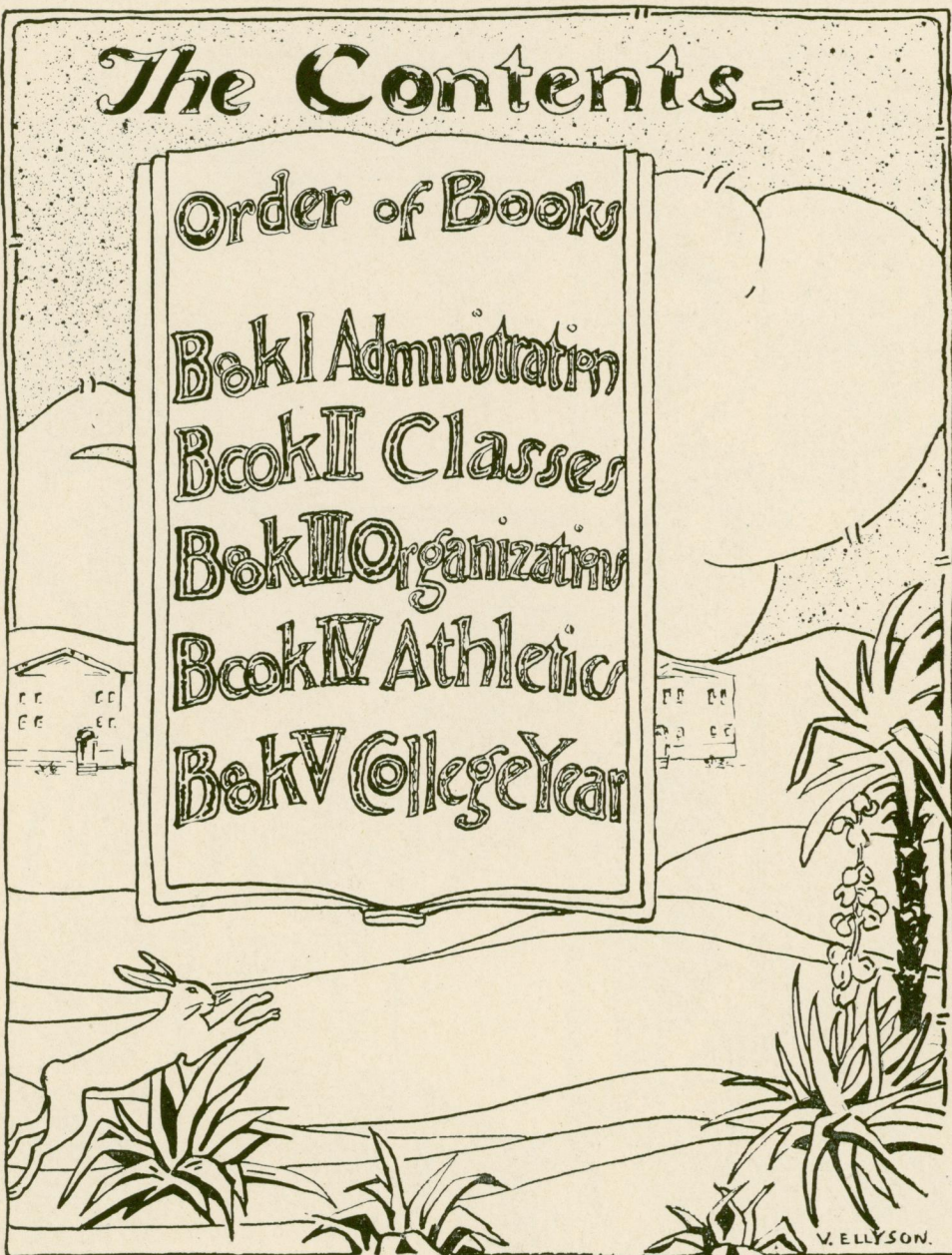
Book I Administration

Book II Classes

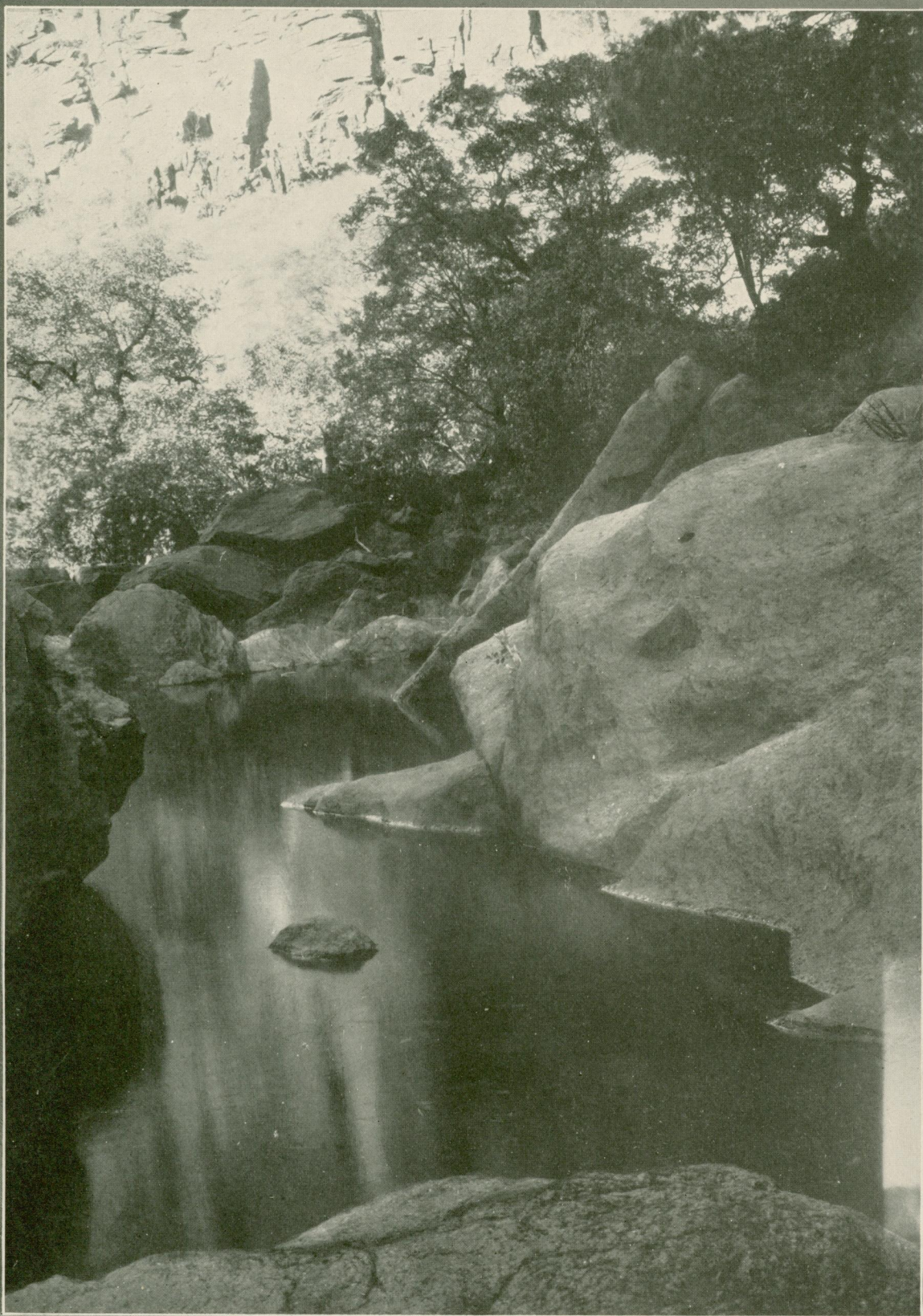
Book III Organization

Book IV Athletics

Book V College Year







RANGER CANYON





LIMPIA CANYON





CAT TAIL GLEN



AGUJA CANYON



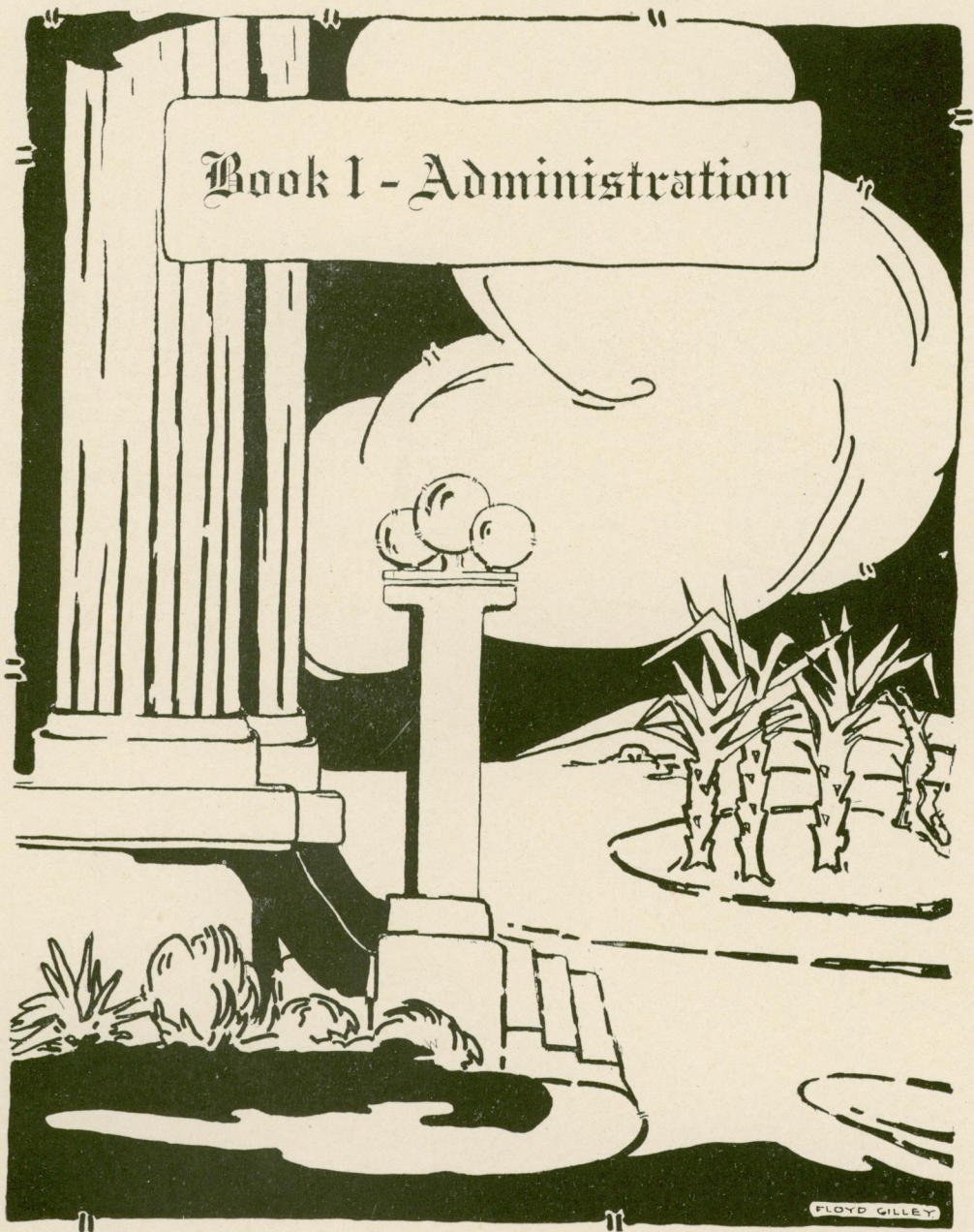


DAVIS MOUNTAIN PARK SITE



BALMORHEA













FRONT STEPS AT NIGHT





PRESIDENT MORELOCK



# The BRAND

## To the Students of 1924-1925



Too many people are prone to measure achievement in terms of time and space. But these terms are both relative in meaning. Once the earth was thought to be only about six thousand years old, and the distance around the globe was considered great; now geologists claim that the earth has been millions of years in reaching its present state, and recently some daring souls circled the globe in air-planes within the limited space of only a few days.

Genuine achievement rests upon a more solid foundation than any prescribed by time or space. There are pinnacle moments in every worthy life that count for more than years of aimless existence—those moments

*“As when a great thought strikes along the brain,  
And flushes all the cheek.”*

The years in college which you have devoted to preparation for meeting life and its duties have been comparatively few. But you have, nevertheless, achieved in a notable way if you have discovered that every successful life must be regulated by a well defined purpose, if you have found that thing in life which you can do best, and if you have caught an inspiration to succeed in spite of all obstacles.

I trust that your stay at Sul Ross has enabled you to remove many handicaps, liquidate many liabilities and substitute therefor the assets of noble friendship, intellectual insight, and a more correct sense of high spiritual values. If you have achieved these ends, I entertain no fears that you will not only continue in college until you have taken a degree, but that your “Education will be such as to enable you to make a life as well as a living”.

Very sincerely,

H. W. MORELOCK.

1925





# The BRAND

## Season

8

*Yesterday  
I heard a linnet  
Singing from a chimney top,  
And I heard a rose break at dawn,  
And I wondered if April passed again—  
April with her wild tears  
And childish laughter.  
Last November a rose broke,  
And I laughed  
Knowing well 'twas out of time;  
But now I know that April  
And November are the same,  
And seasons  
Are distinguished by a name.*

—Richard C. Gillespie.

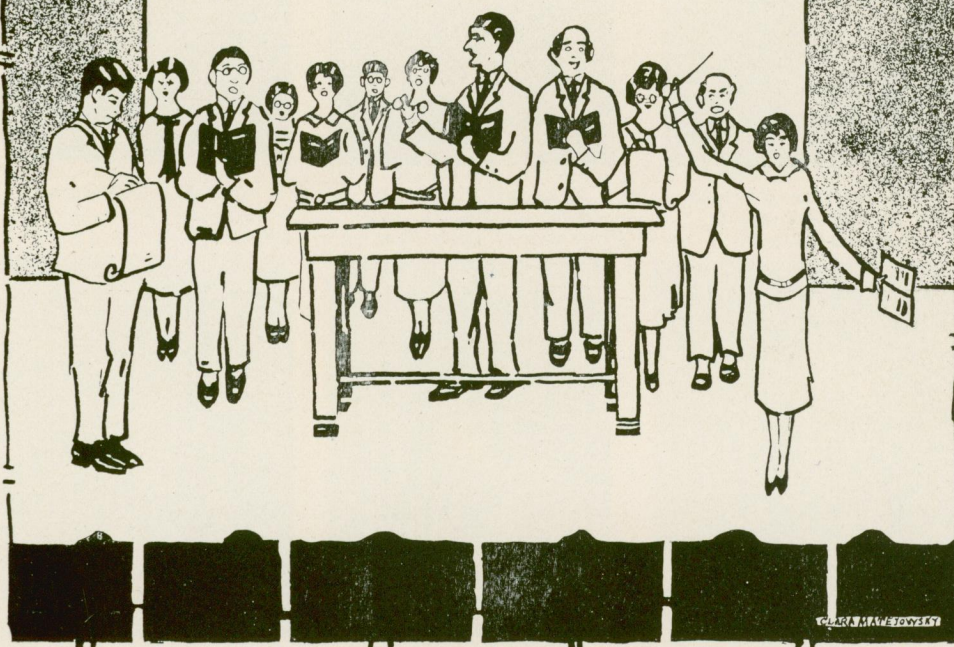


1925



# The BRAND

## Faculty



1925





# The BRAND



MISS CLEMMa BILLINGSLEY  
*Instructor in Education  
and Critic Teacher*



MR. R. A. STUDHALTER  
*Professor of Biology  
and Agriculture*



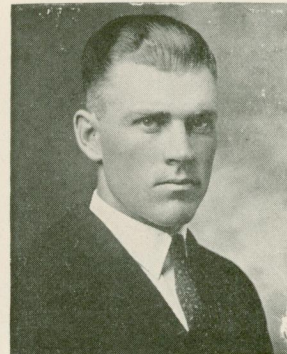
MISS ISABEL YOUNG  
*Critic Teacher*



MISS REBECCA SWITZER  
*Professor of  
Spanish-French*



MISS ALICE COWAN  
*Dean of Women and  
Professor of Latin-Spanish*



MR. B. C. GRAVES  
*Associate Professor of  
Physical Education for Men*



MR. F. G. WALKER  
*Professor of Chemistry  
and Physics*



MISS FLORA DAUGHERTY  
*Secretary*



MISS INEZ EVANS  
*Critic Teacher*

1925



# The BRAND



MISS EVA SWEET  
*Associate Professor  
of Reading*



MR. P. M. PENROD  
*Associate Professor of  
Commercial Subjects*



MISS GRACE BEDELL  
*Professor of Domestic  
Science and Art*



MISS ANNA D. LINN  
*Auditor and Registrar*



MISS MARGARET GUENTHER  
*Associate Professor  
of Music*



MR. V. J. SMITH  
*Professor of  
Manual Training*



MISS BERTHA MAY PARSELL  
*Instructor in Education  
and Critic Teacher*



MISS FRANCES FORD  
*Librarian*

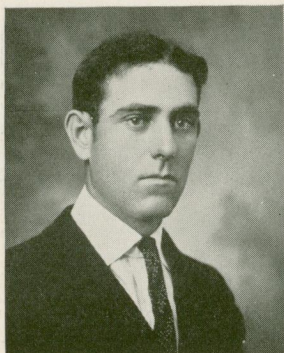


MR. W. S. MCKAY  
*Professor of Education  
Director  
of Training School*

1925



# The BRAND



MR. M. C. BOATRIGHT  
*Associate Professor  
of English*



MISS MARY CARLISLE  
*Critic Teacher*



MISS MABEL VANDIVER  
*Associate Professor  
of Drawing*



MISS ESTHER HEDEEN  
*Associate Professor  
of Piano and Violin*



MISS LUTIE BRITT  
*Associate Professor  
of Physical Education  
for Women*



MISS ANNE AYNESWORTH  
*Professor of English*



MR. H. E. ALLEN  
*Professor of History  
and Government*



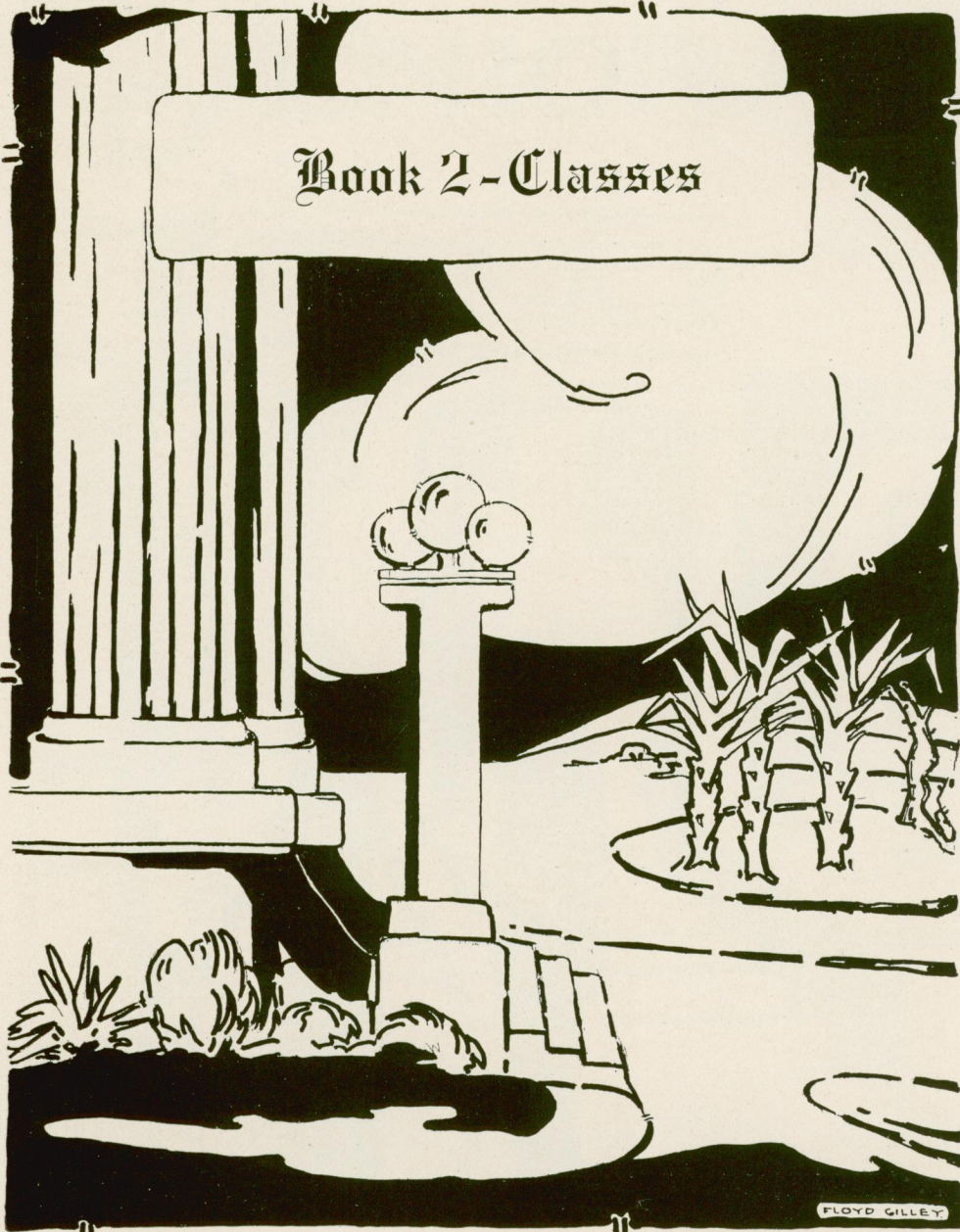
MR. C. A. GILLEY  
*Professor of Mathematics*

1925



# The BRAND

## Book 2 - Classes



FLOYD GILLEY

1925









# The BRAND

## SENIORS



1925





# The BRAND



NINA BELLE CALDWELL.....*Alpine, Texas*  
 Attended Maryville College two years; one term University Southern California Summer School. Diploma and Permanent Certificate Sul Ross '21; Editor Brand, '21; Sachems Critic; President of Treble Clef Club.

Nina Belle—Vivacious, joyous, lovable dreamer, who makes dreams come true.

J. C. COLEMAN.....*Meridian, Texas.*  
 Attended Howard Payne College one year; Diploma from Southwest Teachers College; President of Chautauqua Literary Society Southwest Teachers College; President of first Junior class in Sul Ross, Summer '24; Brand Representative Advanced Class.

He is taking his B. S. in Math this year, but he already has an M. A. in kindness and a Ph. D. in good sportmanship.

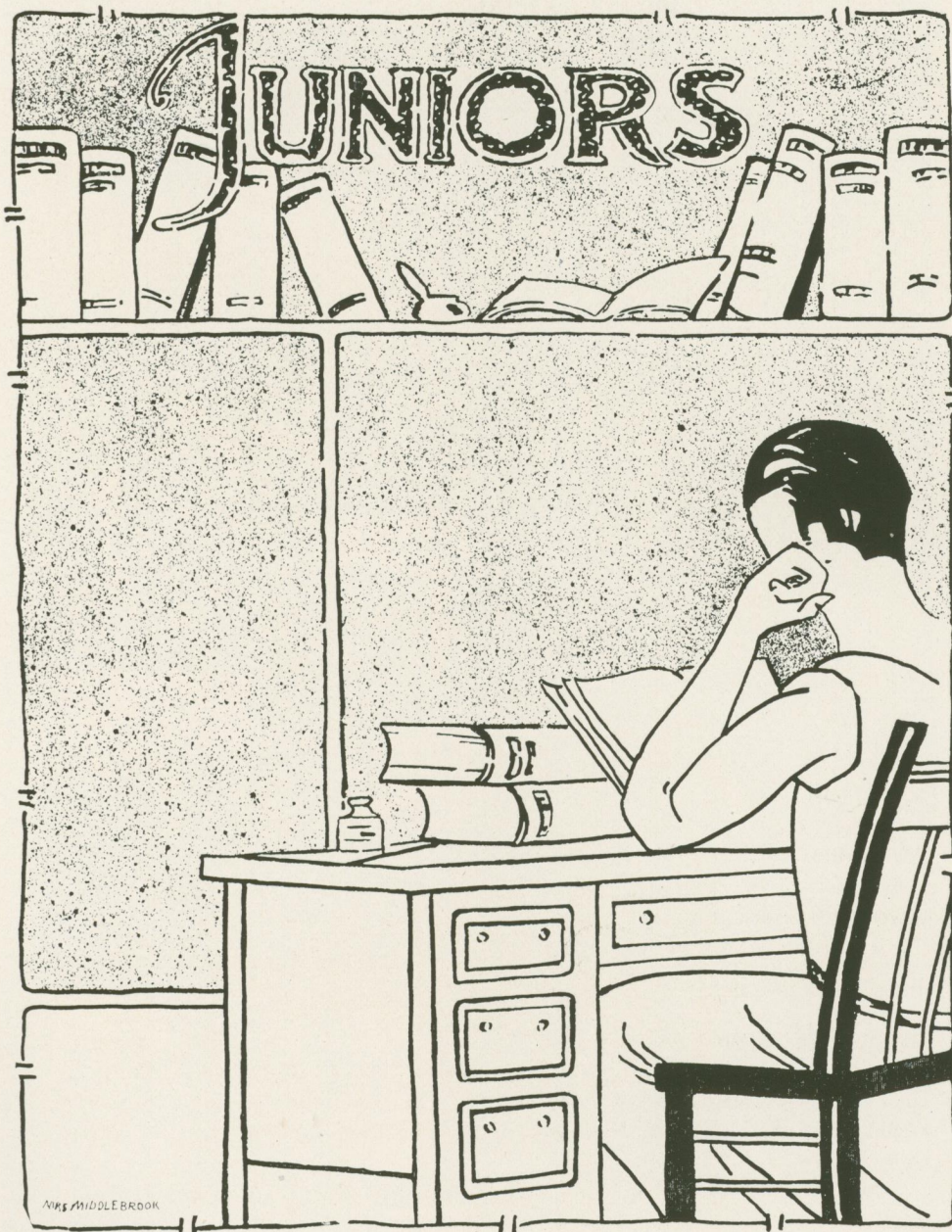
MRS. W. H. MATTHEWS.....*Alpine, Texas*  
 Work in Baylor College, Baylor University, University of Texas; Sul Ross Diploma and Permanent Certificate '23; Member of Athenian Literary Society and R. C. B's in Baylor College; President of Chapter of United Daughters of Confederacy.

Mrs. Matthews keeps home, supervises a husband and two children, studies biology and Browning—and smiles through it all.

1925



# The BRAND



Wm. MIDDLEBROOK

1925

Twenty-five



# The BRAND



W. C. WILLIAMSON, (Pres.) History  
Meridian

M. P. SLOVER, Languages  
Alpine

ELVIRA KINNEY, (Sec.-Treas.)  
English,  
Miami

TREVELYN PETTY, Home Economics  
Big Springs

CLEO HERRING, English  
Comanche

JESSIE HEARD, History  
Pecos

WARNER REID, History  
Tulia

MAUD WHARTON, English  
Greenville

1925



# The BRAND

## ADVANCED FUN



Senior dignity



In deep waters



Pangloss Ground



Just Miriam



Our History Shark



Heap big Lobo

Our Main Shark



One step forward



Careful "Sis"



Deep in thought



We are seven



Missing Links



Save the camera



Longing for a Sandwich

1925





# The BRAND

## Laggard

2

*And so when I was older  
There was no love about;  
I went to search the world for him—  
The lazy, sleeping lout.  
One day I came upon him  
Dreaming dreams far and blue,  
And when I startled him with speech  
He said that he was you.*

—Richard C. Gillespie.

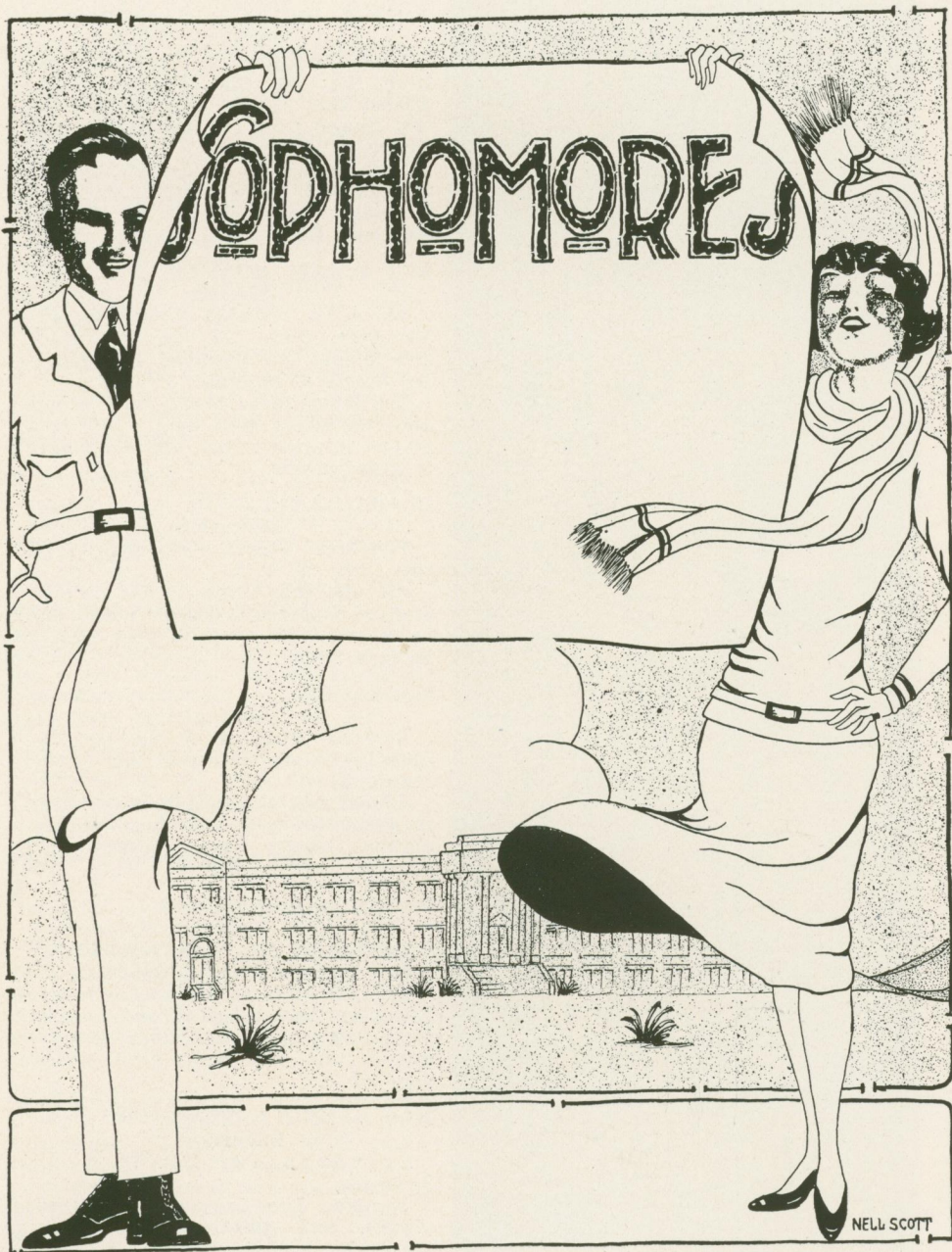


1925





# The BRAND



1925





# The BRAND



JOHN C. PRUDE.....*Ft. Davis*

Biology

Class President '23, '24, '25; Glee Club '23, '24, '25; Orchestra '24; Basket ball '23, '24, '25; Football '24, '25; Choral Club; Jeffersonians; Sec-Treas. "T" Club.

Johnnie would go to jail for his friends and "keep smilin' through". He plays to win, whether the game be Football, Basket ball, or love.

ZOE ELLEN MURRAY.....*Alpine*

English

W. A. A. Council; Stevensonian; Vice-Pres. Class '22, '24, '25; Mask and Slipper '25; Sachems '25; Managing Editor of Skyline.

Zoe Ellen loves beauty and people and fun and a good fight. Life is a joyous surprise to her, and she makes it so for others.

CLARA HAMBLIN . . . . .*Taylor*

Education

Vice-Pres. Class; Sachems; Treble Clef Club; W. A. A.

All the way from sense to the drollest nonsense is Clara's range. She is an expert in work, in play, and in being a friend.

KNOX REID.....*Tulia*

History

Business Manager of Skyline '25; Class Secretary-Treasurer '25; Jeffersonian '24.

A grin that is guaranteed to wear; inexhaustible pep and fun; dependability, loyalty, genuineness—that's Knox.

DRURY WOOD.....*Alpine*

Biology

Football '24, '25; Vice President "T" Club; Glee Club '24; Jeffersonian '24.

Drury is as versatile as a movie star who plays both sob stuff and comedy. He shines in football, Glee Club, droll humor, and just plain good sportsmanship.

MRS. NANNIE LEE SPENCE..*Alpine*

Education

Stevensonian '22; W. A. A.; Sachems.

Nannie Lee is sweet-tempered, steady, and quiet,—so quiet you hardly know she's present. But you miss her when she isn't.

1925



# The BRAND

ARTIE MAE SANDIFER.....*Alpine*  
Home Economics

Treble Clef Club '24; Vice-President  
Sachems '24; Secretary Sachems '25;  
W. A. A.; Society Editor of Skyline  
'25.

Dainty as a fine old cameo is Artie  
Mae. But she "does things" with a  
vim and steadfastness thoroughly  
alive and modern.

SAMUEL NELSON.....*Miami*  
History

Football '25; Jeffersonians '24;  
Sports Editor of Skyline '25; "T"  
Club '25.

If all the Sophs were as studious  
as he, What an A plus class our class  
would be; If all the school were as  
peppy as he, What a show of pep and  
ginger we'd see.

NELL SCOTT.....*El Paso*  
Art

Sachems; W. A. A.; Regents Scholar-  
ship '24; Art Editor Brand '24; Treble  
Clef Club.

Scottie has so many talents that  
her friends would be justified in covet-  
ing them. But she is so generous with  
her gifts—painting lovely things, mak-  
ing clever cartoons for the Brand—  
that folks decide it's just as well to  
leave those talents where they are.

RICHARD GILLESPIE.....*Post City*  
Jeffersonian '24; Mask and Slipper  
'24; President of Mask and Slipper '25.  
"My thoughts are my companions".

MRS. VIVIENNE ELLYSON  
*Ft. Stockton*

Education

Sachems; W. A. A.  
You like her smile—and smile back.  
Then you have a pleasant little thrill  
of surprise when you find that her  
voice matches her smile—and another  
when you learn that she matches her  
voice.

LESTA DULANEY.....*Leakey*  
English

Sachems; President of Mask and  
Slipper '25; W. A. A. Council.

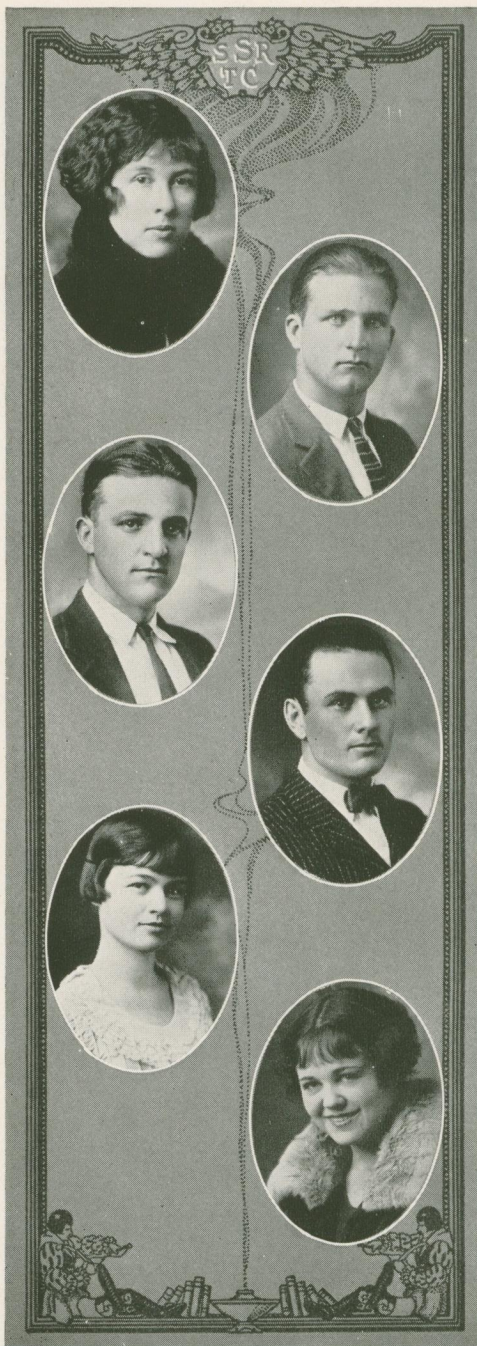
Lesta's eyes hint of so many delight-  
ful things just happened or about to  
happen that every one she meets  
catches her bright expectancy.



1925



# The BRAND



## FRANCES GILLETT . . . . . *Alpine* Music

Stevensonians '22; Treble Clef Club '24; President Treble Clef Club '25; Orchestra; Brand Board '25; W. A. A. Council '25; Sachems '24; Class Tennis Team '25.

One of the class artists, and music isn't her only art.

## R. G. KELLY . . . . . *Odessa*

Football '24; Football Captain '25; Secretary and Treasurer of "T" Club '25.

A hard-hitting line-plunger at every thing.

## EUGENE KELLY . . . . . *Odessa* History

Genial Gene will always play—and occasionally even work. You couldn't dislike him if you tried.

## RALPH JONES . . . . . *San Angelo* History

Glee Club '24; Football '24; "T" Club '25.

Never hurries, never worries, and never lets studies interfere with his education.

## NANCY WATSON . . . . . *Alpine* Commerce

Sachems '24, '25; Treble Clef Club; W. A. A. President '24; Orchestra; Editor-in-chief Class Editions of Sky-line '24, '25; W. A. A. Representative to Council Banquet '24; Literary Editor of Brand '25; Brand Board '24; Class Tennis Team '25.

Nancy is an old-fashioned girl, but she has a "come hither" in her eye, a twinkle and gleam that hint of hidden inspirations—and mischief—sure to bubble out later. She has the market cornered on pep, enthusiasm, and talents.

## FRANCES PAYNE . . . . . *Galveston* Spanish

Treble Clef Club '25; W. A. A.

A dreamer with a good sprinkling of the practical. You will know her by her smile, her friendliness, and her Spanish.

1925



# The BRAND

ERITH EASTERWOOD . . . . . *Alpine*  
Education

W. A. A.  
"Shy and demure", you classify her until she surprises you with a clever stunt, a bit of gay fooling, or dramatic ability. Sweet and sunny she is always.

JANIE MICOU . . . . . *Alpine*  
Education

Sachems.  
Janie is as sweet and simple as her old-fashioned name, but she has a saucy twinkle and a very modern efficiency.

HORACE MORELOCK, JR. . . . . *Alpine*  
English

Assistant Yell Leader '25.  
Never hurries, never worries, but when needed he is always there.

DOROTHY LIGON . . . . . *Alpine*  
Home Economics

Sachems '24; Class Secretary-Treasurer '24; Skyline Staff '24; Sachems '25; Social Committee '24; W. A. A.

Dot is one of the few who have ideas and the ability to carry them out. She is so dependable that she is imposed on, and so loyal that she inspires loyalty.

LOLLA BUNTON . . . . . *Marfa*  
Education

Sachems '24, '25; W. A. A. Council '25.

Early to bed, early to rise,  
Makes Lolla B. healthy, wealthy and wise.

EVA JONES . . . . . *Marfa*  
Education

W. A. A. Council '24, '25; Sachems '24; President of Sachems '25.

If Eva says she'll do a thing, it's done. And if she tells you to do a thing, you'll do it. She has a happy wholesome philosophy—a belief that it's a good world—and a sense of humor.

LOIS HUTCHISON . . . . . *Midland*  
Education

Sachems; W. A. A.  
Lois has furnished more laughs than *Life*, and they do say she is the instigator of many pranks. Even the victims, though, are her friends.



1925



# The BRAND



JEWELL HAMILTON . . . *Ft. Worth*  
Home Economics

W. A. A.; Sachems; Orchestra '23, '24, '25;

Gentle and retiring, and yet so talented that she can't stay in the background.

HUB HEXT . . . *Canadian*  
History

Glee Club '23, '24, '25; Mask and Slipper '23, '24, '25; President of Mask and Slipper '24; Jeffersonians; Choral Club '23; Song Leader '24, '25; Assistant Yell Leader '25; Photograph Editor of Brand '24, '25; President Student Council '24; Calendar Committee '24.

Blithe as the songs he sings, generous, fair, and friendly; a lover of beauty, a good sport, a loyal friend.

LEO MURRAY . . . *Alpine*  
Biology

Orchestra; Big Bend Literary Society '21, '22; President Glee Club '22; Basket Ball '21, '22.

Leo has a mind and knows how to use it. He has muscle, too, and knows how to use it. Witness the flag fight.

ERIN HAMILTON . . . *Ft. Worth*  
Home Economics

Sachems; W. A. A.; Orchestra '23.

A second Jewell with a charm all her own.

JOYCE CALLIHAM . . . *El Paso*  
Home Economics

Treble Clef Club '23, '24, '25; General Athletic Council '24; W. A. A. Council '23, '24; Sachems '24, '25; Brand Board '24, '25.

Winsome, capricious, Joyce lives on tiptoe—and passes on some of the thrills she gets from life.

MAMIE MILES . . . *Pecos*  
W. A. A.

A compact little bundle of temperament. Studies and Someone occupy her time.

RUDOLPH MELLARD . . . *Marfa*  
Commerce

Editor-in-chief Brand '25; Mask and Slipper; President "T" Club '25; Baseball '23, '24; Most Popular Boy '25.

Rudolph has written himself down in the hearts of students and faculty as one who represents what is finest and best in Sul Ross Spirit.

1925



# The BRAND



1925



# The BRAND



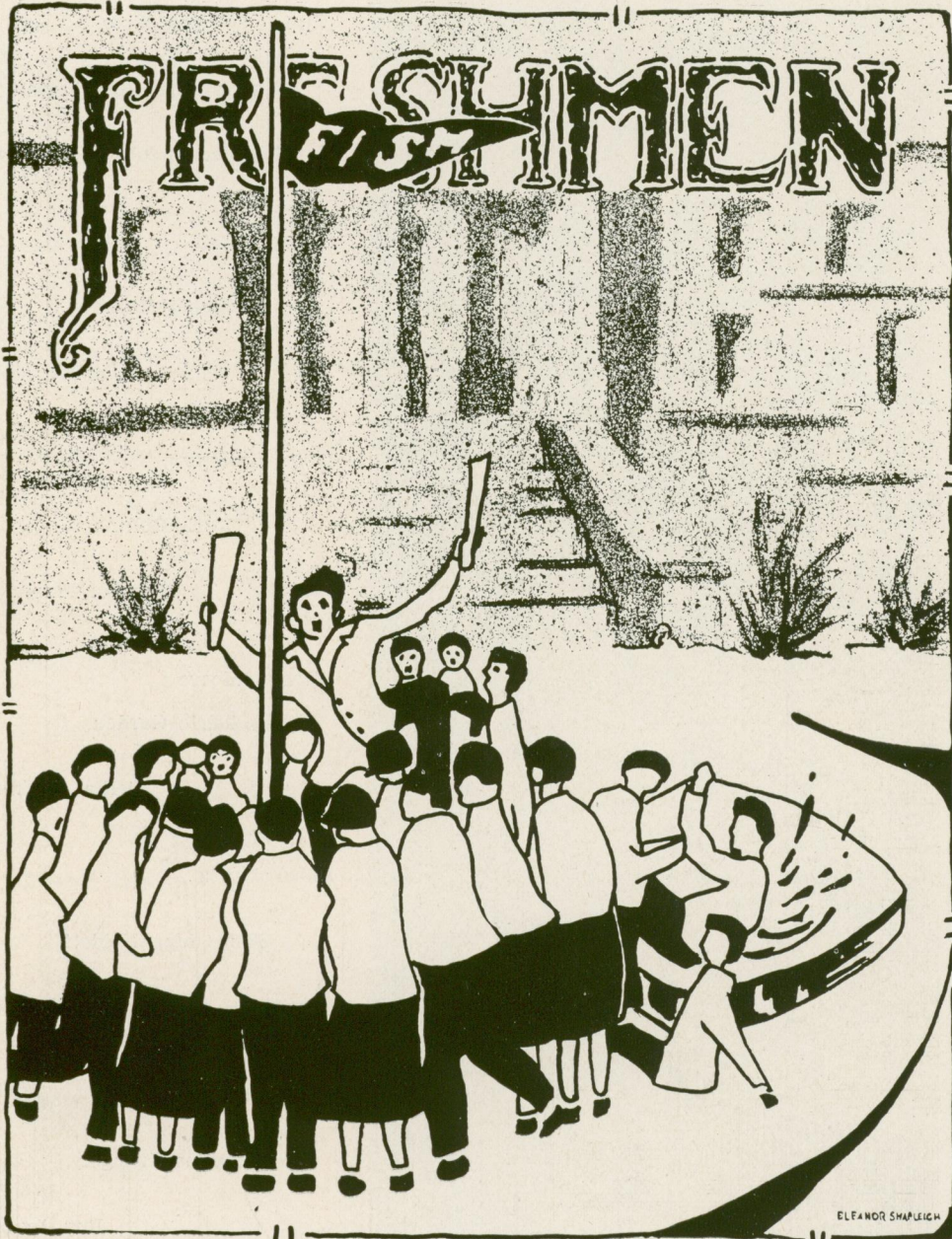
SOPHOMORE BRANDING, APRIL 1.

1925





# The BRAND



1925





# The BRAND



Gordon Denman, Pres.

Maurice Bell, Sec.-Treas.

Eleanor Shapleigh, V.-Pres.

Cora Cottrell

Mabel Moore

Fannie May

Louis Loeffler

Ruth Rollins

Truman Pouncey

Winona Moore

Edrie Gordon

Delila Tucker

Mabel Lewis

Mary Jane Neblett

Vina Jones

Louise Weakley

Dorene Granger

Roy Jones

1925



# The BRAND

Wesley Townsend

Catherine Erskine

Frances Mitchell

Nell Abbott

Lorena White

Ruby Hennington

Mrs. Getrude Davis

Ruth Fryar

Thomas Bowles

Mary Roberts

Odell Abbott (Brand Rep.)

Hays Cavender

Thomas Inman

Georgia Benson

Florence Weckesser

Leona Mills

Mae McLaughlin

Emily Dulaney



1925



# The BRAND



Duncan Scott

Lois Bell

Delbert Hurley

Lois McClure

Ernest Barnett

Aileen Smith

Laudry Smith

Mozelle Turney

Lynn Kelly

Warren Parsell

John Adams

Sallie Freeman

Warren Lord

Elizabeth Cole

John Fortner

Vada Ritter

Lavelle Easterwood

1925



[illegible]



# The BRAND

## FISH FLAG FIGHT



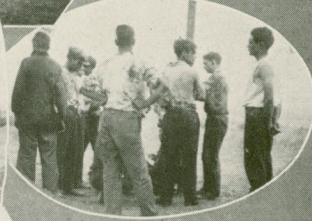
Refugee



Unseemly Hostility



The Ambulance



Any Ol' Rags



Soph Veterans



Grab Fish and Growl



Lady Recruits



After The Armistice

1925



The BRAND

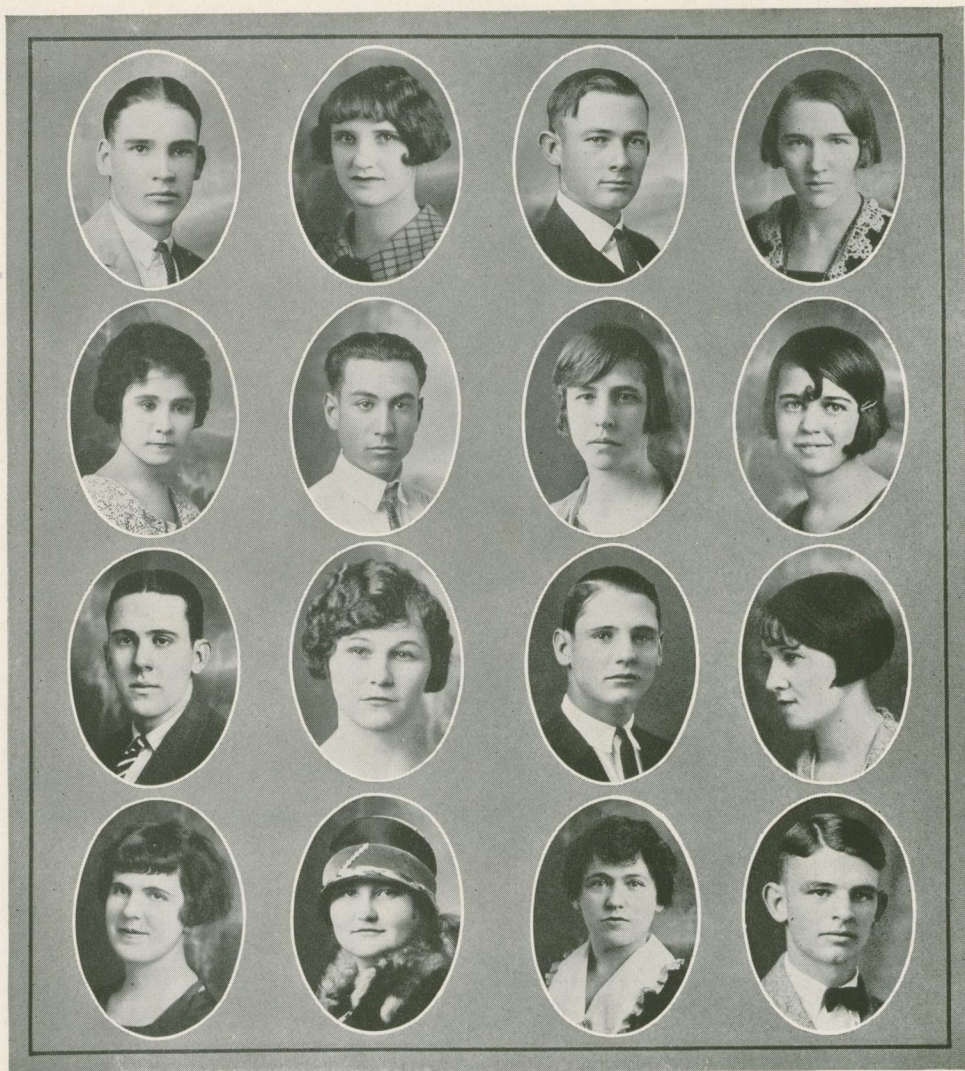


1925





# The BRAND



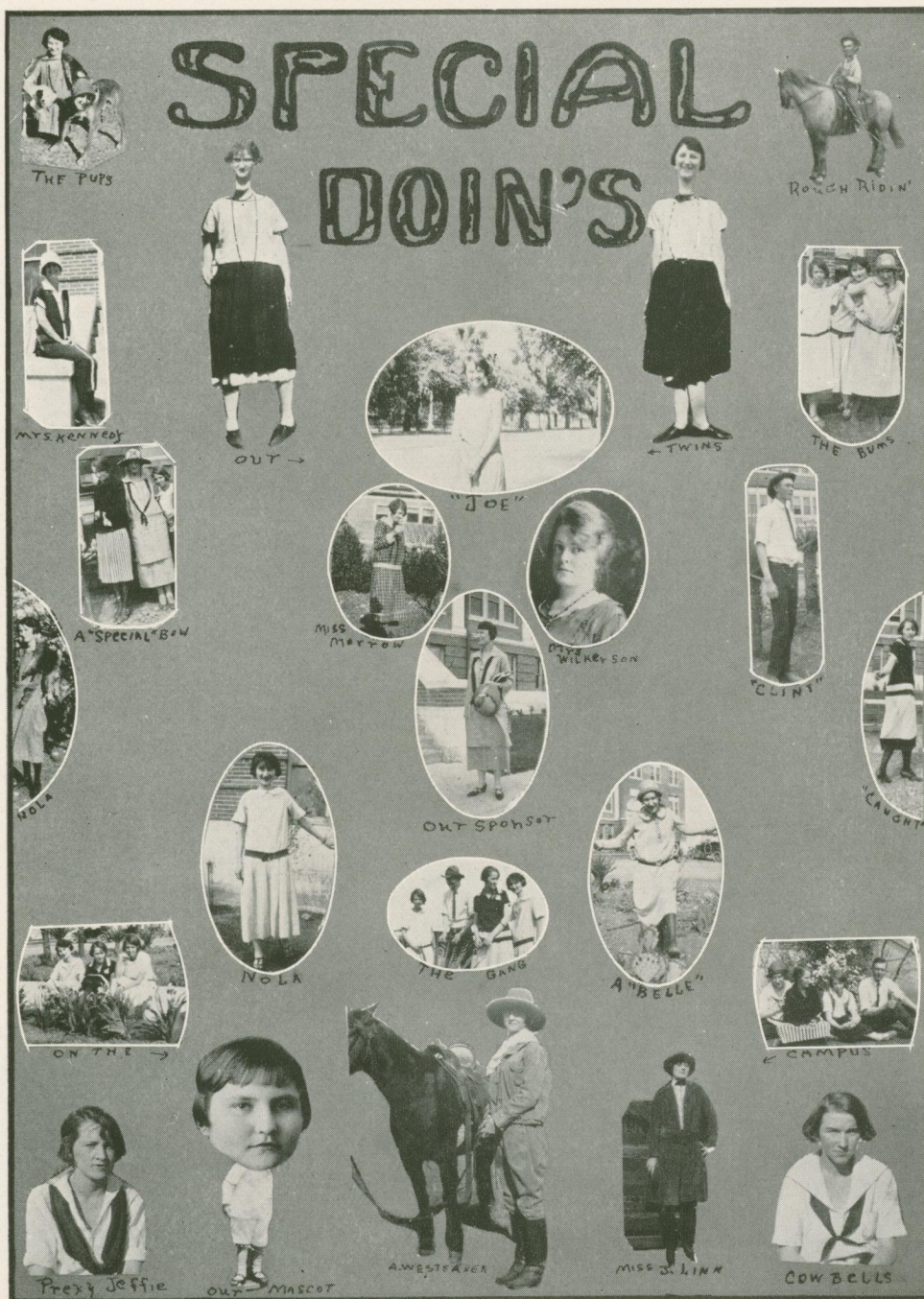
## SPECIALS

Tom Moseley	Mary Katherine Heard,	Clinton Fulcher,	Mary Bell
Florentina Pineda	Faustino Pineda,	Laura Patterson,	Josephine Payne
Dan Payne,	Beatrice Neighbors,	S. E. Gilbert,	Jeffie Bell, (Pres.)
Nadine Harding,	Mary Pruett,	Mrs. Middlebrook,	Gordon Berkeley

1925



# The BRAND



1925



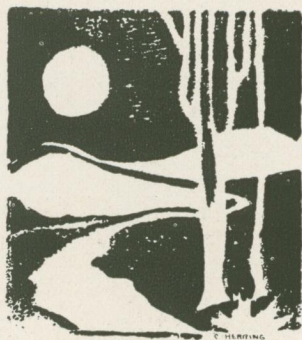
# The BRAND

## Burial

3

*I think my heart should cease to beat  
Far out,—oh far in the desert waste,  
And I want my body to ripen there  
To suit the condor's erratic taste.  
And I want my spirit to ramble free  
Over the shifting sands of time,  
And I want my bleaching bones to sing  
To passers-by a haunting rhyme.*

—Richard C. Gillespie.

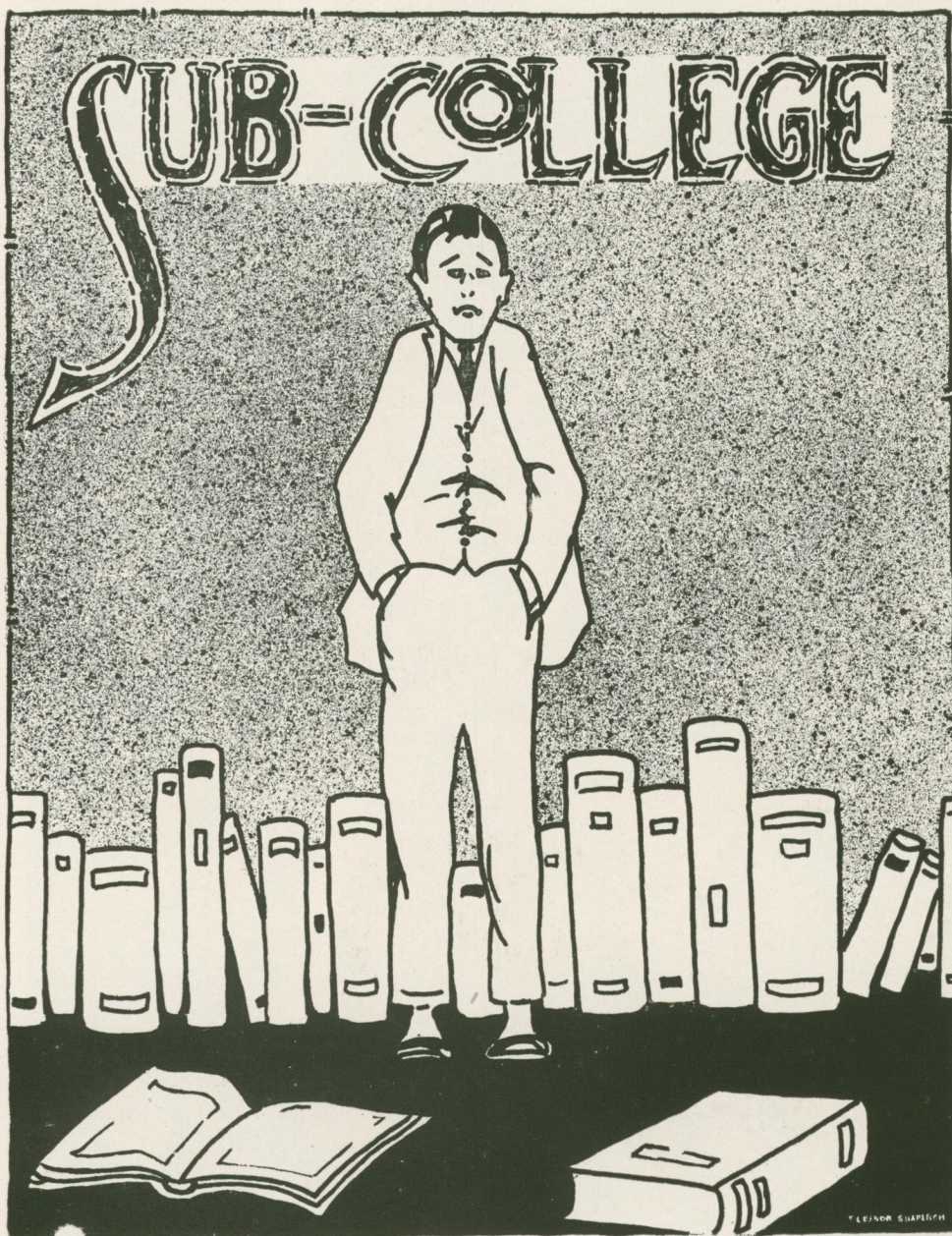


1925





# The BRAND



1925



# The BRAND



1925



# The BRAND

Marian Allen

Cedric Anthony, (Vice-Pres.)

Mary Edith Coffman

Edwin Daugherty

Katherine Durham

James Derrick

Eugene Edwards

Frances Elkins

Clinton Fulcher

Thomas Funk

Floyd Gilley

Edna Huegele

Vernon Johnson

Audry McSpadden, (Pres.)

Arbie Moore

Mary Moss

Ralph Peters

Edward Russell

Lee Smith

James Terrill

John Woodruff

Fuqua Younger

Lillian Yarbrow

Claud Brown

Isabel Yates

Paulus Schroeter

1925



# The BRAND



1925



*The* BRAND

# TRAINING SCHOOL



HELEN BAINES  
ANNIE M. SANDER

1925





# The BRAND



1925





# The BRAND



1925





# The BRAND





*The* BRAND

# SUMMER SCHOOL



1925





# The BRAND



## Summer Graduates 1924

Gladys Arthur

Jewel Binnion

Etnel Clifford, Veda Clifford, Dorothy Cotter, Margaret Elliott, Elizabeth Fennell,

Bertha Mae Hancock, Troy Hickman, Ruby Gibson, Edwin Studhalter, Vera Williamson

William Mercer, Grace Stone, Cecyle Mae Moody, Ruth Smith, Altha Yates

1925



# The BRAND



SOPHOMORES



ADVANCED STUDENT

1925





# The BRAND



FORT STOCKTON QUINTET



RUNNELS COUNTY ROSSONIANS

1925



# The BRAND



BERNICE GRIFFITH

*MOST BEAUTIFUL GIRL - SUMMER SCHOOL*

1925





# The BRAND

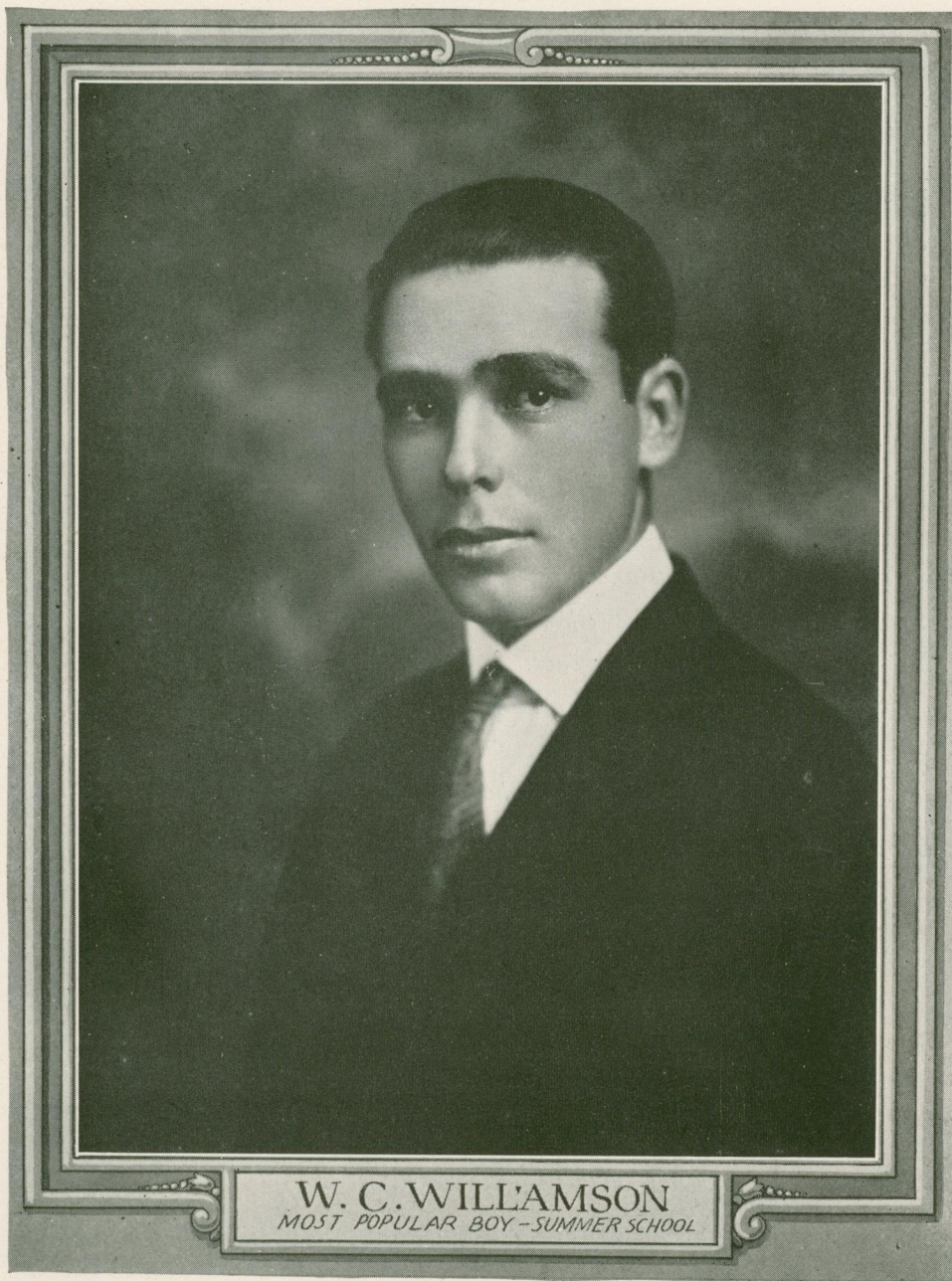


1925





# The BRAND



W. C. WILLAMSON  
MOST POPULAR BOY - SUMMER SCHOOL

1925





# The BRAND

## Embalmmment

¶

*Ah, vile Decay—  
I've cheated you;  
In place of bones and shreds  
You have me here intact;  
The same young smile I wore before I came,  
And aromatics saturate my robes  
As if 'twere yesterday they placed me here.  
Ah me, you're loath to touch me  
Aren't you, Sire?  
My firm young flesh  
Still makes the rounded curves  
Of cheeks and hips,  
And dimpled elbows,  
And unsunken eyes.  
This ring you see that's gleaming  
There so bright,  
Was placed upon my hand  
Two days before I died;  
A kind young man who had not loved before,  
In ecstasy which quite o'erruled my will,  
Placed it there with a true lover's mien.  
(I think I should have loved him soon,  
He was so young, — so kind).  
You shall not have it, Death,  
But here's my heart  
All sealed in this bright alabaster jar;  
You shall be master of its fate  
Instead.*

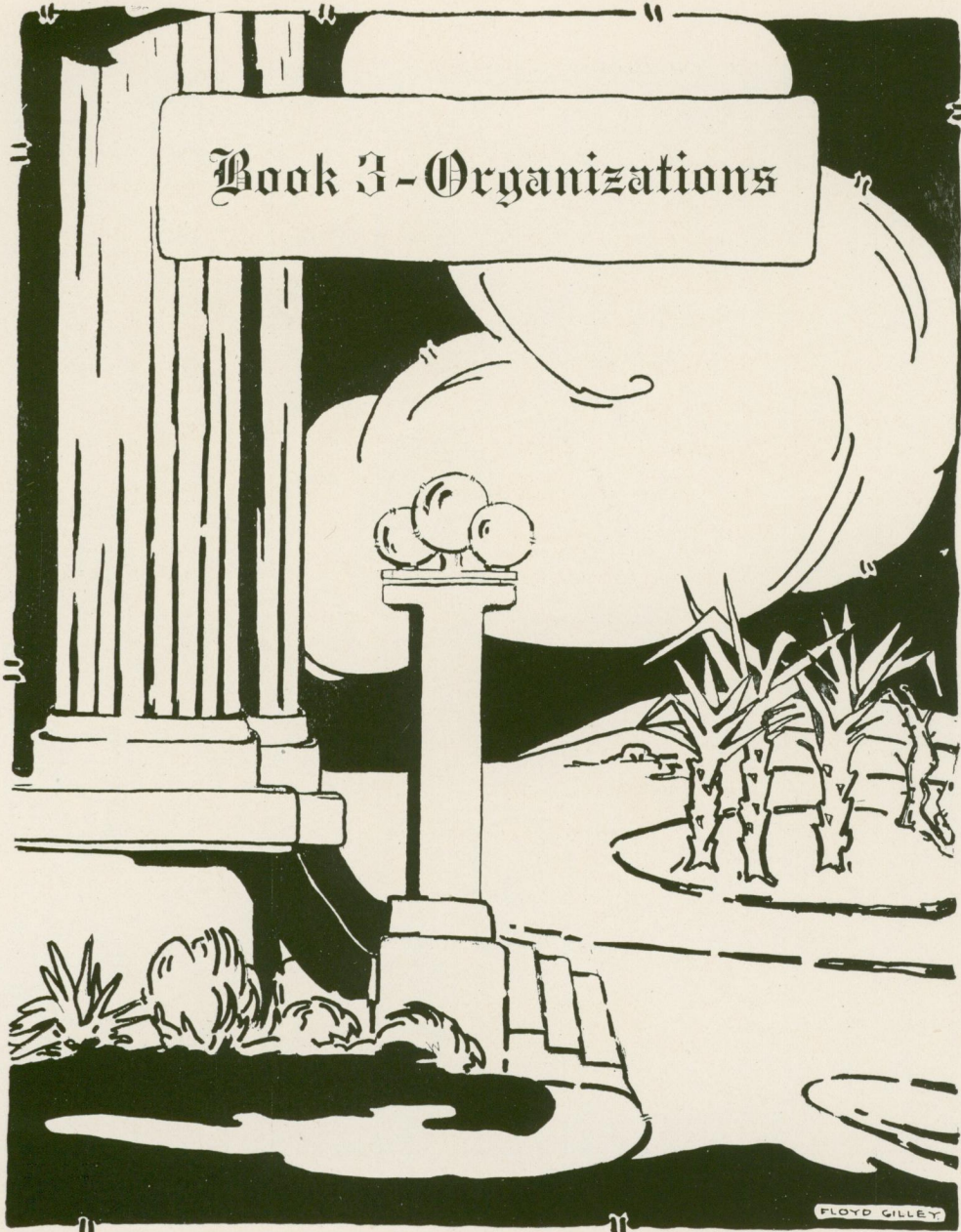
—Richard C. Gillespie.

1925



# The BRAND

## Book 3 - Organizations



1925



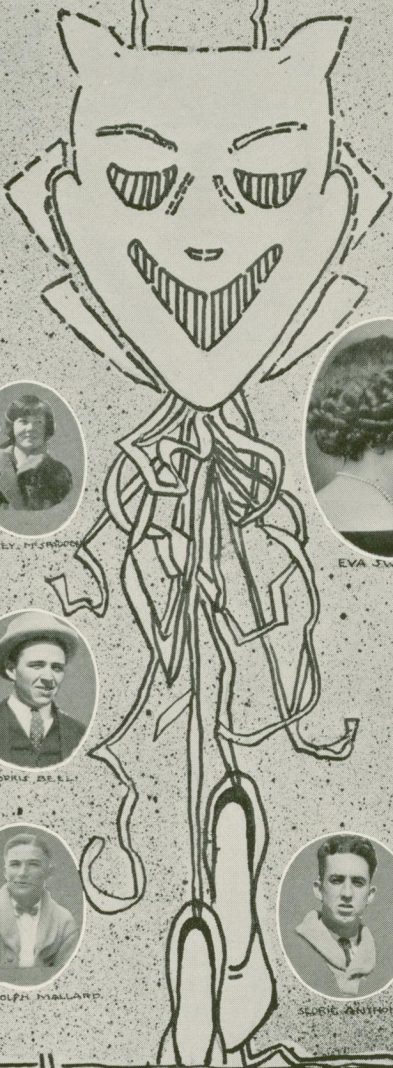
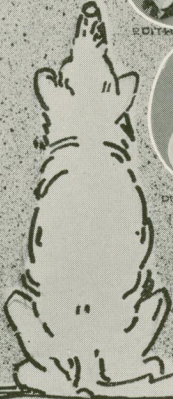








# The BRAND


## MASK and SLIPPER CLUB






  
 MAUDIE P. SIMPSON


  
 EVA SWEET


  
 LETA DUNAWAY


  
 MUE HAYS


  
 MAUDIE P. SIMPSON


  
 ELVIRA WRAY


  
 EDITH GREENMAN


  
 DICK GILLETTE

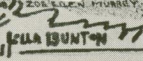
  
 RUDOLPH MALLARD

  
 MARY BELL

  
 EDITH GREENMAN

  
 ZOLA L. MURRAY

  
 EDDIE ANTHONY

  
 ELLA BUNTIN

1925



# The BRAND

1925

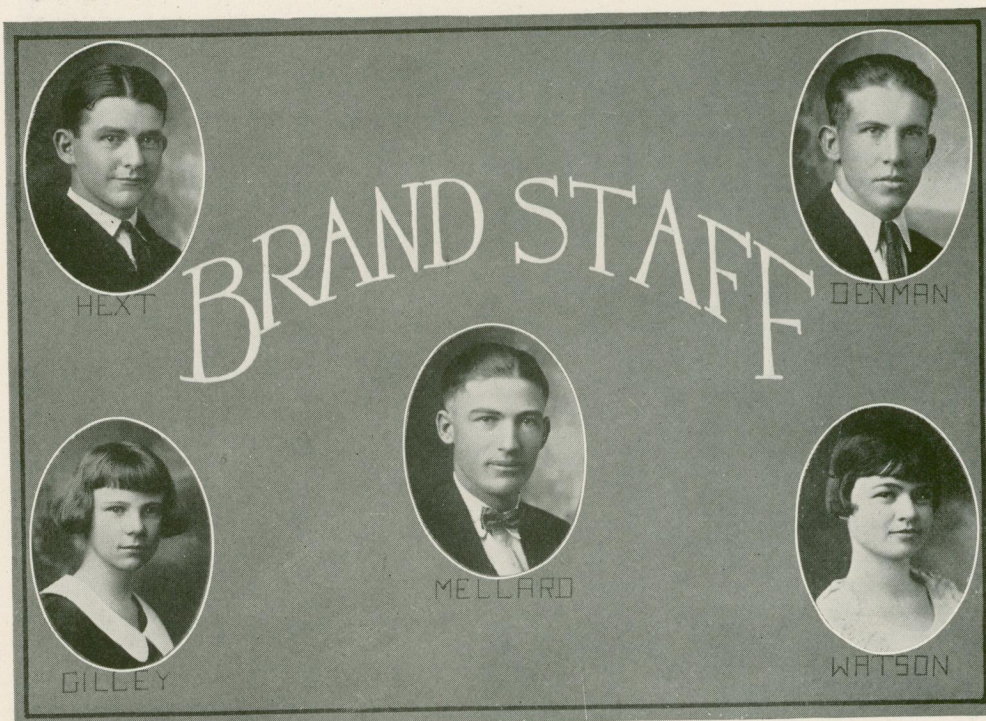
1925







# The BRAND



## The Brand Staff

Rudolph Mellard.....*Editor-in-Chief*  
 Gordon Denman.....*Business Manager*  
 Floyd Gilley . . . . .*Art Editor*  
 Nancy E. Watson.....*Literary Editor*  
 Herbert Hext . . . . .*Staff Photographer*

### ASSISTANTS

Miriam Webb	Cedric Anthony
W. C. Williamson	Samuel Nelson
Nell Scott	Eleanor Shapleigh
Mozelle Turney	Helen Baines
Drury Wood	Annie Kate Sandifer
Lois Hutchison	Mary Bell
Lynn Kelly	Bill Coffman
Dan Payne	Lois Bell

Frances Mitchell

1925



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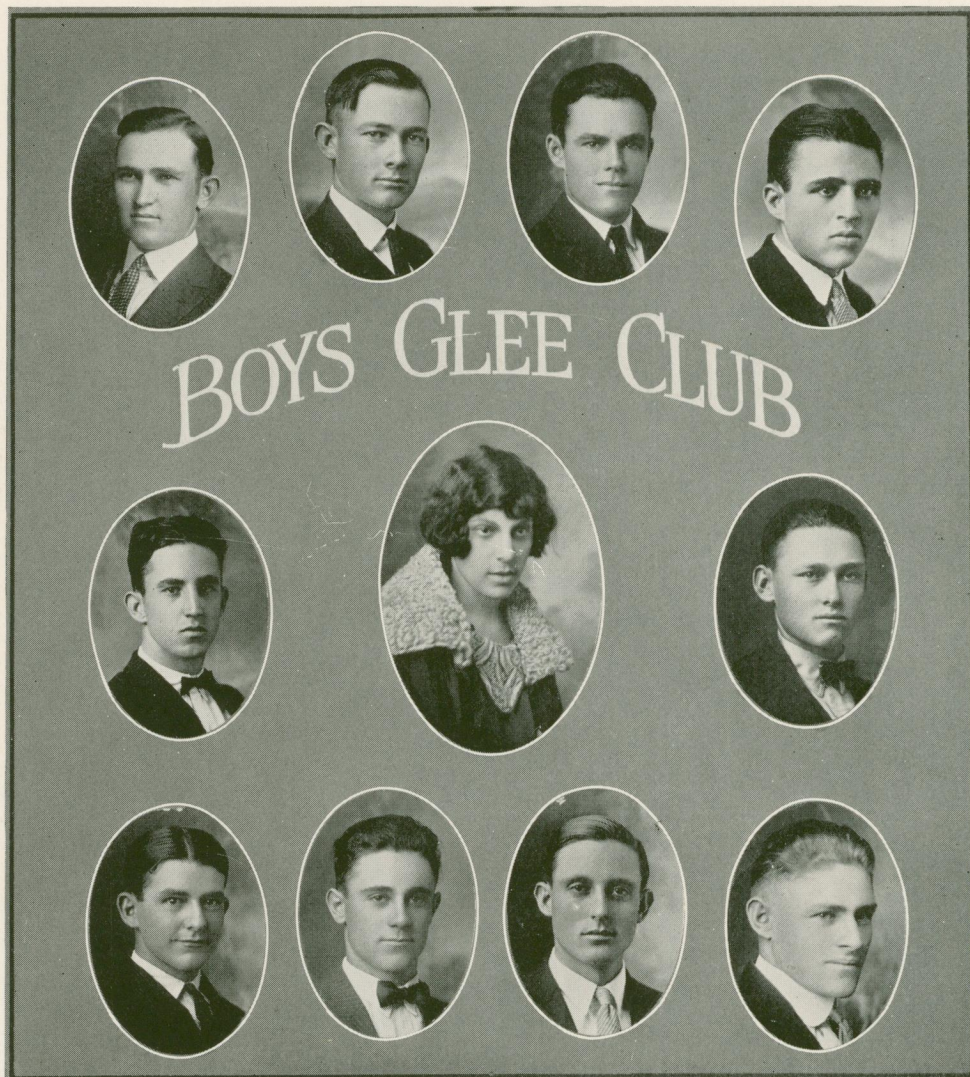


1925





# The BRAND



## BOYS GLEE CLUB

### FIRST TENOR:

Moore, Fulcher, Prude.

### SECOND TENOR:

Bell, Anthony.

### FIRST BASS:

Fulcher, Hext, Pouncey.

### SECOND BASS:

Parsell, Barnett

1925



# The BRAND



TREBLE CLEF CLUB



SUL ROSS ORCHESTRA

1925





# The BRAND

## Karle

2

I had not known the boy  
Across the street;  
He was too young and fine for me  
To know;  
So I crept by his window  
When 'twas dark,  
And heard his violin  
Sobbing songs—  
Old songs I wished he did not have  
Within his heart.

I could but drink my tears  
And hurry, hurry on.

One night he played  
*Appassionata Sonata*  
With quick pizzicato cries,  
And I hid in the hedge  
To ponder on the light  
That filled his strange, grey eyes.

To-day there are many people  
Under the dull acacia trees  
About his door;  
And there is a grey coach  
With many flowers,  
And a silver urn.  
All I can see through aching tears  
Is a young boy  
With a glowing face,  
And an old violin.

Yesterday I stood near his door  
To listen.  
There was heavy silence  
For many hours  
Broken only by a street-hawker  
Who cried for *bones*.

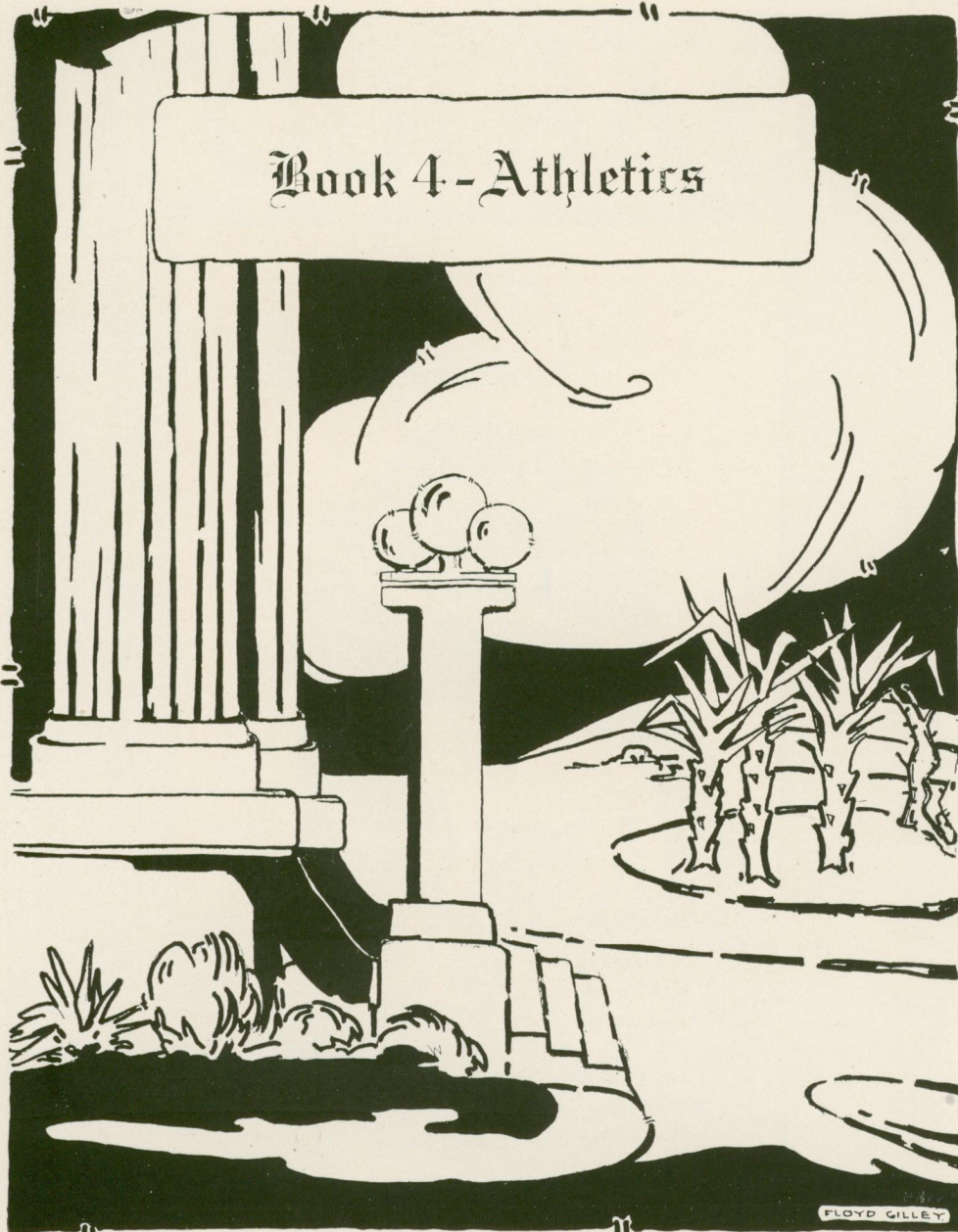
—Richard C. Gillespie.

1925



# The BRAND

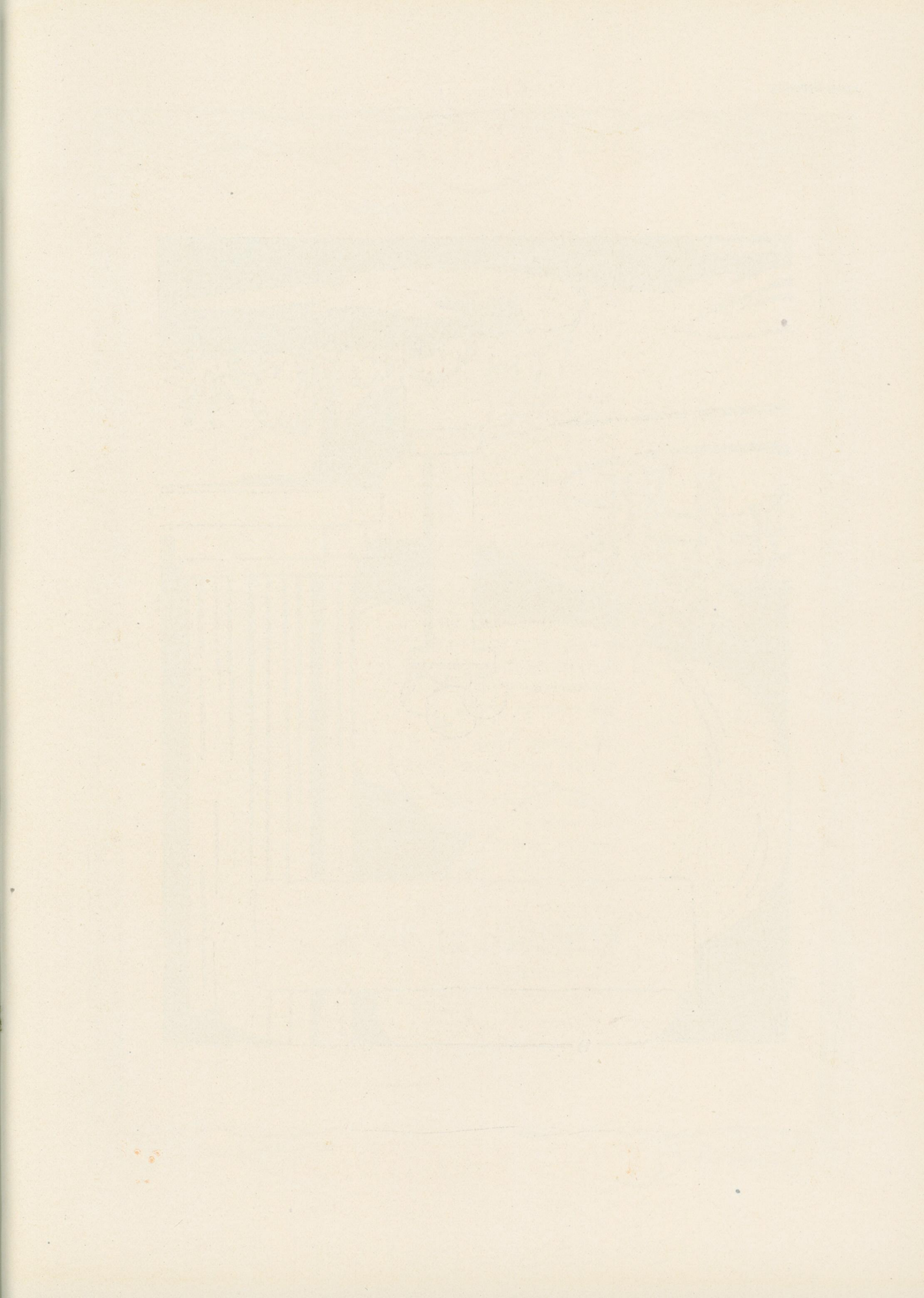
## Book 4 - Athletics



1925









*The* BRAND

FOOTBALL



1925





# The BRAND



THE encouraging development of athletics in Sul Ross during the last two years has been due, in the main, to the leadership of Coach B. C. Graves. The Lobos, it is true, have been men of natural ability and fine spirit, but back of the teams has been a power, quiet and steady, always—the influence of a man who, because he himself fights hard and plays fair, has been able to put the fight into his men and inspire in them the highest ideals of sportsmanship.

Graves is a good coach, first of all, because he has the essentials of good generalship; he has the ability to lead—and the ability to command; he knows the game, and he knows men. Himself an athlete of enviable reputation, a thorough student of the theory and practice of athletics, he has brought to Sul Ross a technical training that knows what is to be done, and with it a personality that makes his men glad to do what the tilt of his chin suggests they had better do.

Not only is he a good general; he is a good sport as well. Perhaps the best evidence of his fine sportsmanship has been the grit with which he has met the handicaps of limited numbers, raw material, and other difficulties known to but few coaches. He has adapted his style of playing to his material; persistently, patiently, cheerfully, he has drilled the “greens”, teaching them the A. B. C’s of the major sports. His famous “Ham and Egger” yell, ringing out across Jackson Field, has never failed to spur his men on to harder fighting.

The teams Coach Graves has put out have not won the heavy end of the score in every game, but the clean fight, the square deal for which the Lobos have stood in every contest have been a finer evidence of his success as a coach than all the good scores they have made and all those that could be piled up.

In appreciation of that success and of his influence in Sul Ross, the Athletics Section of the *Brand* is affectionately dedicated to Coach B. C. Graves.

1925



# The BRAND

## The Season



THE Sul Ross Lobos, under the direction of Coach Graves, successfully carried out, in their second year of football, a schedule that was almost incredibly difficult for so young and inexperienced a squad. Their chief assets lay in their ability to work as one man, in their knowledge of the finer points of the game, and their unconquerable determination to win against schools which, by all laws of nature and man, should have defeated them.

The season opened with a brilliant practice game against the powerful Marfa All-Stars, with a score of 47-0 in favor of the Lobos, but the first real test of the Lobo strength came at the McMurry game at the San Angelo Fair. The Lobos demonstrated that they had not forgotten their defeat of a year before, and they literally swept the Indians off their feet for a 15-0 victory. But defeat came unmercifully when the Miners, with a series of spectacular plays, bore down on Sul Ross with a 32-6 victory. The Randolph game on Armistice day was a hard, clean, well-matched fight from start to finish, and the Lobos barely came out on top with one touchdown. The McMurry Indians then invaded Lobo territory, bent on scalping. The Sul Ross team, over-confident, allowed costly errors to lose the game, 19-6. With half of the first team crippled and with broken ranks and every available substitute, the Lobos went to El Paso for the final game with Junior College. There they were held scoreless for the first time, and lost the match by a narrow margin of 6-0.

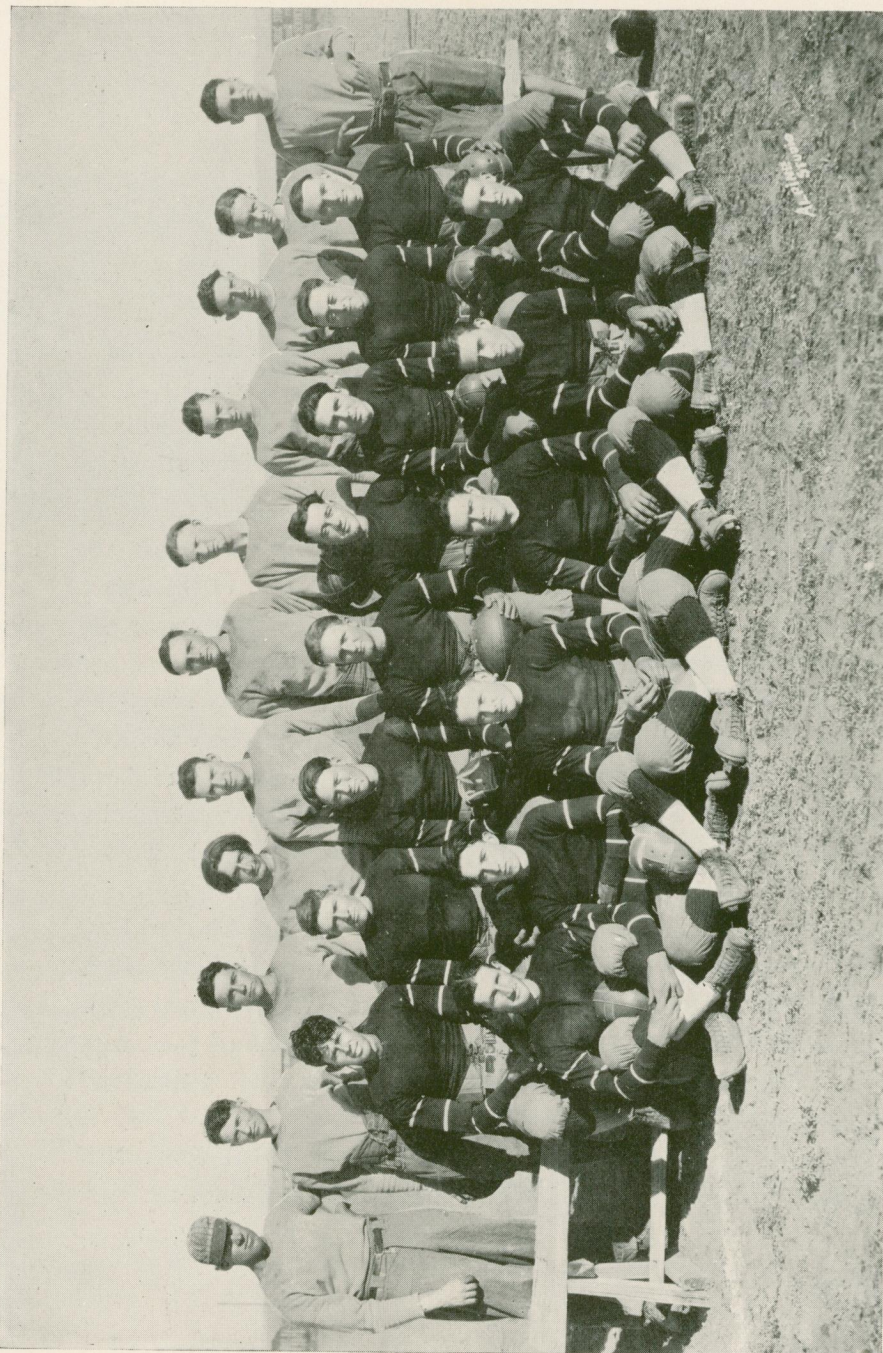
The letter men in football for this year are Wood, Bell, Jones, Nelson, Reid, Denman, Townsend, Kelly, Williamson, and Anthony.

1925





# The BRAND



Standing: Coach Graves, Hirschfeld, Pouncey, Russell, Patton, Dod, Cavender, Adams, Terrill, Griffith, Gilbert.  
Middle Row: Reid, Barnett, Townsend (Capt. elect), Kelly (Capt.), Smith, Williamson, Wood, Younger.  
Bottom Row: Nelson, Anthony, Jones, Prude, Bell, Denman.

1925





# The BRAND

## COACH GRAVES

The man behind the plays and players.

## KELLY, *Captain*

R. G. was our star full-back, and he lived up to the reputation he made last year as a demon line plunger. He broke up passes and plays with equal ability.

## PRUDE, *Guard*

Johnnie was a thorn in the side of the opposing teams, good on both offense and defense, and a hard worker.

## SMITH, *Guard, Tackle and Half*

"Lee" is the type of man that every coach desires to have on his team. He could play line and backfield too, and he played each position better than the other.

## NELSON, *Half-back*

Clean, hard-fighting, hard-tackling—that was Sam. A consistent player who never lost his head.

## DENMAN, *Half-back*

Dennie was light, but he hit the line hard. He was one of the fastest men on the squad, and a good broken field runner.

## REID, *Half-back*

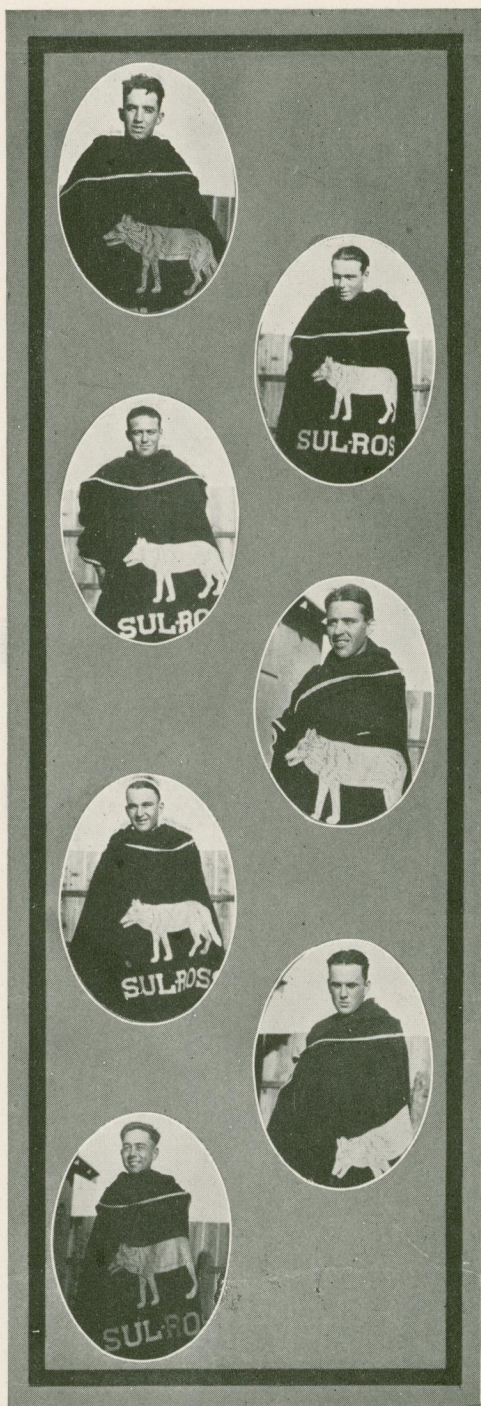
Warner was a good line plunger, but was best at skirting the ends. He was a good passer and broken field runner.



1925



# The BRAND



## ANTHONY, *End*

Ced, at left end, was one of the outstanding players of the team. On every phase of end play he was schooled to perfection. His punts were excellent, and his entire game was backed by football will and determination.

## WILLIAMSON, *Guard*

"Deep" was a good, hard-charging guard. He kept the spirit up in many a hard game by his continuous chatter.

## TOWNSEND, *End and Captain-elect*

"Wes" was one of the best ends in this part of the country. He covered punts well, and was a remarkable receiver of passes.

## BELL, *Quarter*

Bell was the field general, and was all that a good quarter-back should be—a broken field runner and a good safety man.

## YOUNGER, *Tackle*

"Fungi" was a new man here this year, but he played his tackle like a veteran. He was a fighter from whistle to whistle.

## JONES, *Guard and Tackle*

Ralph was a tower of strength in the line. He dealt his opponents misery, and seldom was a play made through his territory.

## WOOD, *Center*

Drury was an exceptionally good center, good on offense and defense, and an accurate passer. An injured shoulder kept him out of the last two games.

1925



# The BRAND

## Faces the First Team Had to Face

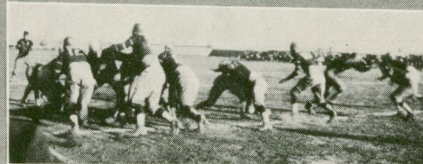
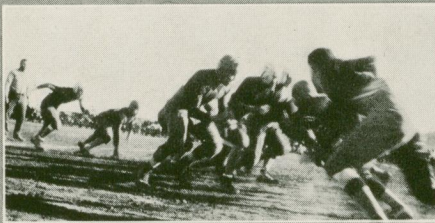


1925





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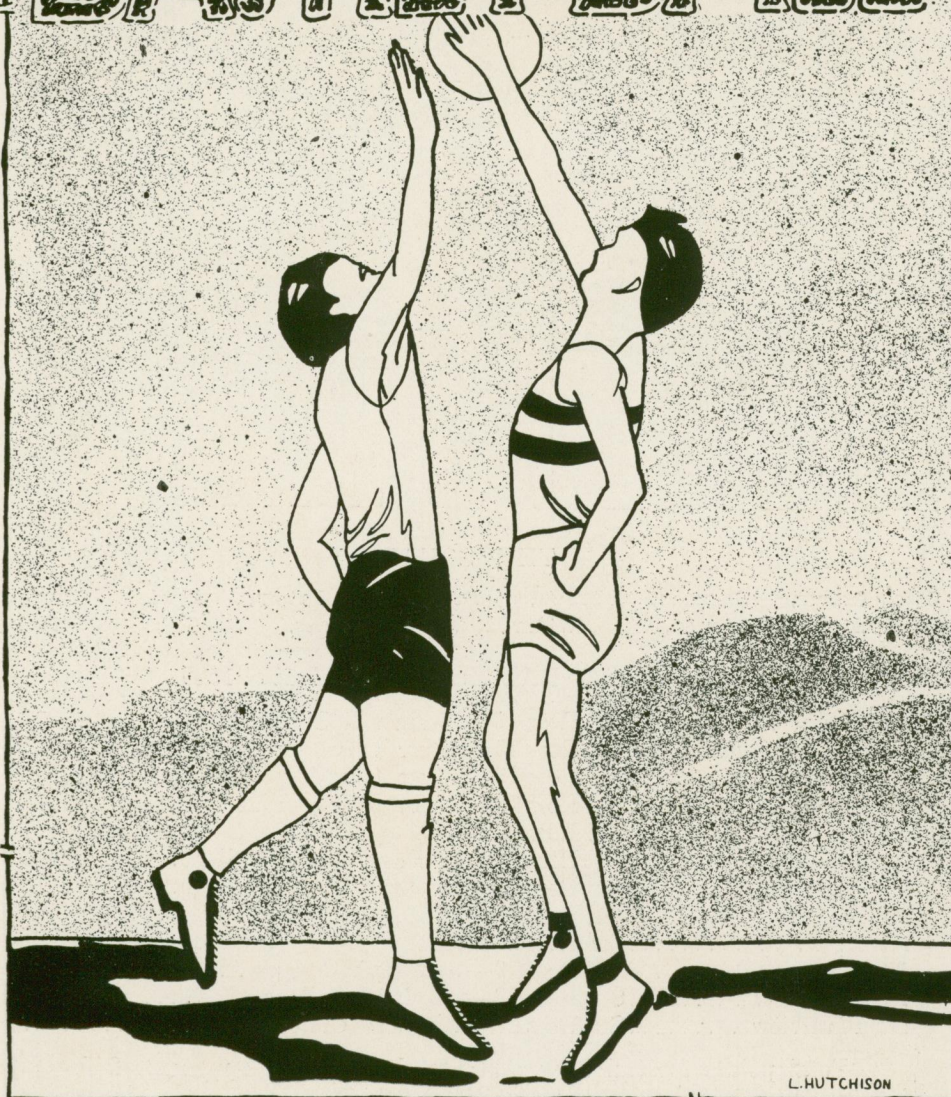
1925





*The* BRAND

# BASKETBALL



L. HUTCHISON

1925





# The BRAND



## THE SQUAD

Coch Graves, Denman, Brown, Townsend, Patton, Prude, Younger,  
Morelock, Johnson, Williamson, Bowles, Bell, Hurley.

## BASKET BALL SCHEDULE 1924-1925

At Alpine . . . . .	Sul Ross 41—Marfa All Stars . . . . .	10
At Silver City . . . . .	Sul Ross 25—Silver City Teachers College . . . . .	39
At Silver City . . . . .	Sul Ross 18—Silver City Teachers College . . . . .	32
At El Paso . . . . .	Sul Ross 18—El Paso School of Mines . . . . .	17
At El Paso . . . . .	Sul Ross 30—El Paso School of Mines . . . . .	27
At Alpine . . . . .	Sul Ross 38—El Paso Junior College . . . . .	13
At Alpine . . . . .	Sul Ross 23—El Paso Junior College . . . . .	16
At Abilene . . . . .	Sul Ross 18—McMurry College . . . . .	25
At Abilene . . . . .	Sul Ross 20—McMurry College . . . . .	22
At Cisco . . . . .	Sul Ross 19—Randolph College . . . . .	6
At Plainview . . . . .	Sul Ross 28—Wayland College . . . . .	21
At Plainview . . . . .	Sul Ross 21—Wayland College . . . . .	17

Total points for Sul Ross, 299; total points for opponents 245.

1925



# The BRAND



Patton-Forward



Younger-Guard



Brown-Forward

## THE

## TEAM



Townsend-Cap-Center



Denman-Guard



Smith-Guard



Prude-Guard

# 1925





# The BRAND

## TOWNSEND, Captain

"Wes" was the hardest man in this part of the state to play against; in his work at center he never found his equal. He was a star and our high-point man in every game, with a single exception. But his best was his playing technique in the Miner games. Townsend was a good leader and kept his men in perfect harmony.

## DENMAN

"Dennie" was noted for his fast work and fighting ability. Not only was his work fast but it was hard and lasting. He filled the holes without making a "gap". This was Dennie's first year with the Lobos, and if he is here next year he will be a valuable man.

## YOUNGER

Fuqua was a "mighty" guard; he was the ruler of his part of the court, and his fighting ability and encouraging spirit were features the entire season. Younger played exceptional ball in the Miner games. He seemed to be in the way every time the ball passed, thus closing his forward out on every attempt at the goal during the first half.

## SMITH

Lee was a very valuable man during the season. The result of his hard work was shown in the first Miner game and the first game with Wayland. Smith was at his best in these two games, but his type of playing throughout the season was hard to beat. He will be in his prime next season, and we shall be very fortunate in having him with us another year.

## PATTON

"Pat" came to us an experienced man and a last-year letter man. Although he entered the season late, he seemed to have no trouble in placing as a forward on the quintet. His accurate shooting and fast work could be expected in every game. Lee was one with whom all of the players liked to work because they knew he would deliver the ball in the right place. Also his "peppy" talk helped the fight of the team.

## BROWN

The "Preacher" was a new man this past season, but a good one. Brown was probably the most consistent player on the entire team. When he hit his stride, not once did he cease piling up the basket. He was the hero of the second Wayland game, for it was his sure shooting and neat pass work that won the game.

## PRUDE

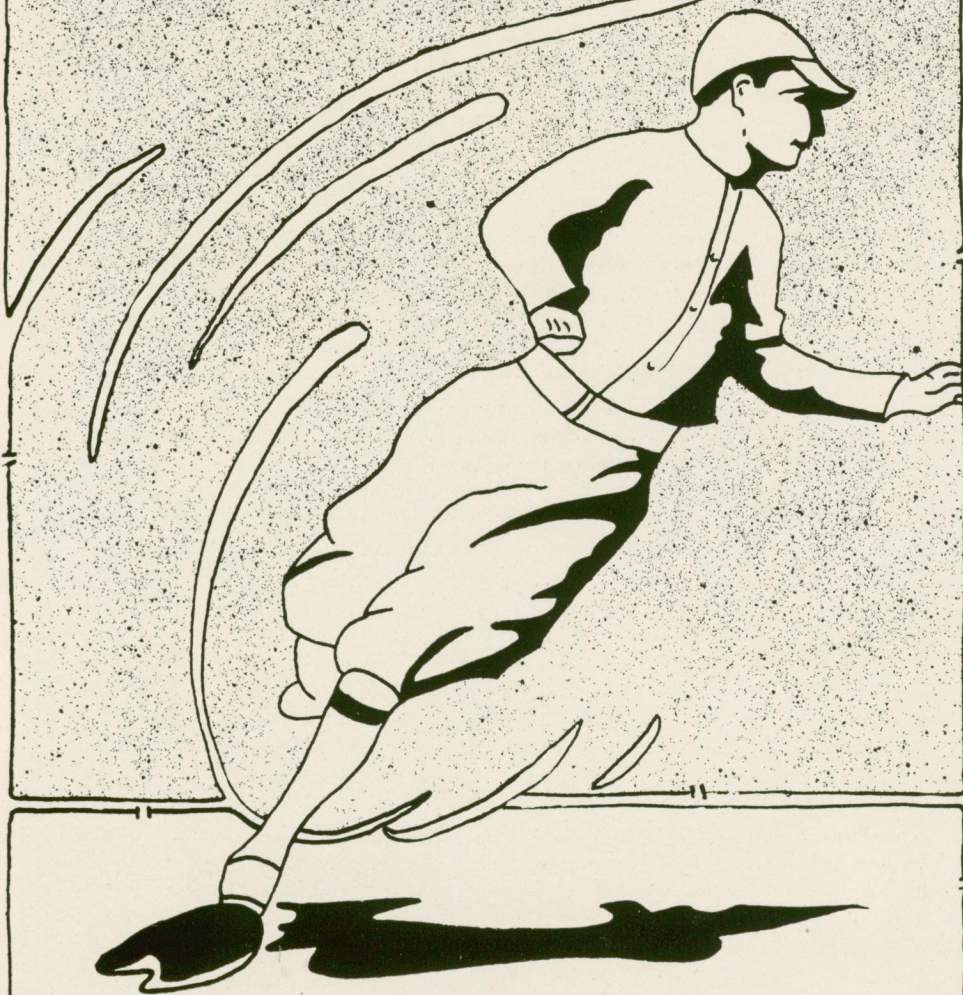
Johnnie is an old letter man, and he lived up to his former records of hard and snappy playing. Prude was always at the right place at the right time. He was an outstanding star in the first game with the Junior College.

1925



*The* BRAND

# BASEBALL



L HUTCHISON

1925





## Baseball Season Spring

2

THE 1924 season in baseball was another evidence of Coach Graves' ability to cope with difficulties. It was an evidence, too, of the Lobo fighting spirit. In baseball, perhaps more than any other sport, the difficulties of pioneers were encountered. The limited number of men and the distance from other college teams made it impossible to get a good schedule of games. The following five games which were played were all victories for the Lobos:

At Sanderson . . . . .	Sul Ross 7 . . . . .	Sanderson 6
At Alpine . . . . .	Sul Ross 16 . . . . .	Sanderson 5
At Marfa . . . . .	Sul Ross 18 . . . . .	Marfa High School 4
At Alpine . . . . .	Sul Ross 16 . . . . .	Marfa High School 1
At Alpine . . . . .	Sul Ross 15 . . . . .	Alpine High School 2

Following are the men who lettered in baseball:

Mathews  
Caldwell  
Harrison  
Chancey  
Patton  
Anthony

Mellard  
Warren  
Lease  
Smith  
Kelly  
Church

1925



# The BRAND



1925





# The BRAND

## Alma Mater, Dear Sul Ross

*Tune Amici*

1

Where the rolling plains of Texas  
End in mountains high,  
There's a land where glorious sunsets  
Flame in peerless sky.

*Chorus*

Ring, ye Alpine hills, with music!  
Joyous songs we'll raise.  
Hail to thee, O Sul Ross College,  
Thee we gladly praise.

2

'Tis a land of pioneer spirit,  
Free as bracing air,  
Where a handclasp means a welcome,  
Friendship glad to share.

3

There our Texas youths do gather,  
Heeding Wisdom's call,  
Learn to love thee, Sul Ross College.  
Love thee best of all.

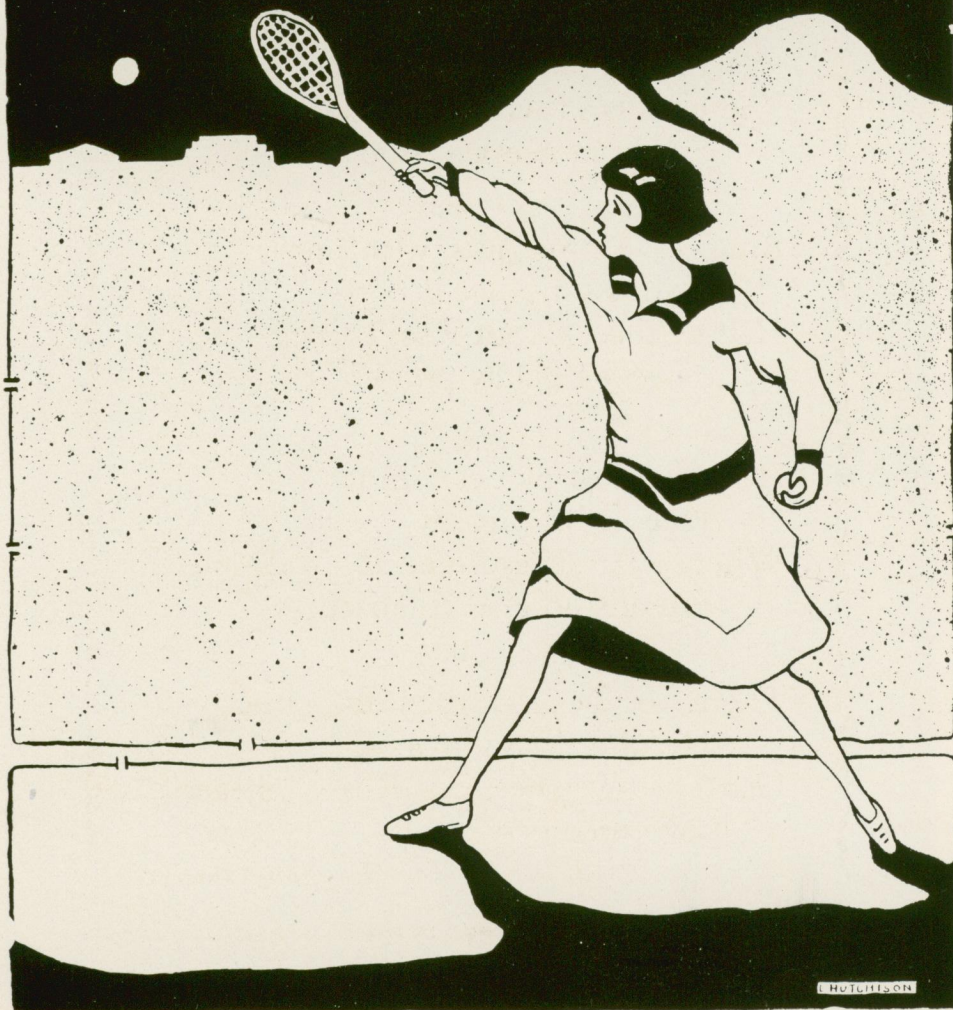
—Rose Sharp Brewer

1925



*The* BRAND

# WMEN'S ATHLETICS



1925





# The BRAND



WOMEN'S ATHLETIC ASSOCIATION

1925





# The BRAND



COUNCIL OF THE W. A. A.

1925





# The BRAND



MISS BRITT

THE Women's Athletic Association, the largest organization in Sul Ross, has had a most successful and progressive year. It is organized under the point system and is affiliated with the Athletic Conference of American College Women. Letters, sweaters, and blankets are awarded under this system in recognition of ability and industry. The sports which the W. A. A. sponsors include Volley Ball, Tennis, Field Hockey, Swimming, Baseball, and Hiking.

The Sul Ross W. A. A. is one of the ten charter members of the Texas Athletic Conference of College Women, which was organized at the University in the spring term. The association at Sul Ross, which is one of the most active in the state, is the second largest and second oldest of the Texas associations. It sponsors and stands for the highest ideal of good sportsmanship, scholarship, and general all-aroundness.

The heart and soul of Sul Ross W. A. A. is Miss Britt, of the Physical Education department. She recommends all sorts of disagreeable but "healthful" things, and the girls rush to do them just because she is Miss Britt. She is a good sport every minute of the year and under every conceivable circumstance—she is efficiency and pep and friendliness personified.

1925



# The BRAND



1925



# The BRAND



Sul Ross Tennis Courts



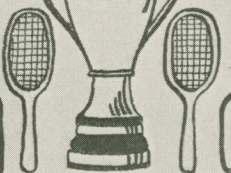
Rixon - Weyerts



Watson - Gillett  
Freshmen Tennis Team



A rising star



The Sophomores of '24 were the first class to be awarded the custodianship of the Girls Tennis Championship cup. The names of the winning Sophomore team, Letitia Rixon and Johnnie Weyerts are engraved on the cup, as will be the names of future teams.



A star



Gilley (center) Sub-College Team '24



Jones Sub-College Team '24

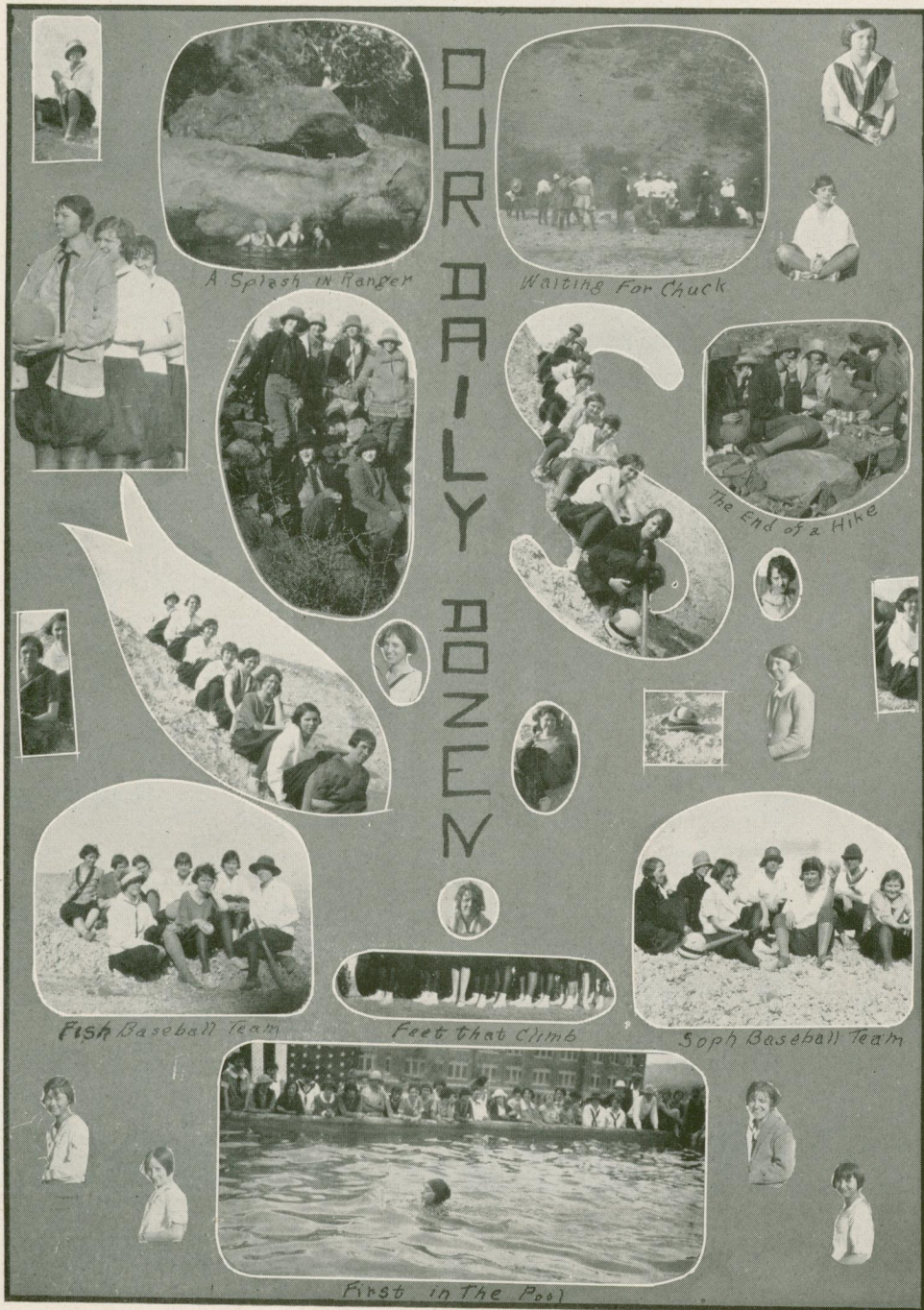


Tennis fans

1925



# The BRAND



1925



# The BRAND

Oh, a hike is a wonderful thing, tra la,  
When the road stretches endless and fair,  
And your friends swing along by your side, tra la,  
And you've left behind dullness and care.

Oh, a hike is a glorious thing, tra la,  
When you pause at the end of the trail,  
And you laugh, eat and sing in the dusk, tra la,  
As the heavens grow brilliant then pale.

Oh, a hike is a sweet, soothing thing, tra la,  
When you tramp down the path back to home,  
And your heart floats along on a tune, tra la,  
And you wish all your life you could roam.

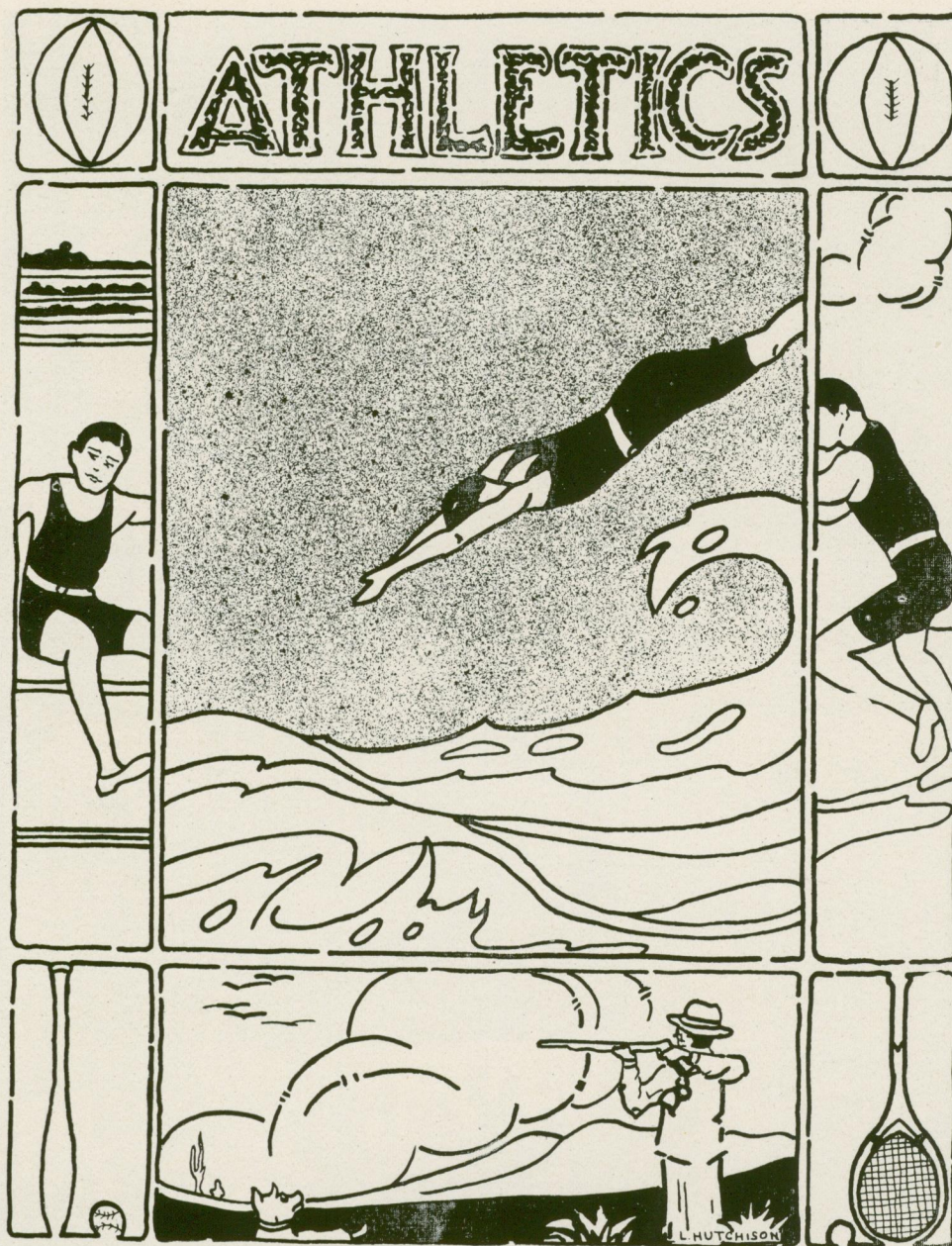
And a hike is a mystical thing, tra la,  
When you think of the friendships you've made,  
And the big, wholesome hearts you have known, tra la,  
And the visions that never will fade.

And a hike is a comradely thing, tra la,  
As you think of it more and more,  
For you know if the whole world would hike, tra la,  
We should "brithers be" all the earth o'er.

1925



*The* BRAND



Sports In General

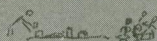
1925





# The BRAND

## ACTIVITIES

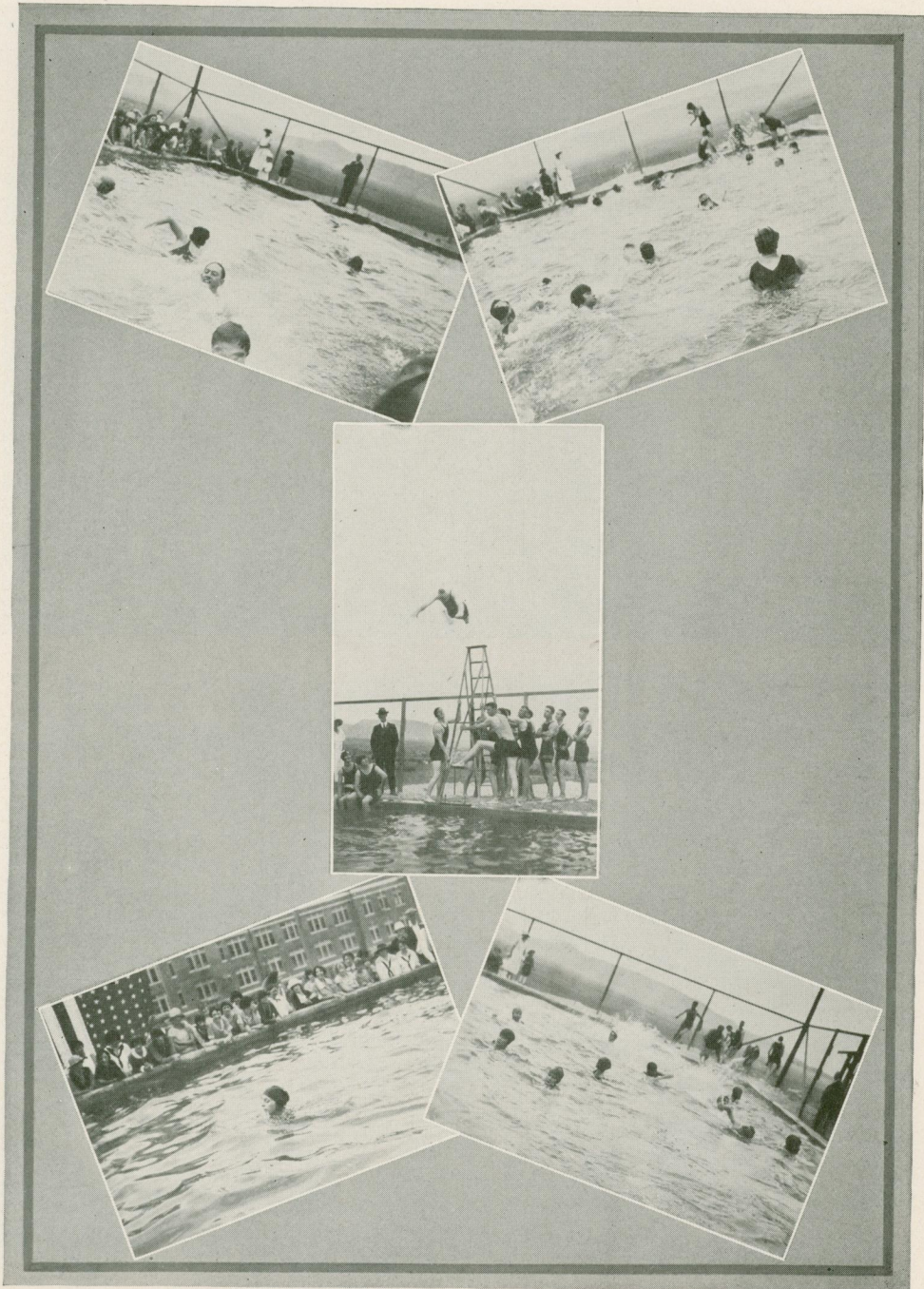


1925





# The BRAND

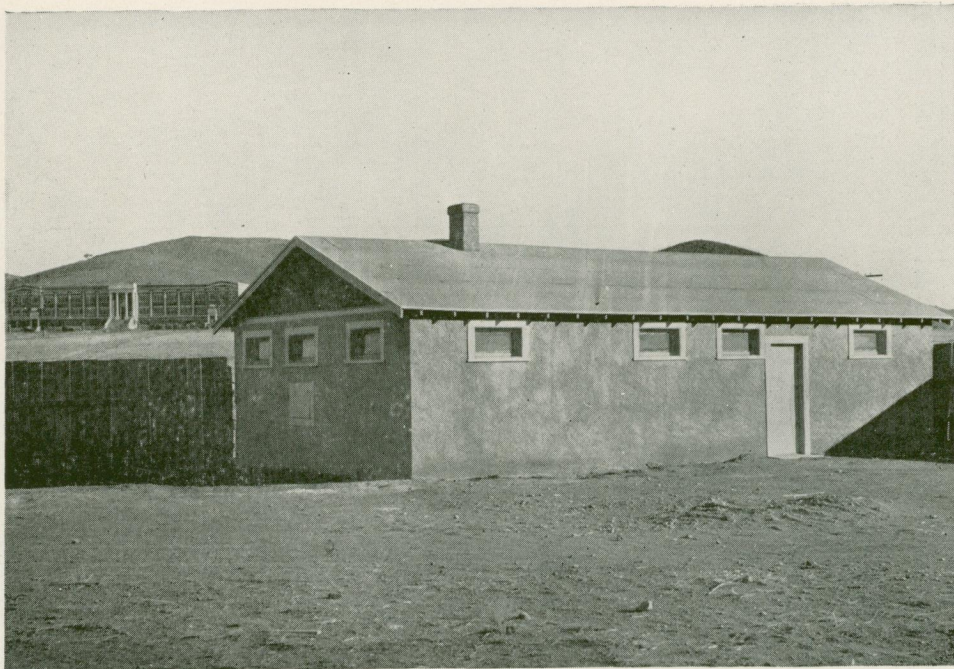


1925





# The BRAND



LOBOS' DEN



HANCOCK SWIMMING POOL

1925





# The BRAND



LIMIT OF THE SEASON



REWARD OF THE CHASE

1925





# The BRAND

From beyond the noise of college and town,  
The gabble and purr and endless striving,  
My heart hears the call of the open spaces  
Across the hills,—hears and answers,—  
And I am away, in fancy, free to ride  
And ever to ride in the great silent land.

My heart sings in tune to the jingle of spurs,  
The hiss of the rope, the monotonous  
Soft squeak of my saddle; leaps to the feel  
Of my horse's swift rhythmic motion,  
His ready understanding of my mood,  
And the answering exultance of his own.

Oh you who are free, not in fancy only,  
Free, astride a spirited horse to ride  
Beyond the stately, shadowed hills, ever on and on until  
Exultance beats itself out into a great content—  
You must know how the cowboy in college  
Is lured by the call of a horse and the great open land.

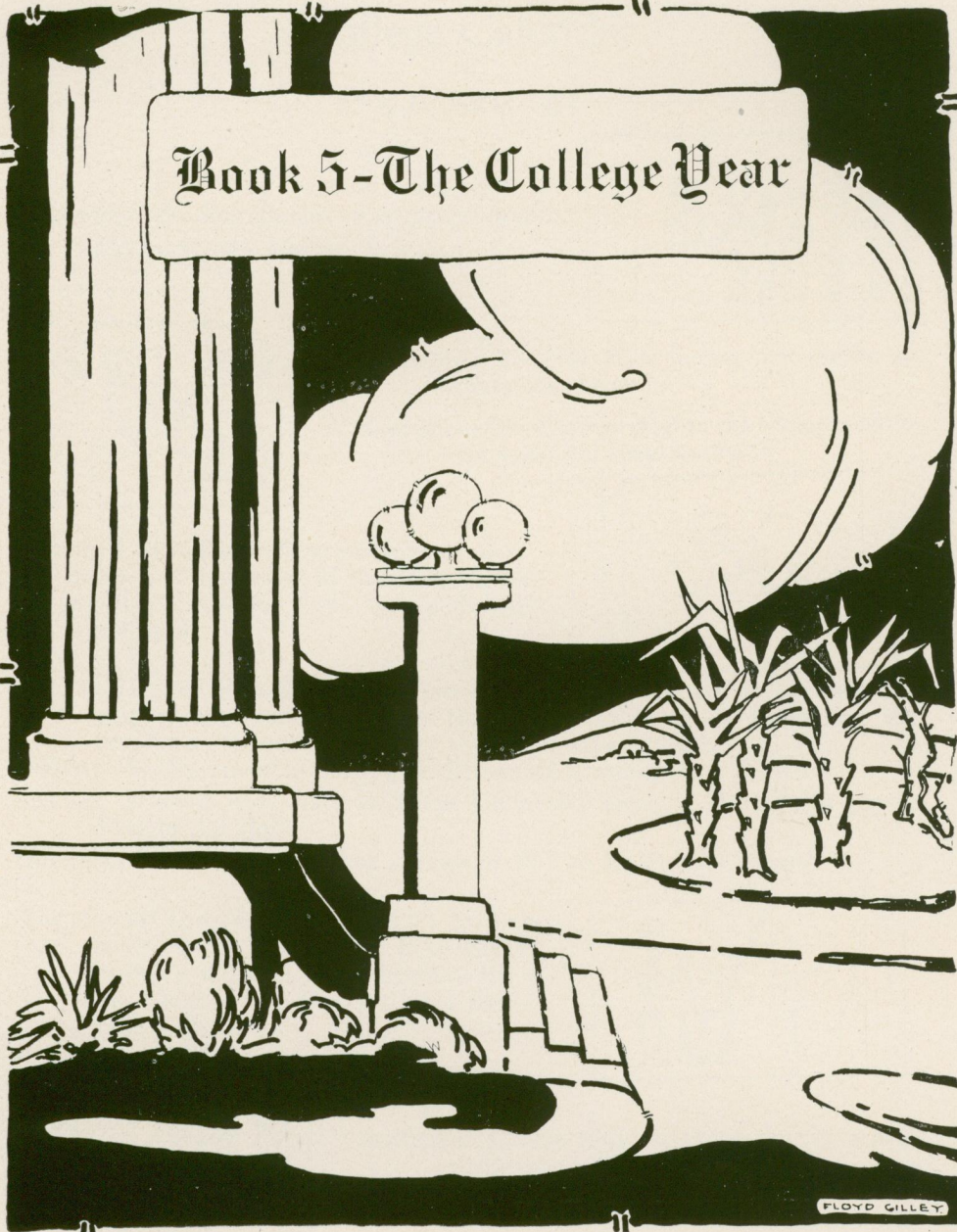
—Rudolph Mellard.

1925



# The BRAND

## Book 5 - The College Year



1925









# The BRAND

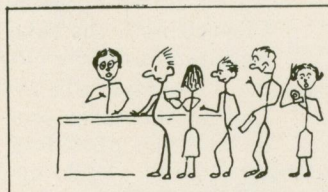
## College Calendar

FALL TERM 1924

September 24—Enrollment once more—familiar faces are very scarce.

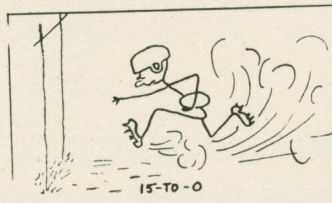


September 25—Sul Ross Lobos are guests at Rotary luncheon.



September 26—College Night; the Orient arrives with some Sul Ross students.

October 4—Blankets are presented to Lobos. Lobos win first game of season by defeating Marfa All-Star 47-0. New club house is initiated.



October 11—Sul Ross students in San Angelo startle the natives by their display of lung power; twice by their yells they shove the Lobos over the line for a glorious 15-0 victory at the San Angelo Fair.

October 18—Spectacular plays give Miners 32-6 victory over Lobos.

October 30—Sul Ross Exes at Texas University enjoy a Hallowe'en party. Viva la Sul Ross.

November 1—Costly errors lose a game of 19-6 to McMurry College.

The annual spooks stay over night to make merry in the halls of Sul Ross, enticed by such delights as Hobgoblin Brew, the Chamber of Horrors, and Graveyard Football.



November 4—Sul Ross Orchestra makes initial appearance.

Calvin Coolidge and Warren Parsell win in election.

1925



# The BRAND

November 5—Chile supper at Mrs. Bell's for Lobos.

November 8—Miss Britt is hostess at a cozy first-meeting of the newly appointed W. A. A. Council.

Sophomore picnic in Paradise Canyon proves to be a hilarious merry-making: Never to be forgotten are the "Miss Ford Jokes", "My Darling Clementine", the cake Johnnie and Nancy didn't get, Hub and "Ma" Ferguson, and the ride home with a new Soph—Jack Frost.

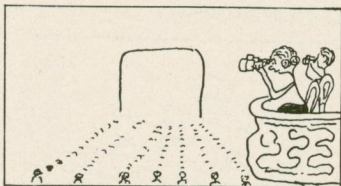
November 11—Lobos win over Randolph 7-0.

College and town join in opening the "Book of Remembrances" back to the times preceding the first Armistice Day.

November 14—W. A. A. opens season with a jolly "good times" gathering on the campus and in the Gym. Q. E. D. That boys are not a prerequisite for a dance.

November 15—Advanced students initiate a tradition-to-be by contributions to the Loan Fund.

Sub College folks picnic at Sunny Glen.



November 17—Alpine and Sul Ross enjoy the opera "Don Pasquale". What happened to Miss Ford's Opera Party that was to eat Hamburgers between scenes?

November 19—First meeting of the Sachem Literary Society.

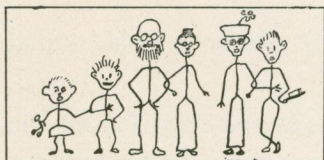
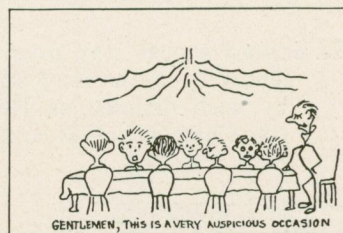
Mask and Slipper initiate at Paradise Canyon—dainty, piquant Maud Muller and Richard the Elocutionist entertain the initiates.

November 20—Junior College defeats Lobos by a narrow 6-0 margin.

November 21—Our Editor-in-Chief has a birthday; he deplores the fact that Berkeley Hall dining room has no mantel on which to eat.

November 22—Miss Guenther is hostess to the Boy's Glee Club at a Musical Party. Also Coach.

November 24—Sul Ross Banquet in San Antonio. Fifty-one local rooters feast on news and chile.



November 26—Great-great Grandpa and all his relations come to a neighborhood gathering sponsored by the W. A. A. Not only little girls love to "dress up" and mimic folks.

1925



# The BRAND

November 29—Dormitory Damsels make merry until the unearthly hour of 12:45. Marion Allen is a jovial hostess.



December 6—Freshmen pass the Capacity Test at a Sunny Glen picnic. Devoured per capita: one pound bacon, one quart coffee, two dozen apples, one quart olives (girls only) three and one-half buns, etc.

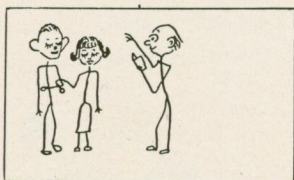
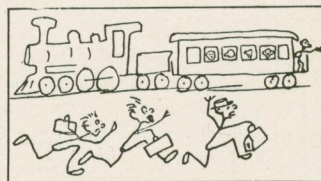
December 13—Sub College students go touring in the truck and investigate the charms of Lover's Rock.



December 14—Girls blush and stammer round their favorite sheiks. Making a date isn't so easy as it seems.

December 15—The boys are well taken care of by their "beaus". Sul Ross Girls give a Christmas dance; Santa Claus leaves a stocking for each good boy with a switch for good measure.

December 20—All aboard for home, sweet home.



## WINTER TERM

January 6—Beth Cotter and Warner Reid surprise their friends by getting married. "And they lived happily ever afterwards"—that is our wish.

January 26—Lobos invade El Paso very successfully—also Juarez.

January 31—Sophomore Girls Team wins Volley Ball championship.

February 3—Broken—three ribs. For additional information see Miss Aynesworth.



1925



# The BRAND



February 5—Ruth, Bill, and Reuben come out in beauty and popularity contests with flying colors. Problem: find the happiest room in the happiest boarding house in Alpine this night.

February 7—Sul Ross defeats Junior College at Alpine.

Opera, "The Impresario."

February 9—Girls are honorees at dainty, colorful Butterfly dance given by the boys.

February 11—Sophomore Skyline Tea.

February 21—All-School barbecue at Sunny Glen.



March 2—Texas Ex banquet.

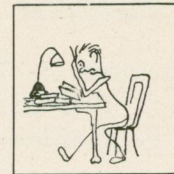
March 2—*The Edition* of the Skyline.

March 6—Elvira Kinney is presented with a rare collection of treasures as winner of Sophomore Skyline Cross-word Puzzle Contest.



March 7—Spring hope. New dresses are in evidence.

March 11—Finals. To my room-mate; "Why didn't you make me study, you Crook?"

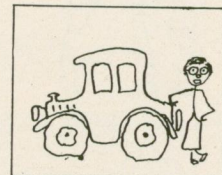


March 19—Sweaters are awarded to football men. "Learn, to love thee, Sul Ross College, Love thee best of all."

March 23—The industrious W.A.A. hikers go to Ranger Canyon. "Five miles thar and five miles back."

March 26—Prominent faculty member indulges in Ford Coupé.

March 27—Mysterious cards received by many students!!!!



March 28—Sophomore Center Academy Commencement exercises. The Juniors see the Sophs at their best.

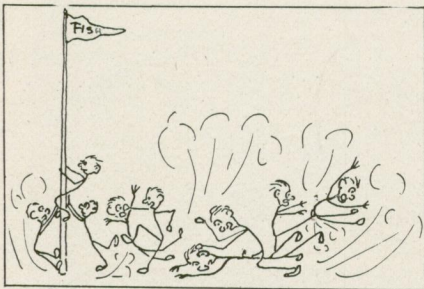
March 30—Skyline Banquet at Holland Hotel. Toasts and food.

March 31—"There's something in the air."

1925



# The BRAND



April 1—Sophomore Day.

5:30 A. M.—Sophomore boys forced to finish their night's rest in the County Jail.

7:00 A. M.—The Freshman Flag is "flowing" on high.

12:00—Time has elapsed, skin has vanished, blood has flowed, and the Fish pond is full of

toesacks and shirts. The Fish flag comes down at the hands of Fish Prexy.

3:00 P. M.—Sul Ross authority is turned over to the High and Mighty Sophs. Undaunted warriors, with broken ranks,—and other limbs,—arrive on hill and build the Bar S R Bar. Where is Mr. Gilley's wig?

5:00 P. M.—Junior "cats" are cordially received by both the Sophs and their serfs. "Yes, thank you, my program is full."

April 2—Ouch! Gosh! Go easy there! Don't touch me *anywhere*!

Fish:

"How sore we are,  
How sore we are,  
Nobody knows,  
How sore we are."



Sophs:

"The feeling is mutual.  
Nine for the Fish!"

April 6—Freshmen entertain the Sophs in the College Corridors. Mr. A. Sophomore and Miss Freshwoman unite in the holy bonds of harmony.

April 11—The Brand on the hill is whitewashed. A tradition born.

April 13-21—Overheard in the Brand office:

Miss Aynesworth: "Please tell me what 'says which' means!"

Rube: "How do you spell 'propinquity'?"

Hub: "Come in, but for gosh sakes don't open the door! My pictures blow away."

Nancy: "Give me a large, high-sounding adjective. 'Anthropomorphic?' Thanks!"

And so, *The Brand's* last picture was pasted. The last comma was typed. The dummy went to press. The Staff went to bed.



1925



# The BRAND



CAFETERIA AL FRESCO



BACK TO KINDERGARTEN DAYS

1925



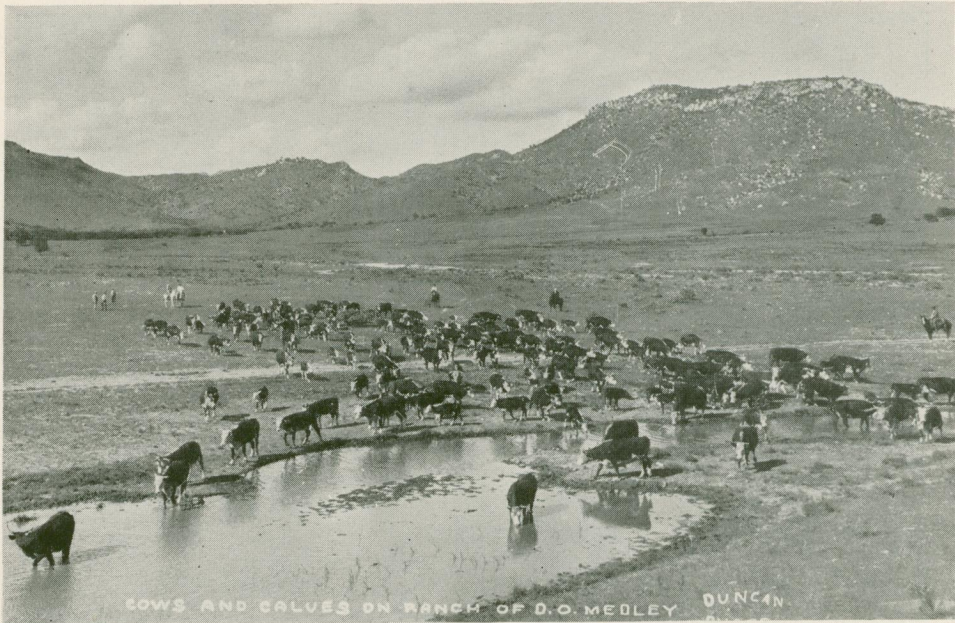


This is a vintage yearbook page from 1925, titled "The BRAND" in a stylized orange font at the top. The page is framed by a decorative border of orange and grey floral and vine motifs. The central area is a collage of 20 black and white photographs. The photos depict various student activities and costumes: a group of three girls in floral dresses; a boy in a top hat; a group of girls in long dresses; a boy in a top hat and a girl in a long dress; a girl in a light-colored dress standing next to a wooden chair; a group of girls in long dresses; a girl in a dark dress standing next to a wooden chair; a group of girls in long dresses; a girl in a dark dress standing next to a wooden chair; a group of girls in long dresses; a girl in a dark dress standing next to a wooden chair; a group of girls in long dresses; a girl in a dark dress standing next to a wooden chair; a group of girls in long dresses; a girl in a dark dress standing next to a wooden chair; a group of girls in long dresses; a girl in a dark dress standing next to a wooden chair; a group of girls in long dresses; a girl in a dark dress standing next to a wooden chair. The bottom of the page features the year "1925" in a large, stylized font, with a small orange sun-like graphic to its right. The entire page is set against a light grey background.





# The BRAND



HIGHLAND HEREFORDS



CHAMPION MOUNTAIN CLIMBERS

1925



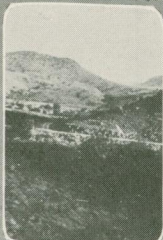


# The BRAND

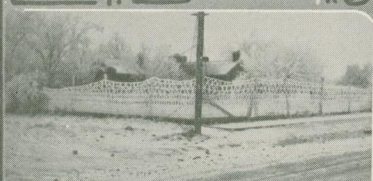
SCENES

around

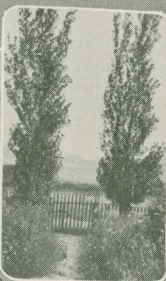
ALPINE



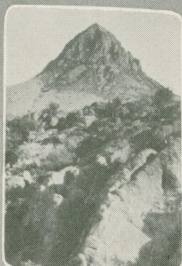
on Davis Road



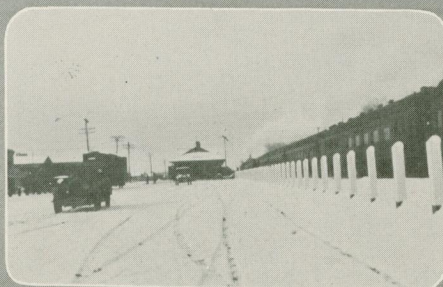
Jack Frost Designs



Watering Place



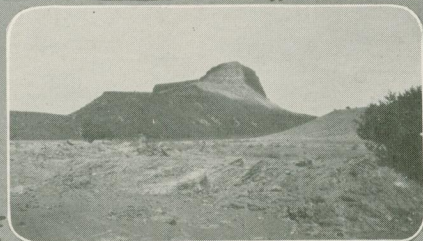
Mitre Peak from Fern Canyon



Marfa Station



Ol' Swimm'n' Hole



Cathedral Mountain



A Patio in Winter

1925





# The BRAND



Harlan Smith  
(V.J. Smith)



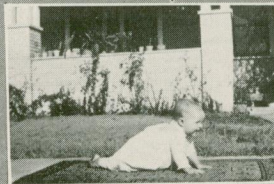
King Terry Jr.  
(Lady Buntch)



Cotter White.  
(Lulu Cotter)

SIL

ROSS



Elizabeth Coker (Mrs E.M. Coker)



Melvin Jr.  
(M.P.S. Over)

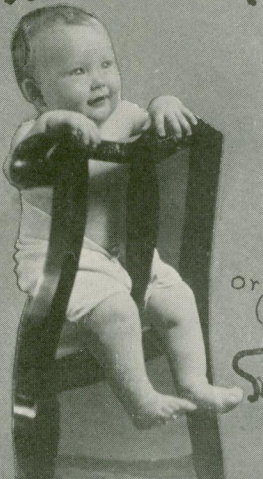


Billie Joe Murray  
(Zoe Ellen Murray)

GRAND CHILDREN



Little Davises  
(Sons of Nita Cox Davis)



Orrison Lou Utley  
(Pauline Adams)



Beatrice Hewitt  
(Clarisa Lermen)

1925



# The BRAND

SUL

ROSS



Leland Jacobs  
(Alice Harrison)

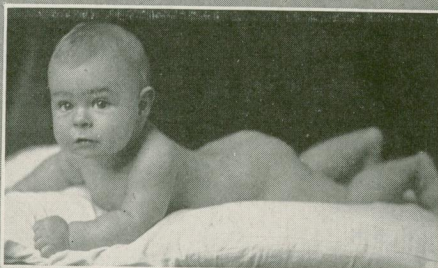


Noble Carnes  
(Sarah Noble)

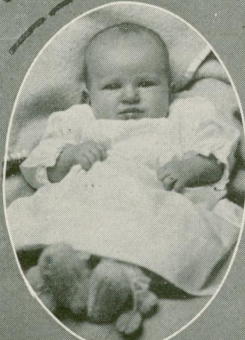


E.L. Davis Jr.  
(Lucille Adams)

## GRANDCHILDREN



Chas. Wesley Livingston  
(Joe Ellen Funk)



Zula Merle Connel  
(Mrs. W.B. Connel)



William Granger Jr.  
(Katherine Treadwell)



Earl Scudday Jr.  
(Della McSpadden)

1925



# The BRAND

OUT WHERE THE WEST IS



KENNEDY RANCH. /A



TERRY RANCH ♀



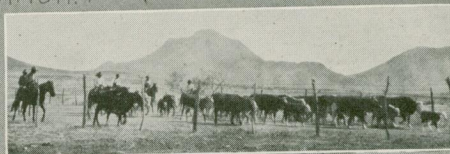
KIMBALL RANCH. (



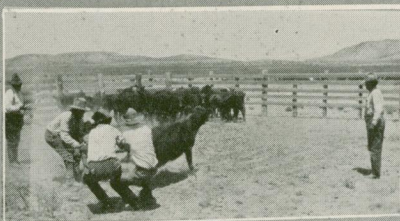
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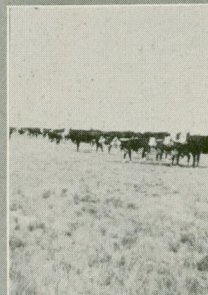
♀



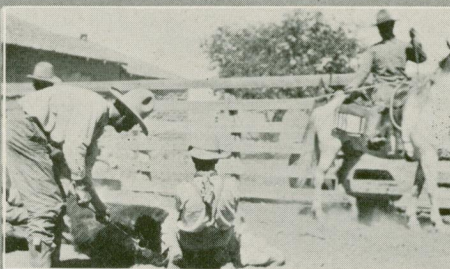
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EMERSON RANCH



♀



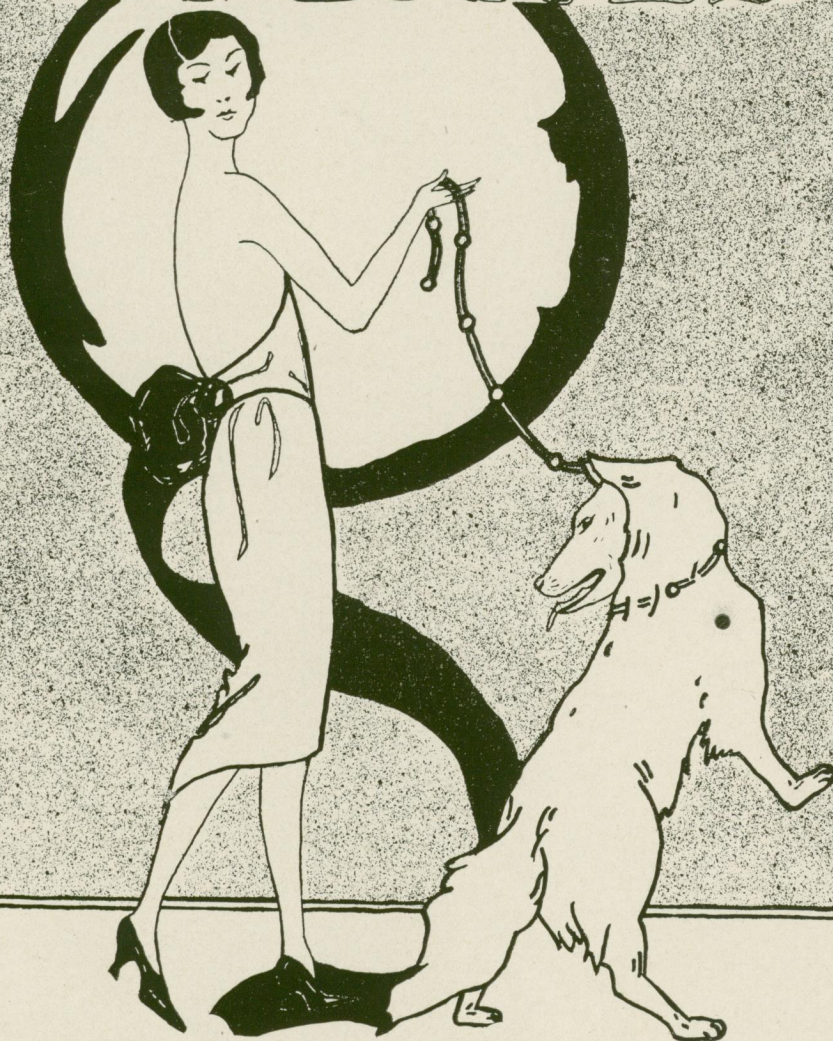
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1925





# FAVORITES



M. Turney





RUTH FRYAR  
PRETTIEST GIRL





BILL COFFMAN  
MOST POPULAR GIRL





RUDOLPH MELLARD  
MOST POPULAR BOY



*The* BRAND



1925





# The BRAND

## The Branding Iron

*Inspired by, and affectionately dedicated to, the Unfinished Business around Sul Ross—to those endearing demonstrations of puppy love which enliven our Corridors, our Front Steps, and our West End Library Table—in the hope that such proceedings may continue.*

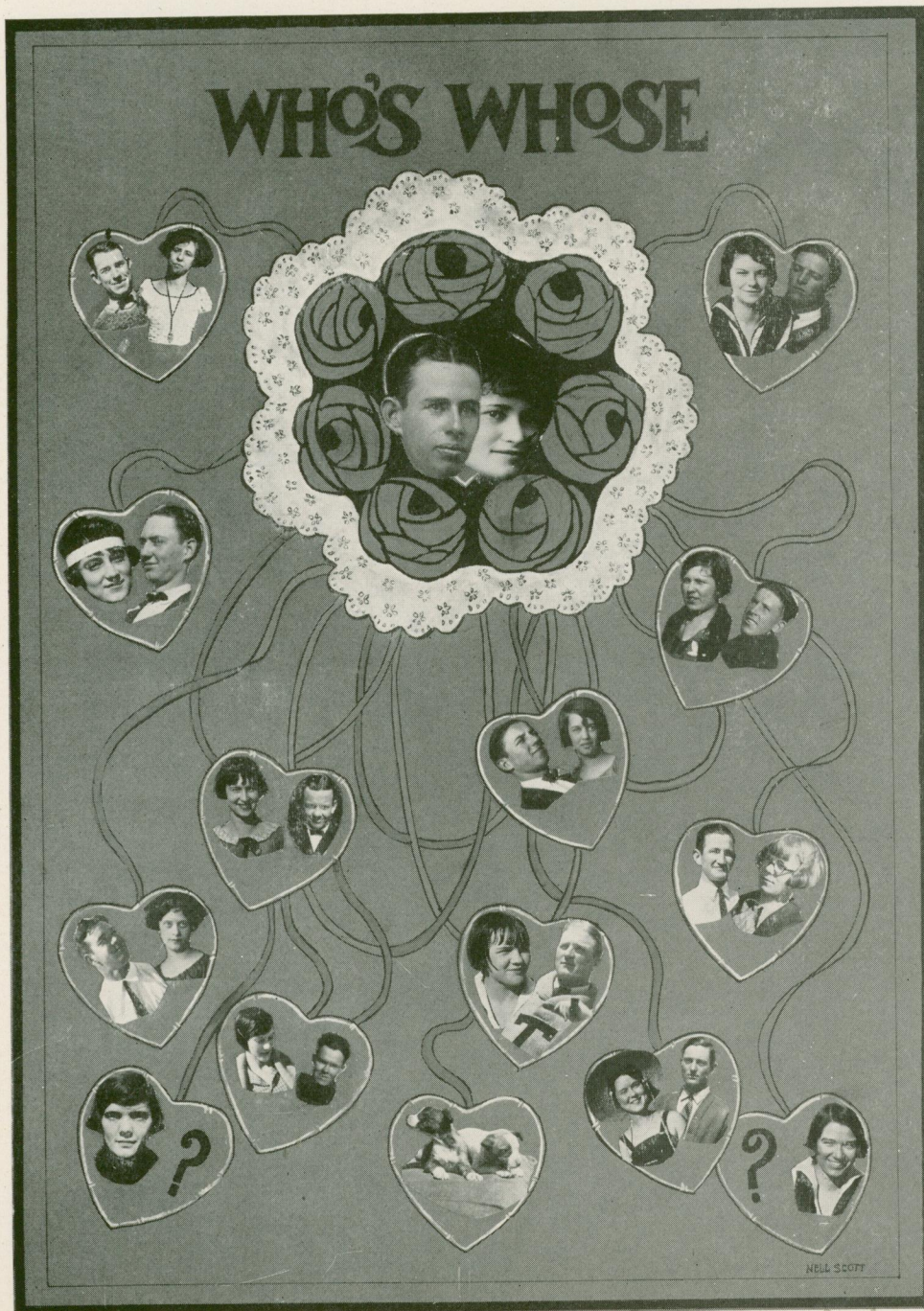
PUBLISHED AT THE RISK OF  
OUR LIVES,  
OUR REPUTATIONS  
AND OUR GRADES

1925



# The BRAND

## WHO'S WHOSE



1925





# The BRAND

## Campus Songs

THE Music Department of Sul Ross is painstakingly compiling a book of songs for all occasions. The volume is to contain all those selections heard so frequently on the campus and in the halls, and hence will have for Sul Ross students and faculty the special appeal of sentiment. Below is a tentative list of songs and the singers with which they are associated:

- "A Perfect Kiss" ..... *Aileen Smith*  
"Follow The Swallow" (Duet) ..... *Jones and Townsend*  
"Gotta Getta Girl" ..... *Deep Williamson*  
"I Must Have Company" ..... *Katherine Durham*  
"My Sweetie Went Away" ..... *Lolla Burton*  
"The One I Love Belongs to Somebody Else" ..... *Lois Bell*  
"Too Tired" ..... *Lee Patton*  
"Slow and Easy" ..... *Cora Cottrell*  
"Oh! Gee, Oh! Gosh, Oh! Golly, I'm in Love" ..... *Denman and Prude*  
"Somebody Stole My Gal" ..... *Horace Morelock, Jr.*  
"I've Got Those Wonder-Where-He-Went and When-  
He's-Coming-Back-Again Blues" ..... *Lesta Dulaney*  
"I used to call her Baby, But now She's a Sister to Me" ..... *Knox Reid*  
"Rocked In The Cradle Of The Deep" ..... *Lois Leath*  
"Who Knocked The L out of Kelly" ..... *Ruth Rollins*  
"Big Blonde Mama" ..... *Claude Brown*  
"There'll Be Some Changes Made" ..... *Rudolph Mellard*  
"Runnin' Wild" ..... *Mary Jane Neblett*  
"Were 'Tother Dear Charmer Away" and  
"Which Shall it Be?" ..... *Eva Sweet*  
"Mama Loves Papa" and "My Papa Doesn't Two  
Time No Time" ..... *Joyce Calliham*  
"I'm Satisfied" ..... *Fryar and Coffman*  
"You're Always Messing 'Round With My Man" ..... *Floyd Gilley*  
"I had a Man But He was Too Deep For Me" ..... *Aileen Smith*  
"I Want to be Lazy" ..... *Wes Townsend*  
"Charlie My Boy" (Quartet) ..... *Edrie Gordon,  
Frances Elkins, Lorena White, and Mary Jane Neblett.*

Mr. Boatright: (to Drury, who is engaged in deep conversation with Nancy across the isle) "Mr. Wood, 'She was a phantom of Delight'."

Drury: "She's what?"

Mr. Boatright: "She was a phantom of Delight."

Drury: "Why, why, yessir. She-she-is."

1925



# The BRAND

## THE GATHERING OF THE NUTS



PICKED TOO GREEN



RUN 'EM IN TO THE CLEARIN'



TOUGH NUT



POOR NUT



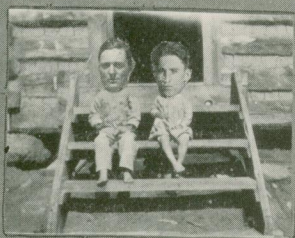
LADIES' MAN



LONG WINDED



AS WE LIKE IT



NOT CRACKED YET



LOVE PATS



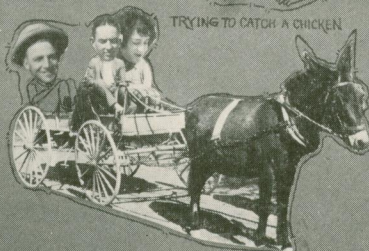
BRAZIL NUTS



JUST PLAIN NUTS



DOUGH NUT



TRYING TO CATCH A CHICKEN



LITTLE GILLEY BLEW

1925





# The BRAND

## From the Dirtline

*The Brand* is indebted to a Freshman girl's memory book for the following feature stories, society and athletic news, advertisements, and humor, characteristic extracts clipped from the popular *Sul Ross Dirtline* (subscription price \$10 per year), which is published once a month two weeks late by our Progressive Class in Journalism.

### MISS DULANEY CONTINUES DOWNWARD

#### Last Strand of Co-Ed's Personality is Obliterated

With her unparalleled fall from a fast moving automobile the other morning Miss Emily Dulaney, popular Sul Ross co-ed, reached the climax of a series of mishaps and misdeeds that have been evident for the past few weeks. Her friends rejoice to know that she is recovering rapidly, has not bobbed her hair, and will soon be herself again.

Miss Dulaney's rapid retrogression may be traced to that fatal chapel period when she turned aside from all that was prim and fair, and threw herself into the role of an understudy of Miss Aynesworth. Day by day her mimicry grew more evident. Finally, when Miss Aynesworth, in an exotic flare of daring boldness, broke three ribs in an attempt to mutilate the city property, Miss Dulaney immediately wanted to follow suit. But hers was not merely to imitate. She would go Miss Aynesworth one better. She selected that time and place for her spectacular deed which would bring her the widest publicity. Then, with an impulsive little spring, she leaped from a Ford that was going forty miles an hour up College Hill. She landed with glee on the hard pavement, flinging back her head to secure the best possible results. She accomplished her purpose; her head cracked wide open.

Friends of the two tumblers are eagerly waiting the next move on the part of Miss Aynesworth, which will make clear whether she is an innocent victim of copy-catting, or a competitor for a letter in falling.

### SLUMBER PARTY

Mr. Knox Reid entertained charmingly for a number of his friends last Saturday night with a slumber party at his home on College Avenue. His guests began to gather about sun down, and feasted on sandwiches, iced tea, and ice cream on the lawn. The young men then went indoors for an old-fashioned sing-song and a few games of Flinch before retiring for the night. Needless to say, they did not go to sleep until a very late hour, as each member of the party knew a good ghost story to frighten his fellows, and several even played boyish pranks on the more unfortunate ones. The "Slumberers" at this delightful entertainment were Mr. Ralph Jones, Mr. Daniel O. Payne, Mr. Eugene Kelly, Mr. Roy Griffith, Mr. Louis Loeffler, and Mr. Thomas Inman.

### BRIDGE AND GOLF FROLIC

On Friday afternoon, April 32, Mr. and Mrs. C. A. Gilley held open house to the members of the faculty at a delightful entertainment planned to please the tastes of both the ladies and the gentlemen. When the guests arrived, Mr. Gilley passed around golf trousers to the men as souvenirs and took them (both the men and the trousers) to the Alpine Golf Links for a couple of rounds.

While they were gone, Mrs. Gilley and the other ladies played Bridge, Flinch, and Mah Jongg on the spacious veranda of Berkeley Hall. Miss Alice Cowan was found to be the winner at the conclusion of the games and was presented with a Spanish Dictionary.

When the gentlemen returned and announced that Mr. Walker had won at golf with a score of 119 for the nine holes, refreshments were served from the cool white kitchens of Berkeley Hall Cafe.

At dusk the party decided to make a moonlight trip to Fort Davis in order to relieve the humdrum monotony of their daily existence. The entire party arrived in Alpine just in time for first period classes on Saturday, refreshed and uplifted by their excursion.

### VALENTINE PARTY

Saint Valentine's Eve was the occasion of gorgeous entertainment sponsored by the W.A.A. for the girls of Sul Ross. The party was held in the Girls' Gym, which had been converted into an old-fashioned garden with wild roses, tulips, holly hocks, and morning glories adorning the walls of the garden and with a sparkling fountain bordered by Spanish moss in the center of the room.

One end of the Gym was made into a stage where the program for the evening was given. Miss Lois Bell, as the Spirit of Romance, was seated at the center of the stage against a background of a great paper-lace Valentine. As Cupid, impersonated by Floyd Gilley, read the stories of past lovers, the couples came forth and gave scenes from their particular stories. Miss Ford, as Bluebeard, was especially good in her characterization. Some of the girls, (the initials of whose names are J. C., B. C., R. F. and J. B.), feeling more keenly interested in modern love affairs than in musty legends, reverted to type and gave in pantomime scenes from their own love stories, enlivened by frequent quotations from their particular Romeos.

(Editor's Note. The above article which was written before the party in order to avoid the rush, was sent to press before steps could be taken to prevent its publication. The truth is that the party was called off on account of the flu.)

1925



# The BRAND

## AUCTION SALE

On April 3rd, or as soon as the articles have dried out, a public auction sale will be held on the campus near the flag pole. Shirts, trousers, belts, caps, dresses, and other apparel will be on sale cheap. Also a number of toesacks. For full particulars see—Man U Ell. (Adv.)

## NEW DISCOVERY!!!!

Make yourself popular! Take my course in Calisthenics. Facilitates rapid use of tongue. Teaches milady to fall gracefully on slickest dance floor. Why be a wall flower? Entertain with stunts; build pyramids. Astonish your friends by walking on your hands. In ten easy lessons; first lesson free. Write, wire, or phone Deep Williamson, Master Calisthenist. (Adv.)

"Now," said Mr. Allen in his history class just after he had described the battle of Lexington. "what is the next important date?" Sleepy Student: "With Edith next Friday afternoon."

## DR. ANT Y DOTE

Dr. Dote answers all questions pertaining to the cure and prevention of necessary evils.)

Dear Doctor: Can you suggest a remedy for nights at home?

Miss Wanta Gadabout

Why don't you try a room on the far side of the house with a window opening on the porch?

Dear Doctor Anty: I have nothing to wear. What shall I do?

Perplexed Polly

Haven't you a roommate? If her clothes don't fit, adjust them with safety pins.

Dear Doctor: I am surrounded and swamped with bores. Please come to my aid.

Lonesome

I sincerely recommend Mary Bell.

Dear Doctor Dotes: Please tell me a remedy for Monday morning themes.

A. Fish

Try to find a remedy for yourself, and let me know if you succeed.

Dear Doctor: My style is badly hampered by chaperones. Can you help me?

A. Fast Guy

Provide a beau for the chaperone.

Dear Doctor Dotes: What shall I do about this rule against riding beyond the city limits?

Puzzled

That is easily solved. Place the limit sign on the front of the car and continue. Put the sign on the back of the car and return.

Johnnie: "We threw nearly all those Freshmen in the pond."

Miss Sweet: "Oh, now I see why it is called the Fish Pond."

Mr. Boatright. "Mr. Anthony, do you know Poe's "Raven"?"

Cedric: "No, what's the matter with him?"

## NOTICE

To Whom It May Concern:

I wish hereby to make it known to the public at large that I am duly sorry for, and do hereby retract, my statement of some weeks ago that the Freshmen and women of

Sul Ross did have and possess the ability to write poems, poetry, odes, limericks, elegies or any other form of versification. I admit, acknowledge, and bewail the fallacy of any such statement. Never again by word, insinuation, or gesture, will I be guilty of such libel. Never again shall the two words, Freshmen and poetry, have any propinquity in my mind; there is enmity between them forever.

Witness my hand and seal this second day of April, 1925.

(Signed)

Anne Aynesworth.

## NOTICE

To Whom It May Concern:

This is to certify that I, Wilton Claudius Williamson, was not confined to the Brewster County Jail because of murder, socialism, treason, or silence as some people would suggest, but because of my own free will and impulse. I knew that the little Freshmen boys had eagerly planned their innocent game of hide-and-seek, or some similar pastime, and that the success of their quaint, childish party depended upon my acceptance of the role assigned me. Now, I have always been fond of children, and I did not have the heart to refuse them this little pleasure. So, as the proud father lets the little ones pull his hair and take away his pipe, I allowed these youngsters to escort me to my strange abode, the cozy little County Jail. This and no other, was the reason for my spending those hours in prison on the morning of April first.

Witness my hand and seal this third day of April, 1925.

(Signed)

Wilton Claudius Williamson.

## GOLDFISH TAKE GAME

Sul Ross 80 Oshkosh 78

The most interesting Baseball game of the season was played on Jackson Field last Saturday between the Sul Ross Goldfish and the team from the Young Ladies' Seminary at Oshkosh, the home of Miss Ford. The game was an all-day affair, and was as exciting as an evening at home.

The Goldfish wore attractive white uniforms which showed off to advantage against the pink of the Oshkosh costumes. The most thrilling moments of the game came when the alarm clock announced that it was time for the teams to reverse positions at the end of half an inning.

The Sul Ross Goldfish played a steady game throughout. The outstanding players were Miss Coffman, who knocked fifty-six home-runs, and Miss Watson, who caught five pitched balls. Miss Lois Bell, as hind-catcher did some beautiful marathon runs. The lineup was as follows:

Coffman, first base  
Gillett, second base  
Watson, catcher  
J. Hamilton, pitcher  
N. Abbott, third base  
Murray, general flunkie  
L. Bell, hind-catcher

## WHY WASH DISHES?

Call

A Long and a Short or see

"Deep" Williamson

"Dennie" Denman

We Launder them while you wait

REMEMBER

We cater to College Trade

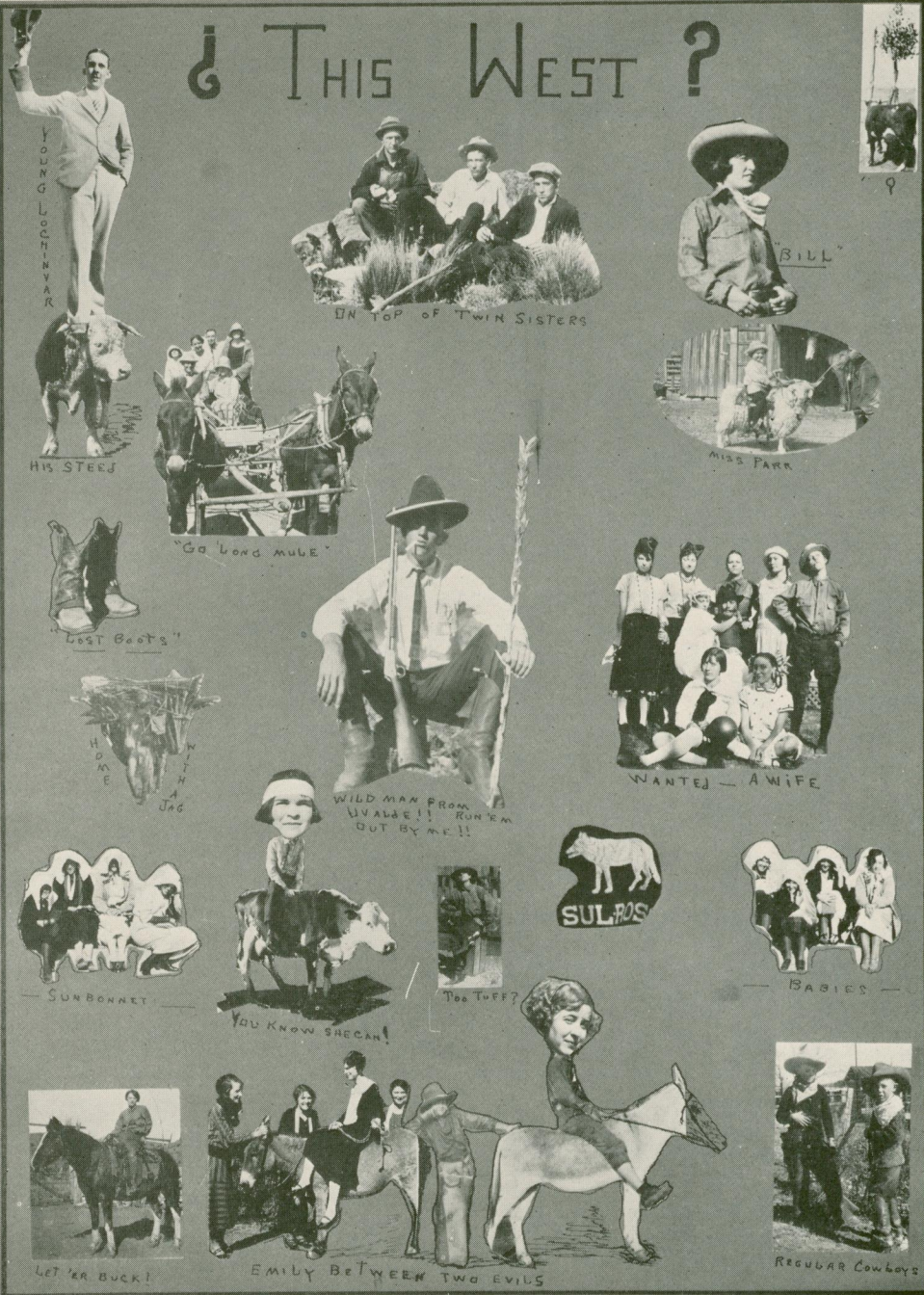
(Adv.)

1925



# The BRAND

## ! THIS WEST ?



1925



## My First Experience in a Jail or Trials of A Suffermore

By Charlie D. Wood

I was rudely awakened from my peaceful slumbers at four o'clock on the morning of April first by a Freshman reception committee which at once took charge of my welfare by directing me to the safety and protection of the County Jail. There, in my cozy little cell, I found my every want provided for—there was a pile of toesacks in the corner should I care to rest, and there was a negro murderer in the adjoining cell should I care for company. But in this strange mood I felt overpowering me, I cared for neither rest nor companionship. Instead, a heartfelt longing swept over me for the rolling plains, the picturesque canyons, the rugged mountains, and breakfast, and, meandering to the window, I thrust forth my arms as far as I might in a spontaneous outburst of my wild desire for freedom. In the course of a few minutes my craving for liberty assumed such monstrous intensity that my throat became a sounding board, and I cried aloud to every blossom, cow, and person to set me free.

In the midst of my wails I heard an excited commotion below. I strained my ears. Then I heard Miss Aynsworth speak—or could this harsh, brutal voice be that of our dear sponsor?

"Your keys or your life!"

A masculine gasp of surrender—I took it to proceed from my jailor—came instantly; and the next moment the frantic yet daring Miss Aynsworth, accompanied by her posse of Sophomores, stood on the threshold of my cell.

And once more I walked forth into the world of men—free, white, and unmarried!

Miss Britt, conducting an English lesson in Mr. Boatright's absence: "We shall discuss this morning Riley's interesting story, *The Nest Egg*. Miss Yates, give us the date and setting of *The Nest Egg*."

### VANITY'S SCARE

#### WE NOMINATE FOR THE HALL OF BLAME:

*Miss Ford*, because she never looks up from her perusal of Mother Goose Rhymes to scold or to stop such enjoyments as spooning parties, mock baseball games, the rougher parts of initiation, and the like.

*Mr. Mc Kay*, because of his wide renown as a judge of human character. In centuries to come, the five-year-old child that does not know that Mr. McKay is the author of the classic: "God pity that poor simp"; who cannot give the habitat of this artist of the English language, his teaching itinerary, and his age at death will be an outcast, a veritable pariah in the highest society of Kidville. For this expression is honored and heralded second only to that remarkable Boatright epigram: "So much for that; let us pass on."

*Wesley Townsend*, because of his astonishing oratorical prowess. His name will go down in history beside the names of Webster, Bryan, and other great speakers.

1925



# The BRAND

*Johnnie and Ruth*, because of their excellent living interpretation and presentation of *Romeo and Juliet*.

*Miss Cowan*, because of her almost unbelievable memory for numbers.

*Lee Patton*, because he has brought to us that long-needed aesthetic touch—that bit of exhilarating music that our school has long felt the need of. He has sent that indefinable spark of something just a little bigger and better into our humdrum existence.

*Mr. Allen*, because of his mastery of the finer and more highly technical points of kicking. The remarkable ability was especially outstanding at the flag fight.

*Hub Hext*, because he is inventor and introducer of that widely known and yet ever original and fresh expression: "That's quite clevah." This one coy saying will make his name live forever.

*Miss Aynesworth*, because of her bewitching and hypnotic power over neighboring cows. They run when they see her coming.

*John Fortner*, because of his rising popularity ever since the students discovered his ability to make one out of two.

Alpine, Texas, February 4, 1925.

Dear Dad:

I am asking for some more cash sooner than I had expected, but you see several things have come up—books, class dues, room rent, etc. Please send me a check for \$80.00.

Respectfully, your son

At home, February 7, 1925.

My dear Dennie:

I received your special to-day and am inclosing the check. I was in college once myself, you know.

With Love, Dad.

P. S. Is she good looking?

## ANOTHER TWO HOUR POEM

The following poem won first place in the recent poetry contest in which all Freshmen participated. The judges, Miss Aynesworth and the Staff, sincerely believe that this was the best of the sixty-odd selections contributed.

### SUL ROSS

The pink bird and the yellow cow,  
Far to the West of the hemlock, the rose,  
The Freshmen, and the Freshwomen.  
Cluttered in wondering ecstasy,  
The green moon, the purple clouds,  
The din and clatter of the Ford.  
The end draws nigh; the water blue;  
Like lions and monkeys gay,—  
Hail, Alma Mater, Hail.  
Rain, sleet and snow,  
Hail, Alma Mater, Hail,  
For evermore. For evermore.

1925



# The BRAND

## ! DARK-FASTS?



V.J. Smith



Sul Ross Exes



Before and After



Polly Terry Sis Benson



Audrey



Leo



Lois



AAE I  
Otho Joyce



Truman



Artie Mae



Mozelle Turney



Eleanor Shapleigh



A. Cowan



Johnnie Prude



Joyce Callihan



Nancy Watson



Lois Katherine



Frances Gillett



U.V. Robertson - Miss Ayresworth



Master Drury Wood

1925





# The BRAND

## SPEAKING OF SIMILES

### IF THIS:

His heart knocked like a Ford trying to climb the roof of the Methodist Church.—*Gillett Burgess.*

Freckles, like rust pots.—*Willa Cather*

His voice was like a buzzsaw striking a nail.—*Arthur Folwell.*

Face like a three-parts deflated football.—*A. S. M. Hutchinson.*

A reputation for speed like that of chilled molasses.—*W. R. Ruggles.*

About as much chance as a quart of whiskey on an Indian reservation.  
—*Peter B. Kyne.*

Slowly pronouncing and delivering his words like a man pitching quoits.  
—*D. H. Lawrence.*

Out of date as yesterday's shave.—*George Jean Nathan.*

Wistful as a letter lying unclaimed.—*Sara Saper.*

### WHY NOT THIS:

Voice like a cheap receiving set on a summer evening.

Eyes glared like the light of an auto.

Felt for his words like a novice finding the keys on a typewriter.

## WATCH FOR THE 1926 LOBO HANDBOOK

The slogan, "When in doubt consult the Lobo Handbook", has been justified by the tests which that manual has stood during the many quandaries of college life. Questions pertaining to flunking, petting, increasing the slang vocabulary, using the right knife at a banquet, dressing fashionably, and learning to play the saxophone—all are answered by Lobo with unfailing sympathy and acumen. A few important problems, though,—doubtless through some slip of the printer,—were omitted. They are listed below with the hope that their solutions may be included in the revised edition soon to come from the press:

Who stole the Green Veil.

Where the Sachems learned Indian.

Why Journalism is so popular.

Who is Gene's girl now.

If Pud Inman was born that way.

What day the *Skyline* will be out.

What Wes Townsend said in his chapel speech.

Why Miss Ford came West.

Francie: "It must be easy to sit down and write the funny things that occur to you."

Nancie: "The sitting down is easy, and the writing is easy, but it's the occurring that's hard."

1925



# The BRAND



1925



# The BRAND

## A PROBLEM IN PSYCHOLOGY: DUAL PERSONALITY OR WOMAN'S CAPRICE?

The following recommendations, both bearing the signature of Miss Unworth, have given rise to wide-spread discussion on the campus. Did she intentionally, or accidentally, send both to the Teacher's Bureau? Which may be taken as an expression of her real sentiments? May the affair be interpreted as a mere whim, or is it perhaps a natural reaction against a prolonged suppression of truth on the part of faculty recommenders?

Exhibit A:

It gives me great pleasure to say that Mr. Rub Rex is a young man of pleasing, gracious personality, lofty ideals, noble principles, and exemplary conduct. He has unusual intellectual gifts: a scholarly passion for knowledge, a broad culture, and a deep appreciation for the aesthetic. He possesses the rare gift of leadership. His quiet, unassuming, yet potent dignity will command respect: his efficiency and dependability mark him as the born teacher and bespeak for him unqualified success in his chosen profession. Signed—U. Unworth.

Exhibit B:

I take keen delight in saying that Mr. Rub Rex is a young man of unusual laziness. He is never dependable, particularly in any case where a girl is involved. He cuts conferences; he makes comma blunders; he does not approach the high standard of scholarship I achieved when I was a student in 18—.

His aesthetic tastes are atrocious. He cannot sing; he cannot dance; he cannot play any stringed instrument. His hair is hennaed; his trousers do not flare, and his laundry bag is of a flowery pattern. School Boards will elect him at their own risk."

Signed—U. Unworth.

The following penciled notes on the back of one of the manuscripts quoted above, are interpreted as skeleton outlines for future recommendations by Miss Unworth.

Bym Relly: Thinks he's smart—He isn't.

Rube Mellarde: Too western—smiles without making any audible sound.

Jean Relly: Too popular with the members of my feminine race.

John Prude: Too stout for unity and coherence.

Gordon Demnan: Lisps when around girls.

Royce Caliham: A most intellectual girl.

Sachems: Poor organization but excellently sponsored.

Fannie Maybie: Studies too much for her health—and mine.

Deep Williamsboy: So big.

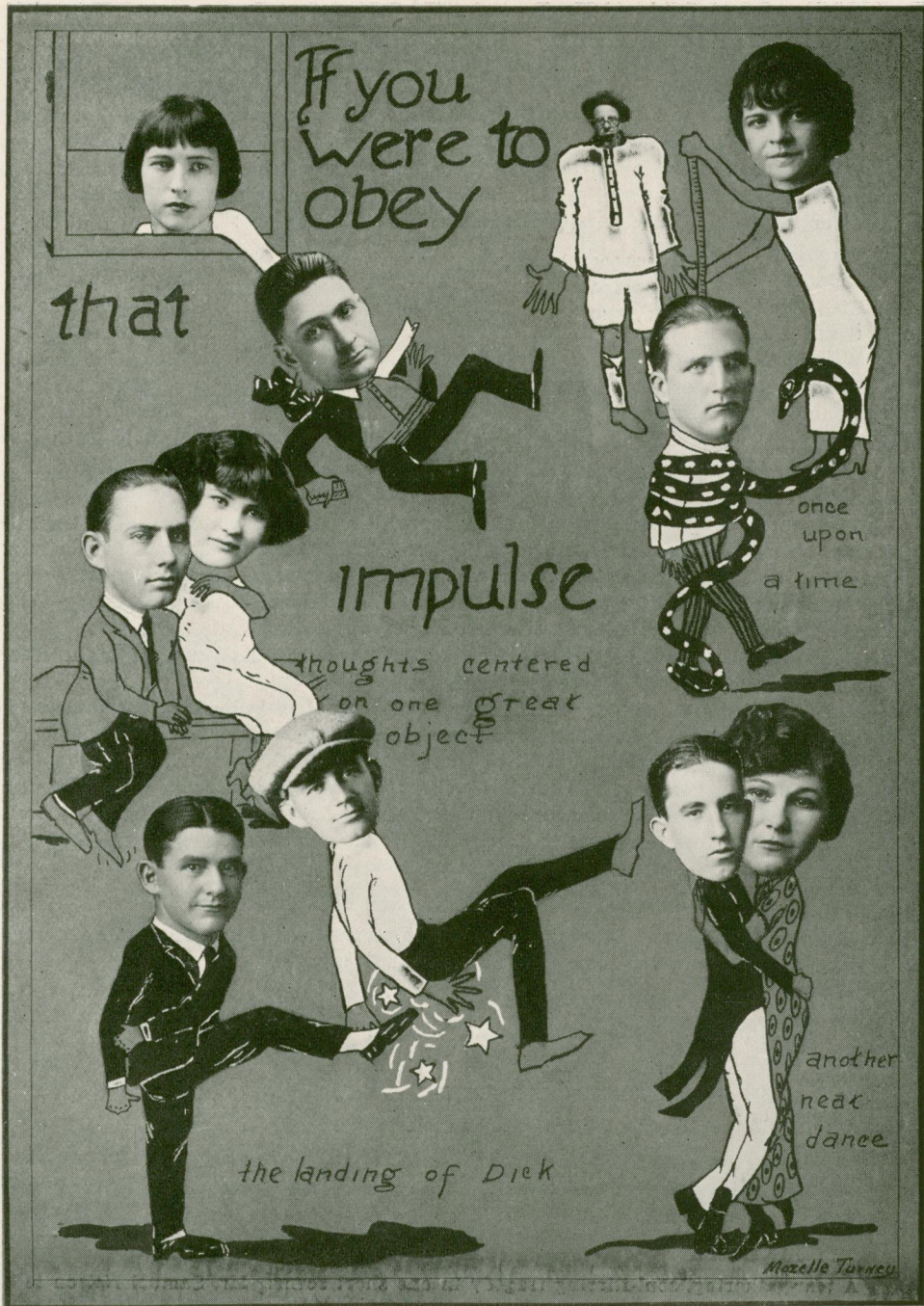
Truly Man Ponce: Admires me; will make good teacher.

Boy Jones: Not acclimated.

1925



# The BRAND



1925





## Young Ladies' Fighting Society

ONE day after the Freshman Flag Fight a number of attractive Sul Ross young ladies met and organized for the purpose of retaining the excellent fighting form they acquired while battling for their respective classes. The society is to be known as the Young Ladies Fighting Society, and its regular meetings are to be scheduled for Mondays, Wednesdays, and Fridays. The officers are:

President . . . . .	Aileen Smith
Referee . . . . .	Miss Aynesworth
Fish Pond Supervisor . . . . .	Joyce Calliham
Grand Kicker . . . . .	Eleanor Shapleigh
Worthy Tearemp . . . . .	Sally Freeman
Exalted Nekemdown and Sitonem . . . . .	Lois Leath
Honorary Onlookers . . . . .	Frances Gillett
	Mozelle Turney
	Jeffie Bell
	Floyd Gilley

The other charter members are: Eva Jones, Clara Hamblen, Leo Mills, Zoe Ellen Murray, Nancy Watson, Mary Bell, Ruth Rollins, Erith Easterwood, Lolla Bunton, Ruth Fryar, Bill Coffman, Vina Jones, Florence Jones, Frances Mitchell, Florence Weckesser.

The following rules for combat, set forth by the National Society for Young Ladies Correct Department, were adopted unanimously by the Society.

Rule 1. It shall not be deemed lady-like for more than six young ladies to attack a single young lady.

Rule 2. The most savage facial contortions are prescribed. Pleasant, passive, or phlegmatic expressions render the wearer ineligible for the fray.

Rule 3. Methods of combat shall be limited to hair pulling, biting, scratching, arm and leg twisting, severe blows on the jaw or nose, and similar genteel methods.

Rule 4. The young ladies engaged in struggle are at all times requested to remember their dignity and poise, and not to do any thing that onlookers might deem rough, unlady-like, or otherwise not in the best of taste.

### DRAMATIC ENTERTAINMENT FOR SUL ROSS

The popular Cask and Dipper Dramatic Club of Sul Ross is now hard at work on the following plays to be given some time in the near future.

"CHAPEL"—A Tragedy in One Act.

A heart throbbing little tragedy with pathos and tears in every line. Mr. H. W. Morelock plays the leading role.

"A LAUGH A DAY KEEPS THE DOCTOR AWAY".

A rollicking comedy from start to finish, starring Miss F. H. Ford.

"FALLING FOR FUN".

One of Miss Aynesworth's most brilliant comedies. The outstanding laugh is a grand head-over-heels scene with a local setting.

"MY JANE'S PA".

A tear-gathering, soul-stirring tragedy in one short scene. Mr. Samuel Nelson is the grief-stricken hero.



# The BRAND

## "HEAP BIG CHIEF".

A colorful Indian Drama with Mr. V. J. Smith in the title role. Typical Indian folklore dances and vocal pieces add a characteristic touch to this entertaining little play.

## SUL ROSS VERSION

School days, school days,  
Dear old golden "propriety" days,  
Reading and Spanish and Negro Folk-Lore,  
Taught to the tune of the engine room's roar;  
You were the flapper whose hand I did seek;  
I was your lean, lanky jelly-bean sheik,  
And you wrote in your note-book,  
"You're the berries, old thing,"  
When we were a couple of Fish.

## CRIP COURSE CATALOGUE

Sul Ross Bulletin No. 94762

### *Department of Erotology*

A four-year course leading to the B. E. degree—Bachelor of Erotology. Stepology is a pre-requisite or parallel. The first year's work consists of lectures on the theory of attractiveness and bewitching dress; the laboratory work will be that of simple flirting. In the second year, it is hoped that by the use of Lover's Tree, Ranger Canyon, Lover's Rock, and the College Jitney other features of nature study and pair work may be introduced. The third year is chiefly given to scalonometry, or step measurement. The fourth year is a continuation of the more advanced flirting, and in the spring term short engagements are necessary.

It is hoped that the College will obtain some specialists for this work. Several members of the present faculty, incidentally, are graduates of similar courses. Miss Tweet will give a series of lectures in this connection on the technique of breaking—and mending—engagements.

Professor Gilley will be glad to receive pre-registration announcements from those who wish to be admitted or transferred to this department.

### *Department of Stepology*

A two-year course consisting chiefly of laboratory work and first-hand demonstrations. The first term is devoted entirely to the study of simple front step postures. The last year is highly technical, and includes Conversation, simple and complex Petting, and the like. It is rumored that a number of students will be able to qualify as assistants in this department.

### *Department of Practical Spanish*

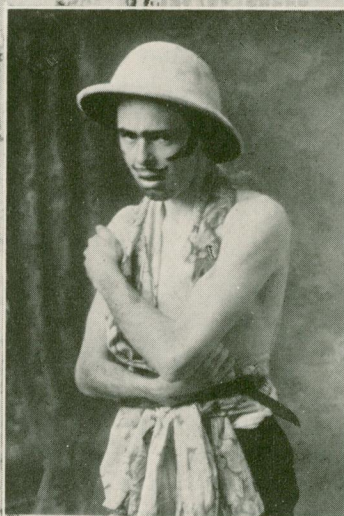
A course devised for those students whose needs and desires are not met by the regular Spanish courses. The language of Alpine Mexicans is used as a standard. The graduate of this department is able to converse with the wash-woman and Chappo, and to understand what Rudolph, Johnnie, and Stanley are talking about. But one of the most desirable advantages of Practical Spanish is that it gives the student more than one language to use upon such occasions as when he has a flat tire or flunks his major.

1925



# The BRAND

## MIS-FAVORITES



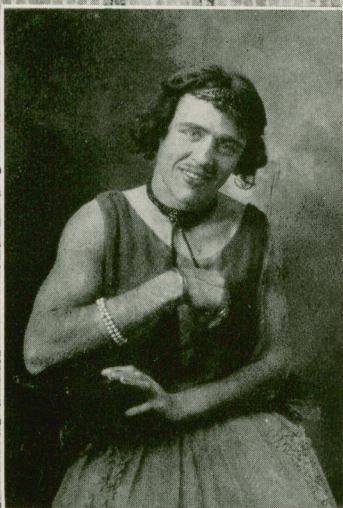
1925





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## MIS-FAVORITES



1925





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## Chapel

### A TRAGEDY IN ONE ACT

*(The scene opens upon the assembly at the chapel period. The student body has lolled in and is peacefully settled down to intensive gum-chewing and flirting. The faculty is scattered about, weary and bored.)*

Mr. Morelock: "It seems that no program has been prepared for this morning; so we shall proceed with announcements and sing a few of our favorites."

Song: "Hail, Hail, the Gang's All Here."

Mr. Smith: "Will the person who took the book from the radiator in the hall please return it at once to student No. 1463728½?"

Song: "Was that Somebody You?"

Mr. Morelock: "The faculty will hold its usual meeting this afternoon at 3:45."

Song: "Just Before the Battle, Mother."

Mr. McKay: "I have looked under the refrigerator and up the chimney and in the piano, and my Inglis still remains to be found. I don't like to accuse anyone of theft, but the fact is that I'll have to pay for this book if I don't locate it pretty soon."

Song: "Where, Oh, Where."

Miss Bedell: "I shall be at home to the faculty next Friday from four to six."

Song: "Old Folks At Home."

Mr. Morelock: "This is just a suggestion. I want you to get my point of view, you know. Please try to be a little less noisy in and about the corridors."

Song: "I Dreamt I Dwelt in Marble Halls."

Miss Britt: "I wanted to tell the girls that we shall take a short twenty mile hike this afternoon to the top of Mitre peak and back. Don't forget to come barefooted, point toes inward, and grasp with your toes as you go, so as to avoid blisters."

Song: "In the Same Old Way."

Mr. Walker: "Something has caught the hands of the clock and we have run into the third period."

Song: "Blest Be the Tie That Binds."

(Mr. Morelock nods. The student body disperses.)

Ruth: "I wish God had made me a boy."

Johnnie: "He did, I am He."

"Dennie"—"Set the alarm for two."

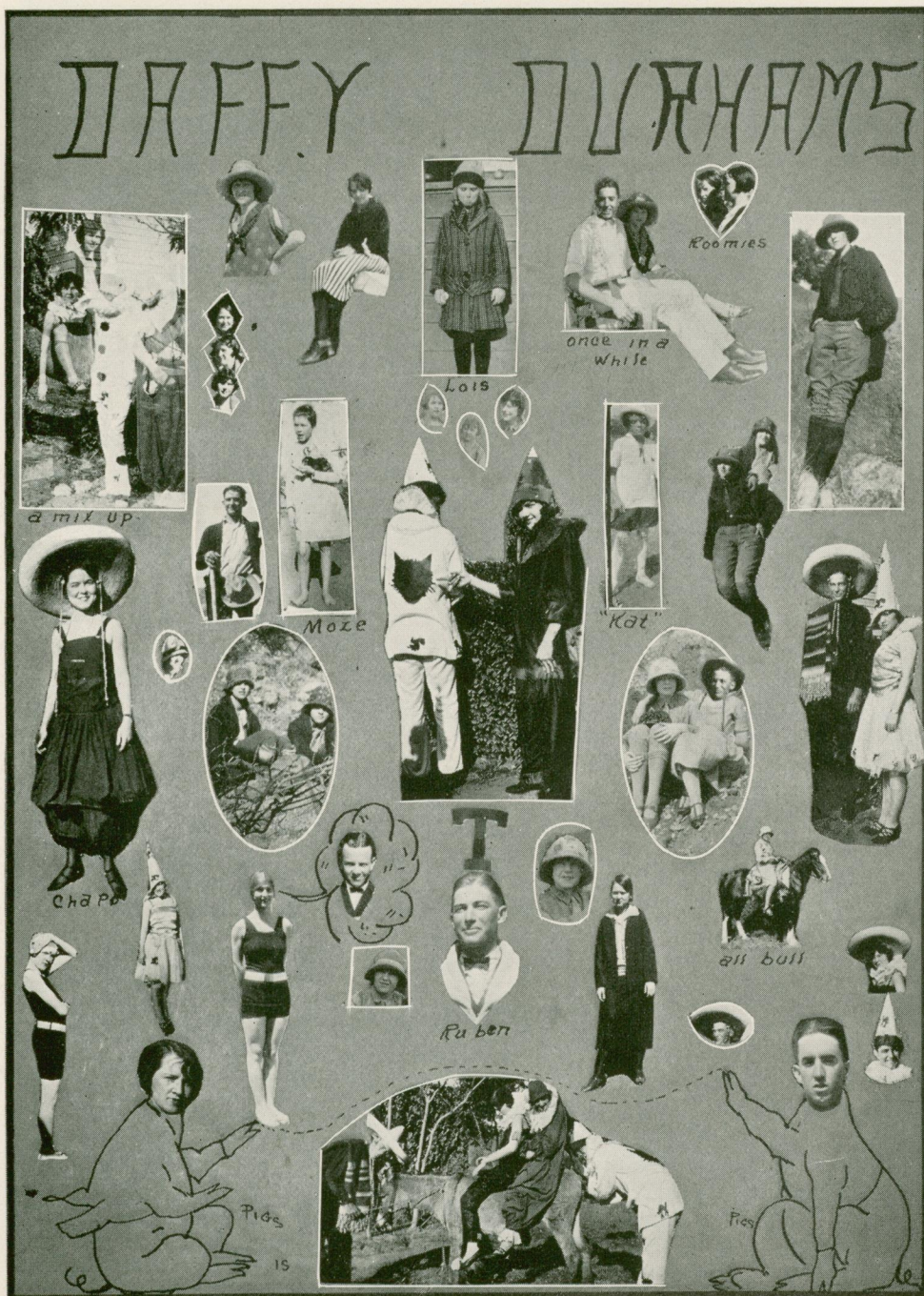
"Deep"—"You and who else?"

1925



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## DAFFY DURHAM'S



1925



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**F**RIENDS of Miss Ruth Fryar have presented her name to the National Society for the Promulgation of Prowess, hoping that she may be awarded a medal, a scholarship, and all the implements necessary for future encounters with those menaces to the safety and sanity of young college ladies of the West.

The story of Miss Fryar's unprecedented bravery opened at midnight in Prude House. A piercing shriek from Bill in the bathroom brought the upper story of the house to the hall—and Bill, limp and pale, pointing with her trembling tooth brush toward a huge, hideous reptile on the bathroom floor. Implements of war were assembled—mops, shoes, brooms; one girl carried a hair-brush, doubtless remembering the effect of such a weapon in her childhood. But who should lead the van? Without a moment's hesitation, Ruth Fryar stepped to the front. With her trusty broom, a weak heart, and a strong desire to call Johnny, she ventured gradually into this Chamber of Horrors. Halfway into the room she remembered that there were things which one must do before approaching death. She backed out and told her friends good-bye. In her hastily compiled will she left Johnny and his picture to Frances, her new gun metal hose to Lolla B., her blue belt to Ruth Rollins, and her last summer's voile dress to Maymie. Then, with a look that would have softened the heart of Bluebeard, Ruth faced her destiny and disappeared through the bathroom door. Thud! Had Ruth fainted? Had the reptile annihilated her? The rest of the posse burst in, caution thrown to the winds. There stood Ruth in the center of the room, perfectly composed, a young heroine, a lady Napoleon.

"I gottem."

And then she sank to the floor, a heroine no longer, but a limp bundle of femininity.

Friends are confident that Miss Fryar will be awarded the well-deserved citation for bravery. The incidental discovery that the monster slain was only the long-lost pompon from Maymie's bedroom slipper, it is thought, will have no bearing on the decision.



1925



# The BRAND

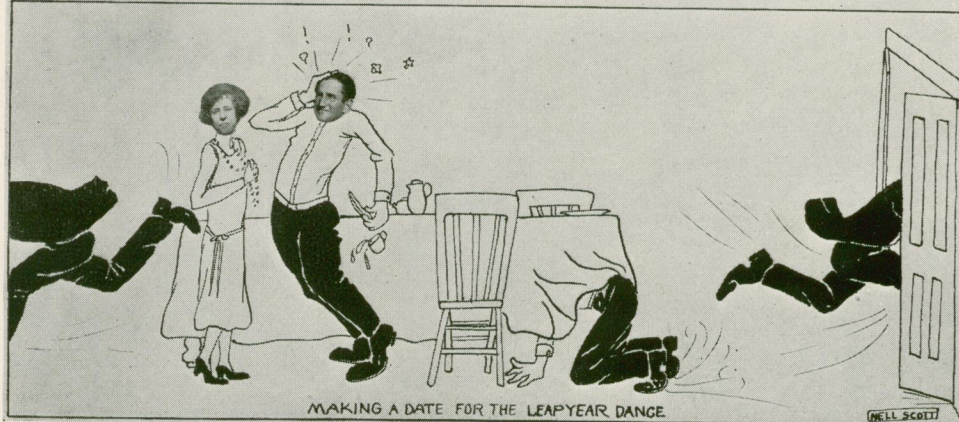
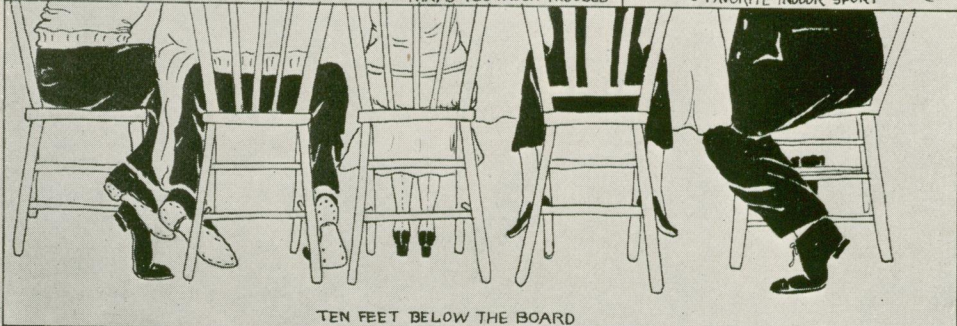
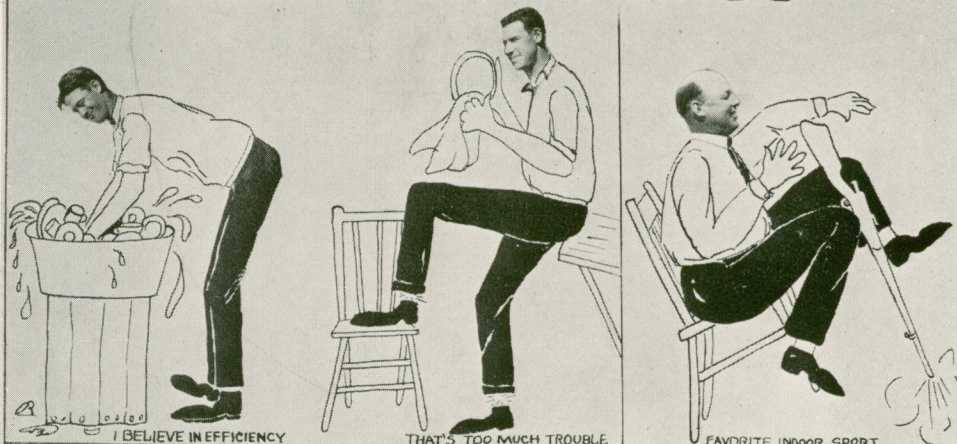


1925



# The BRAND

## DORMITORY DOINGS



1925

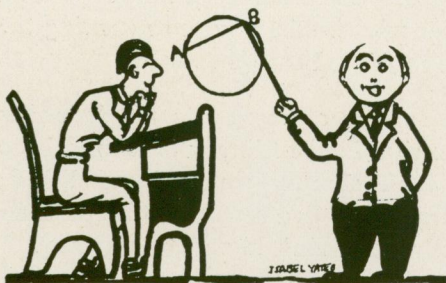


# The BRAND



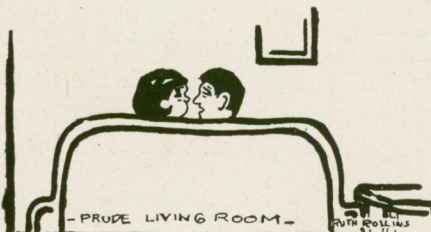
Miss Ford (Who "speaks Spanish"):  
"Please bring—traiga—my laundry—ropa—  
—home on huevos."

Small Mexican (Who "speaks English"):  
"On huevos? The eggs? No es  
posible, Senorita. I breeng him el jueves,  
the Thursday. Sabe?"



Mr. Gilley: "Tell me what a cord is  
so that any ordinarily intelligent—person  
may understand."

James Terrell: "I'm afraid you would  
not understand."



Bill: "Fell on the piano last night."

Denman: "Hurt yourself?"

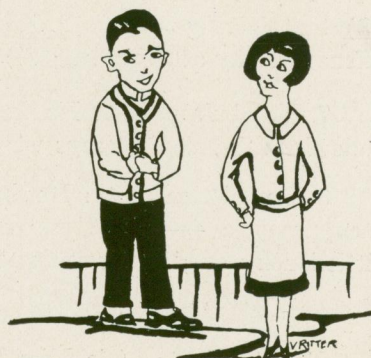
Bill: "No,—I fell on the soft pedal."



Arbie: "Mr. Smith, is this good for  
the nose?"

Mr. Smith: "No, that is furniture  
polish."

Arbie: "Well, it says good for organs."



Miss Guenther: "What did you say?"

Coach: "Nothing."

Miss Guenther: "Yes of course, but  
how did you express it this time?"

1925



# The BRAND

## Mental Tests to be substituted for Term Themes and Lab Notes in Sul Ross:

1. Memory Test: The testee shall be able to repeat his own number backward and forward and write the numbers of at least four of his friends.
2. Digit Test: The victim shall be able to tell without counting the number of fingers on both hands after a football game or flag fight.
3. Imitation Test: He shall be able to imitate the characteristic gestures of every faculty member.
4. Directions Test: He shall be able to drive at night (in couples) without encountering faculty members (also in couples).
5. Maze Test: He shall be able to go from Mr. Studhalter's Biology room to Miss Linn's office without disturbing the microbes in the one or exciting the animals in the other; or to follow a lecture by Mr. Penrod.
6. Logical Conclusion: He shall be capable of coming to the following logical deductions: (1) that the Silence sign in the Library is elliptical for "No Silence Allowed"; (2) that school on Monday should be abolished; (3) that driving up College Hill with fewer than five people in the car is an offense worthy of expulsion; (4) that Rolla Bumpkin's kisses are heavenly.
7. Vocabulary Test: He shall be able to define and use (or dramatize) the following: "vanity", "says which", "trickle on", "Ponjola", "berries".
8. Completion Tests: He shall be able to complete the following: "Freshmen, pay your —;"; "Gene and —;"; "O. K. —;"; "Miss Aynesworth's little black —;"; "Nancy's purple —."

---

New Student: (To Miss Ford, surprised to find Miss Peek absent on leave.) "Er-er—your face is strange to me."

Miss Ford: "I'm sorry but I can't help it. You'll get used to it."

---

The Brand Staff, like Nature, abhorring a vacuum, hereby dedicates this otherwise vacant space to Miss Frances Hoyt Ford, of Oshkosh, Wisconsin, in recognition of her diligence, perseverance, painstaking accuracy, conscientious adherence to duty, and wholesome, amiable disposition. She means well.

1925





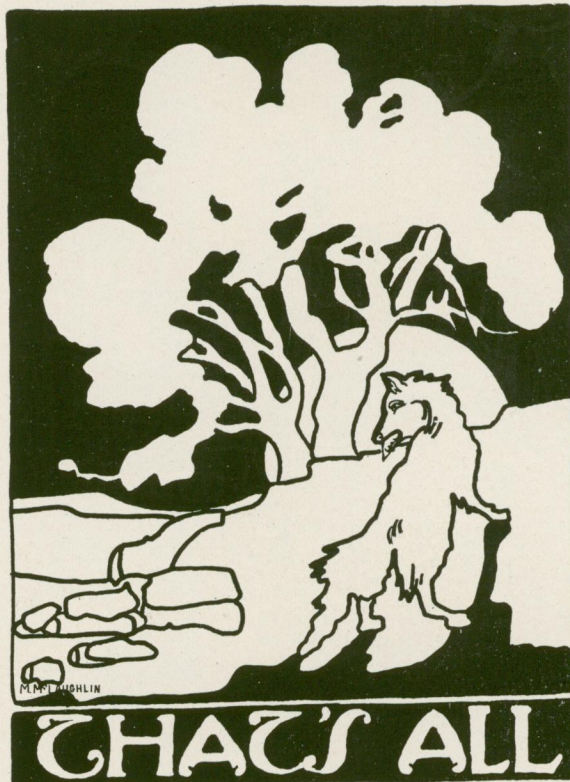


# The BRAND

WE HAVE weaved—wove—woven the final strand into place. That which appeared to the younger and more hopeful vision of the Staff a colorful and rich tapestry seems to the tired eyes and fagged brains of an older and wiser staff an ungainly rag rug or a crazy patchwork quilt. Our yarn was uneven and rotten; it frayed and split and snarled; it broke in places. The colors clashed. Our courage failed us, and we raveled out some of the choicest bits of the design. You will probably want to ravel several more. But nothing can ever ravel out the fun we have had in the weaving!

May our work bring to you the greater wisdom, the more understanding insight into the life and personality of Sul Ross—all of the fun and none of the fears it has brought to us. And so saying, we retire to our stacked-up quizzes, flunked courses, food, sleep, and long-relinquished social life. *The Brand* is yours

The Staff.



1925







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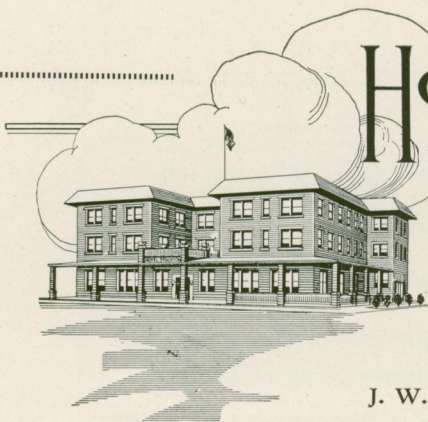
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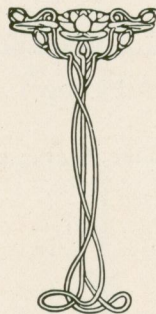
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## Alpine Kandy Kitchen

Everything in Sweets

NORMAL STUDENTS HEADQUARTERS

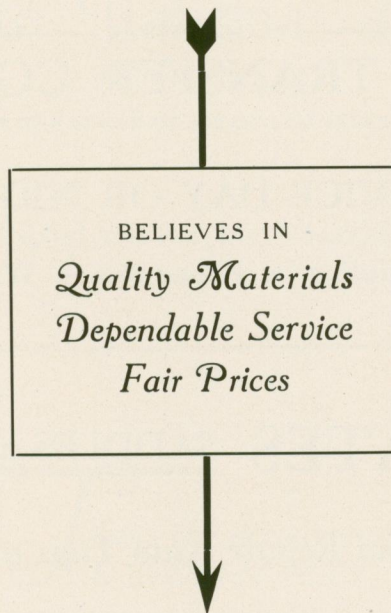
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Candies

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Mr. and Mrs. E. S. Cross  
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# State National Bank

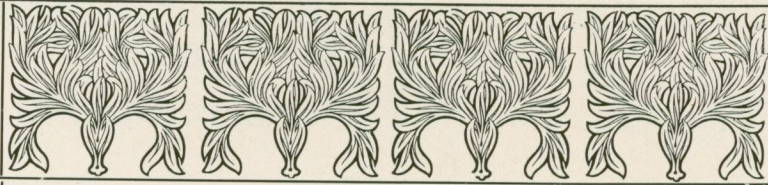
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Capital and Surplus \$75,000.00

*S*olicits the accounts of  
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"A HOME BANK FOR HOME PEOPLE"





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***T**RANSACTS a Commercial  
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Students.    ♪   ♪   ♪   ♪   ♪*

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*4% Paid on Saving Accounts.*

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*GENERAL DRY GOODS*

*The Largest and Best Selected Stock of Dry Goods  
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*"The Meeting Place of Sul Ross Students"*



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*School Trade Solicited*

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*"Let us serve you"*

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*We carry the goods in stock all the time*



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or any part of it

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*We sell America's Best Automobiles*

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The Best Prices on  
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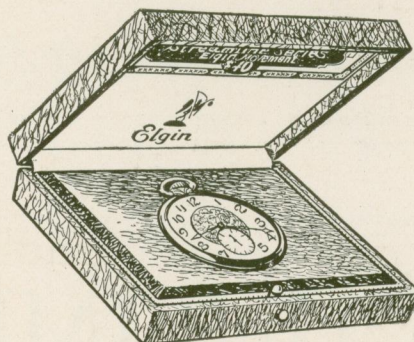
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Dependable Prices

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*Prints Calling Cards and Takes Orders for Engraved Work*

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Alpine, Texas

## A. B. SANDIFER

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*Fruit and Fresh Vegetables*

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## Watson-Anderson Grocery Company

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We believe in our school and are willing to help all we can. If you  
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*Stands Squarely Behind Every Enterprise  
and Movement that's for the good of this  
Community and is indeed proud of the*

## Sul Ross State Teachers' College ALPINE, TEXAS

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JNO. PERKINS, 1st Vice-President  
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# The First Methodist Church of Alpine

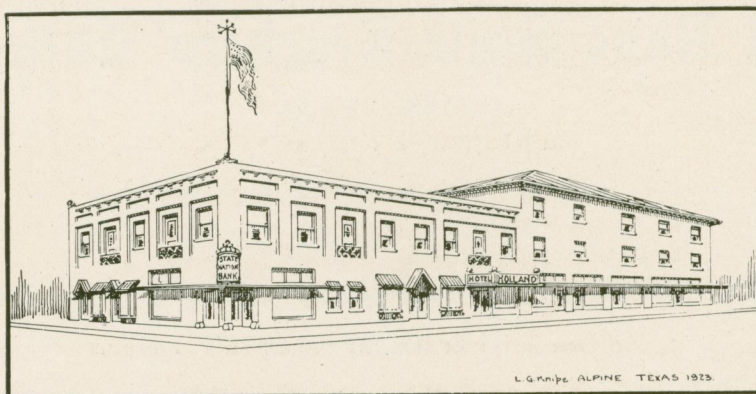
Mr. J. W. CHISHOLM, *Pastor*

*To Sul Ross Students and Faculty Members we Extend  
A Cordial Welcome to all the Church Activities*

Our new building, nearing completion, is, in a large measure, an expression of the desire on the part of the Methodist Church to meet her responsibility in the student life of the community.

THE BOARD OF STEWARDS.

## HOLLAND HOTEL



NEW AND MODERN

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# SUL ROSS

STATE TEACHERS COLLEGE, ALPINE, TEXAS

(Elevation 4,500 feet)

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FALL TERM: Opens Last Week in September,

WINTER TERM: Opens First Week in January,

SPRING TERM: Opens Third Week in March,

SUMMER TERM: Opens First Week in June.

**Spend One Summer Among the Davis Mountains.**

*Write for Illustrated Summer Bulletin.*

W. H. MORELOCK, PRESIDENT



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Marfa, Texas

*The Best Place to Eat*

*Quick Service*

Let Us Supply Your Wants for Candies.  
We Make Delicious Candies and Kinds  
That You Can Not Buy Elsewhere.

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## *The* AUTOMOBILE PAINT SHOP *Old Cars Rejuvenated*

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## LENO PUT THE "OWL" IN ALPINE

*A Specialty of Spanish Dishes—Table and Counter Service*

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*Cold Drinks—Velvet Ice Cream. Eat with us once and you will come again*

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Pay Cash and Pay Less for Meal Tickets.



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W. C. ALLEN, Prop.

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WE DO ALL KINDS OF

*Dry Cleaning—Alterations—Hemstitching*

IN FACT ALL KIND OF UP-TO-DATE TAILOR WORK

*Quick Service and Satisfaction Guaranteed*

ALPINE, TEXAS

# Christian Church

S. R. McCLURE, Pastor

---

## MORNING SERVICES:

Bible School	"	"	"	"	10:00—11:00
Devotion and Communion	"	"	"	"	11:00—11:30
Sermon	"	"	"	"	11:30—12:00

## EVENING SERVICES:

Christian Endeavor	"	"	"	"	7:15—8:00
Praise and Preaching	"	"	"	"	8:00
Prayer Meeting—Wednesday	"	"	"	"	8:00 P. M.

Missionary Society meets the First Tuesday each month.

*Come and Worship With Us*

*You Are Always Welcome*



# The Presbyterian Church of Alpine

MR. J. A. McMILLAN, PASTOR

*To the students of The Sul Ross State Teachers College:*

---

Let this Church and Sunday School, with active and interested membership, serve you as your church home while you are absent from your home church

---

LET THE CHURCH BE A VITAL PART OF YOUR COLLEGE LIFE

T. N. ALLISON

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*Headquarters for*

FRESH FRUITS

FRESH VEGETABLES

Phone 188

ALPINE, TEXAS



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*Dormitory for Girls*

Hardwood Floors, Steam Heat  
and  
Other Modern Conveniences and Comforts

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Spick and Span as your  
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Absolutely Sanitary Products

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Bottlers of  
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Every Bottle Sterilized







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*Rooms and Meals*

*A Pleasing Home Atmosphere*

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ALPINE, TEXAS

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At the foot of the Hill Stands with open doors to Girl  
Students of Sul Ross State Teachers' College

*Everything new, modern and up-to-date*

ALPINE, TEXAS

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*The Home of Service and Quality*

We carry Nothing But Standard Makes

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*Cars That Sell on Their Own Merits*

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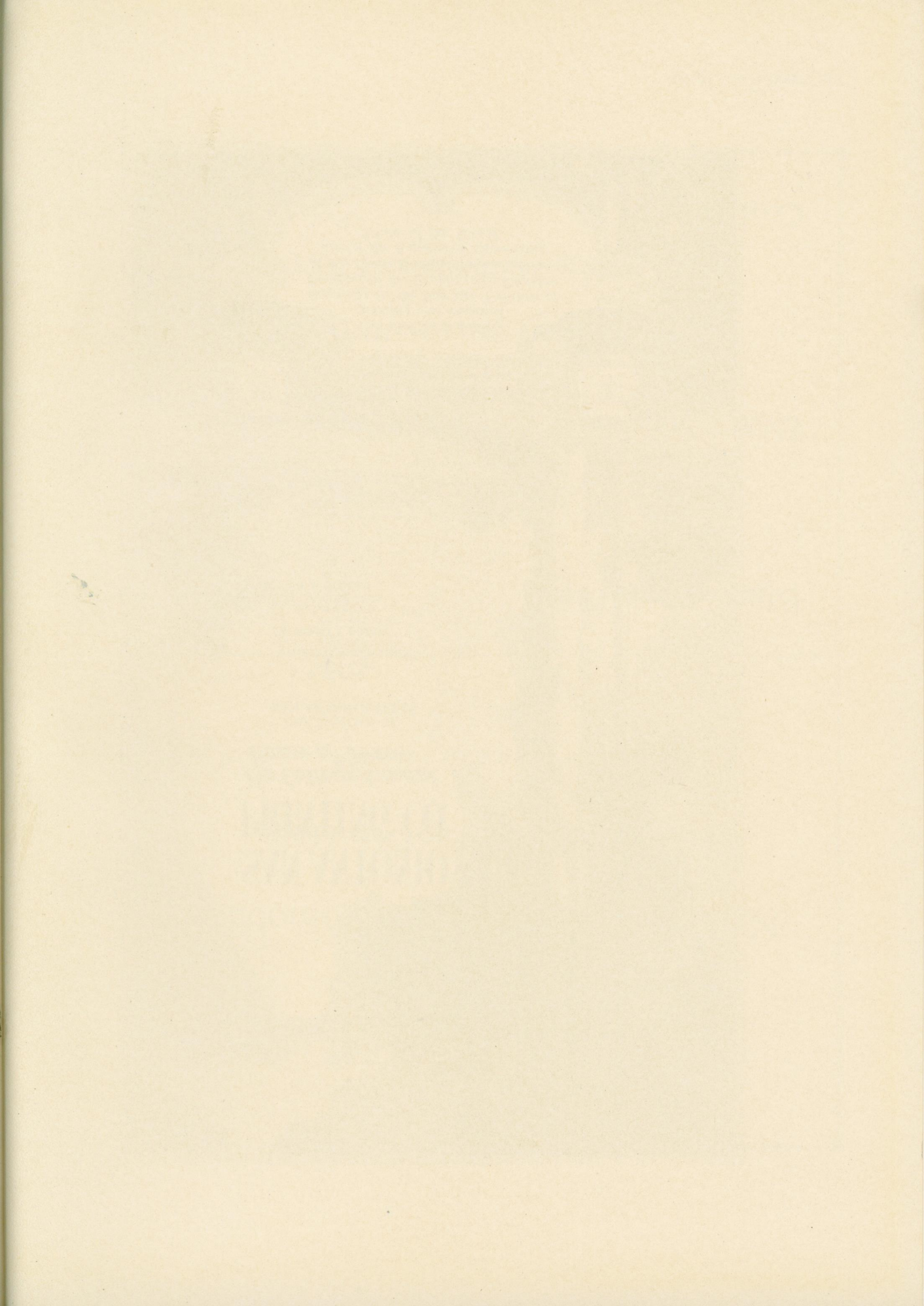
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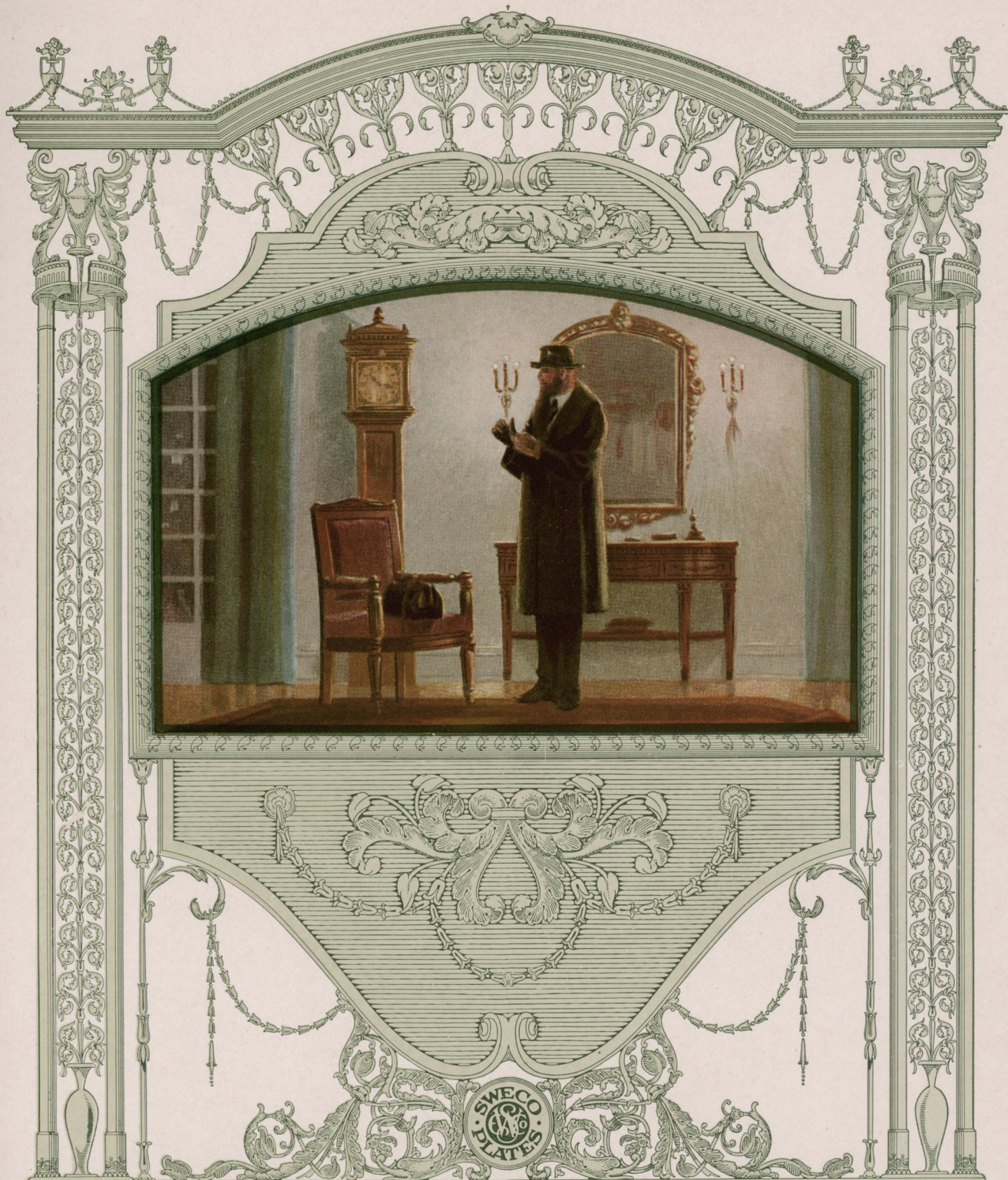


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